



Town of Morinville

FINAL REPORT

Community Services Needs Assessment

November 25, 2010



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November 25, 2010

RE: COMMUNITY SERVICES NEEDS ASSESSMENT

Susan,

Please accept this document as the final version of the above mentioned study.

This document serves as a working document for administrative discussion purposes. It will provide guidance for the Town in the provision of future community services and facilities.

Thank you for the opportunity to work with your unique and exciting community.

Sincerely,

A handwritten signature in black ink that reads 'Rob Parks'.

Rob Parks

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1.0 Purpose and Methodology

This Community Services Needs Assessment was undertaken by the Town of Morinville to determine the recreational and social needs (preventative) of town residents and the levels to which these needs are being addressed. The information gathered through this Needs Assessment will enable the Town of Morinville to allocate its resources in a more strategic manner ensuring that areas of greatest need are targeted.

The Town of Morinville was invited by Sturgeon County to “piggy back” on the Community Services Needs Assessment it commissioned. In this manner the Town was able to leverage the development and implementation of the consultation activities that formed key elements of Sturgeon County’s study. The Town of Morinville was instrumental in the development of the data collection instruments utilized in the Needs Assessment, sitting along side Sturgeon County project team representatives.

Consultation research included:

- A resident survey - questionnaires mailed to households in Morinville;
- A stakeholder survey - questionnaires sent to organized groups in town; and
- Stakeholder group discussion groups.

2.0 Community Profile

Just minutes north of the city of St. Albert (approximately 20 kilometres), Morinville is a town of 7,636 (2008) that serves as the primary urban centre within Sturgeon County. The rich heritage of the community is reflected in the town’s architecture, its place names, and the families that reside there. Morinville is named after Jean-Baptiste Morin who was tasked with drawing French-Canadian settlers from Quebec west. He arrived in 1891 with his first recruits; in 1892 a post office was established and the community was named Morinville. Recruitment from Quebec continued and the community grew as well from its proximity to the centres of Edmonton and St. Albert and due to the discovery of coal in the area. In 1908 Morinville became a village and then a town in 1911.

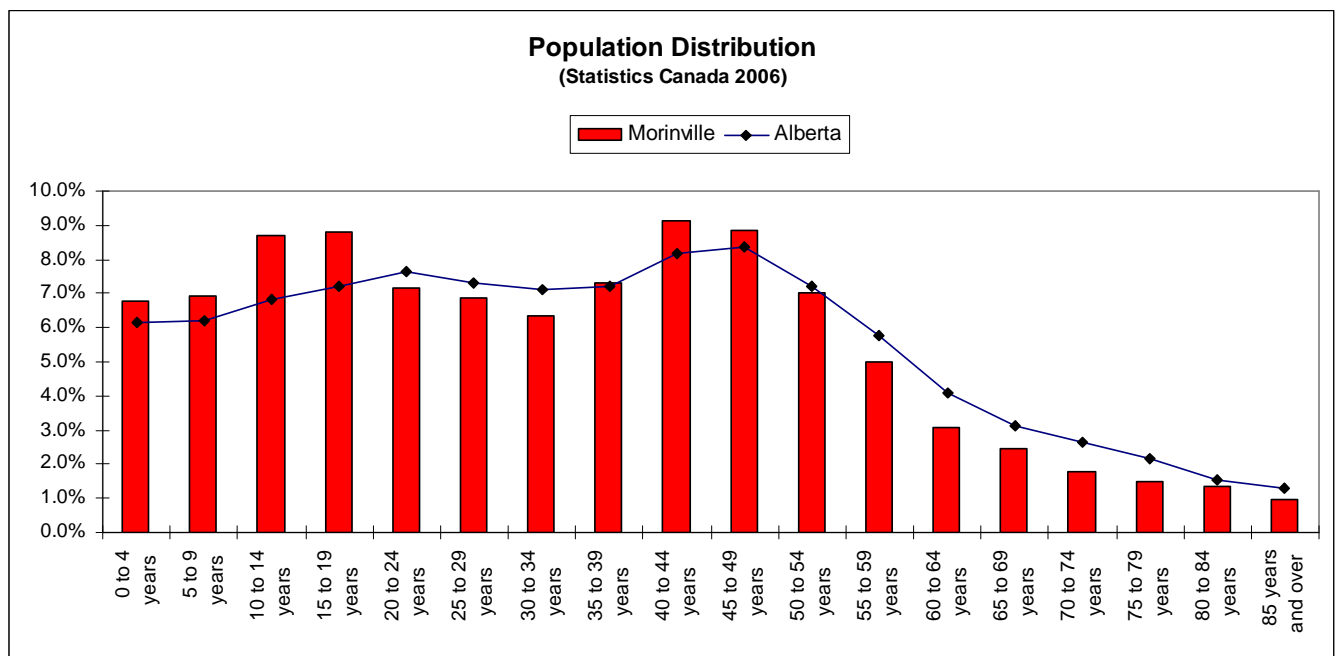


Morinville is serviced by the R.C.M.P. for police services and has its own fire department operated with approximately forty volunteers. Health services are provided by the Morinville and District Ambulance and the Sturgeon Community Hospital in St. Albert. The Greater St. Albert Catholic Regional School Division #29 operates four schools in Morinville: two elementary, one junior high, and one high school.

Residential development continues to be a focus for the community¹; in fact Morinville offers a wide range of affordable living options appropriate to the needs of adults, young adults, families, senior citizens, and those requiring assisted living. Over 85% of residences are owned in Morinville compared to the provincial average of 74%². The average family income in Morinville of \$79,432 exceeds the average for the province (\$73,823)³.

2.1. Demographic Analysis and Population Projections

Morinville has a population of 7,636 (2008 Municipal Census). Morinville is a relatively young community; its median age is 33.7 years compared with the provincial median of 36.0. As illustrated in the following graph, the proportion of the population 0 to 19 years is higher in Morinville than the provincial proportion (31.2% versus 26.4%).



The French culture, as evidenced in the language, is still quite prominent in Morinville. Considering people’s mother tongue, 6.6% of the Town’s population identified French while a further 0.5% identified both English and French. Considering Alberta as a whole, those proportions were 1.9% and 0.2% respectively.

2.1.1. Growth

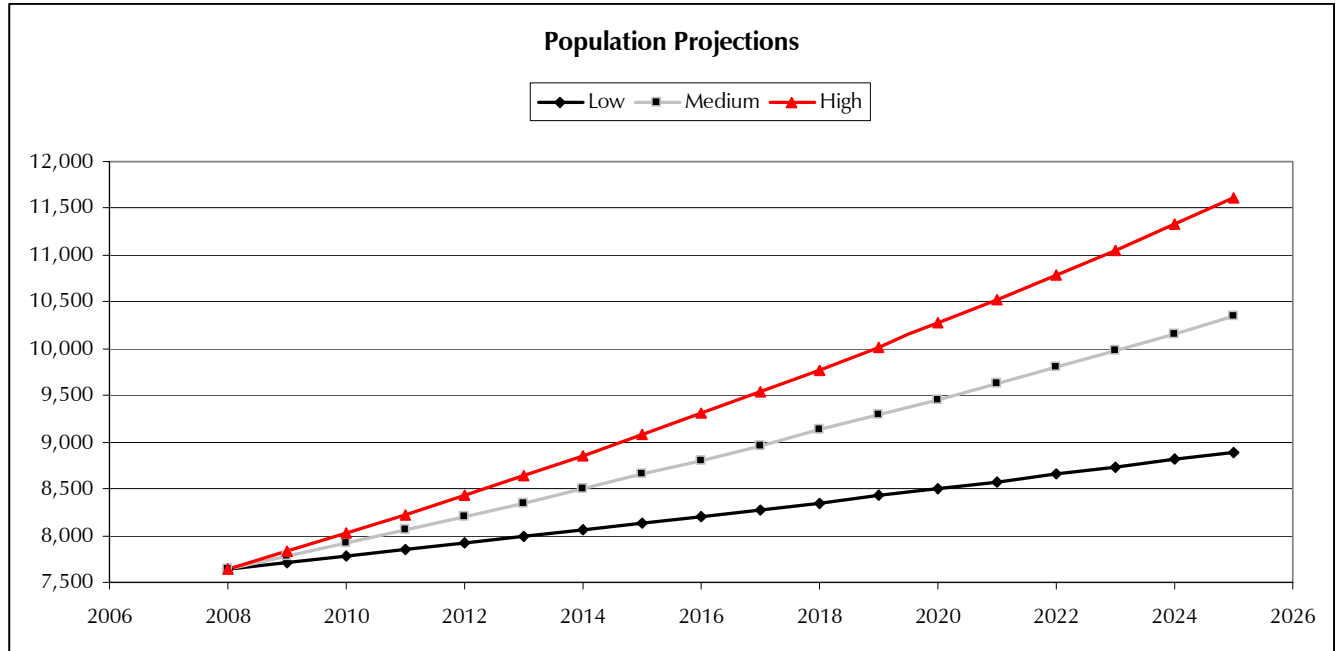
Morinville has experienced sizeable population increases; this growth helped motivate the Town to conduct its own census in 2008. From 2006 to 2008 Morinville averaged 3.4% growth annually. This level of growth is quite high and it cannot be expected to be sustained over a long period of time. Projections for growth therefore use more moderate rates. Population projections

¹ Economic Development Update –Winter 2010. Town of – Ville de Morinville

² Statistics Canada Profile of Morinville. 2006

³ Economic Development Update – Winter 2010.

have been developed for Morinville and are illustrated in the following graph. The high growth rate (2.5%) extrapolated to 2025 would result in a town population of 11,619. The medium growth scenario (1.8%) estimates a population of 10,341 in 2025 while the low growth scenario (0.8%)⁴ leads to a 2025 population of approximately 8,892.



3.0 Stakeholder Consultation

A number of planks made up the public engagement strategy for this Needs Assessment. These included a household resident survey, a stakeholder group survey, and discussion groups with representatives of community organizations. The following sections outline the salient findings of the public engagement process. Please note that, due to rounding, some figures may not total 100% exactly.

Method	Contacts	Responses	Regional Representation
Household Survey	2,877	399	1,211
Stakeholder Group Survey	70	22	11,000+
Stakeholder Group Discussion Groups	-	14	-

⁴ The growth rates utilized are the rates identified by the Town of Morinville in its Economic Development Update – Winter 2010.

3.1. Household survey

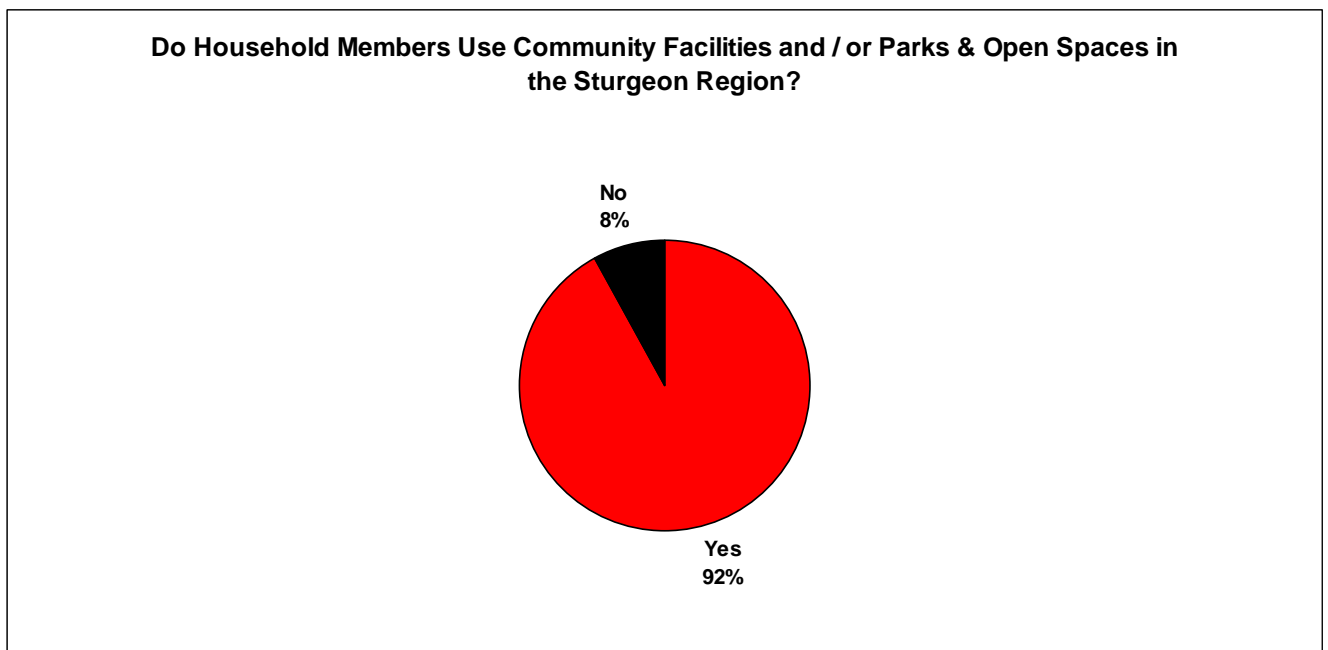
The questionnaire was developed by RC Strategies in consultation with the Project Steering Committee. Once finalized, questionnaires were delivered through flyer mail to households in Morinville. As well questionnaires were available for pick up at the Morinville Town Hall.

The questionnaire was sent to 2,877 residences. Included with the questionnaire was a prepaid, addressed envelope. The questionnaire instructed an adult member of the household to complete the questionnaire on behalf of all members of the household. It also instructed the respondent to return the completed questionnaire in the enclosed envelope to RC Strategies for analysis. Questionnaires could also be dropped off at the Morinville Town Hall for subsequent delivery to RC Strategies. See Appendix A for a copy of the questionnaire.

The questionnaires were mailed to households on May 21th, 2010. Questionnaires returned through to mid July were included in the survey analysis. In total 399 questionnaires were completed and returned for analysis. This provides a margin of error of +4.6% nineteen times out of twenty. Overall findings are presented in the following sections. Please note that in some cases due to rounding totals may not equal 100%.

3.1.1. Current Facility Usage

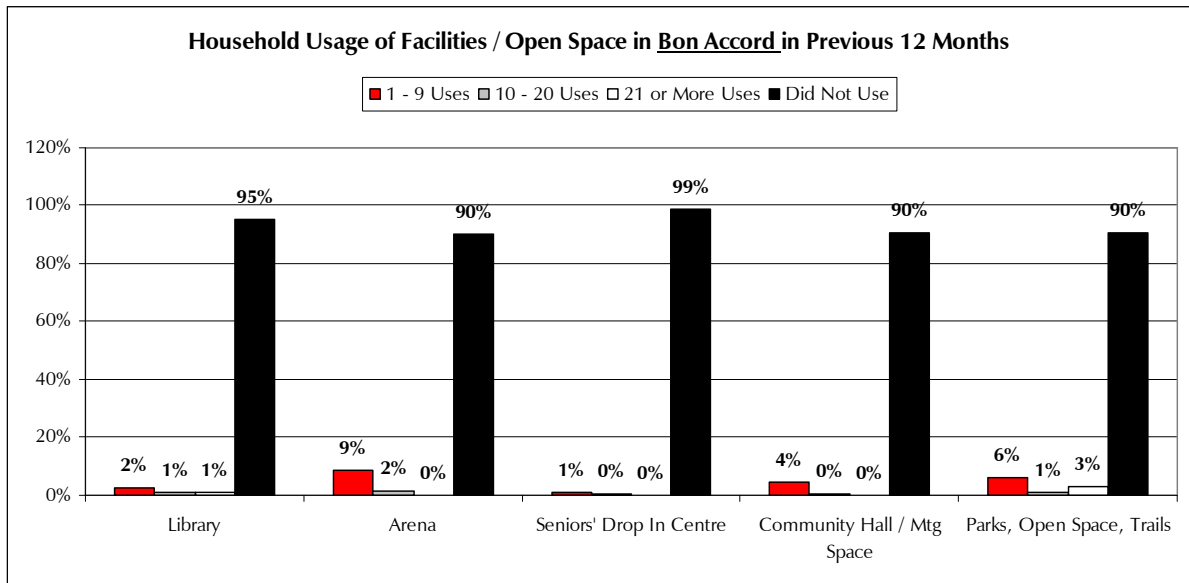
To begin, respondents were asked whether they, or members of their households, use community facilities and / or parks and open spaces in the Sturgeon region. As illustrated in the following graph, 92% of households have members who have used amenities in the region.



Respondents were then provided with a list of facilities and open spaces for the communities in the Sturgeon region and asked to identify the frequency with which household members used each in the previous twelve months.

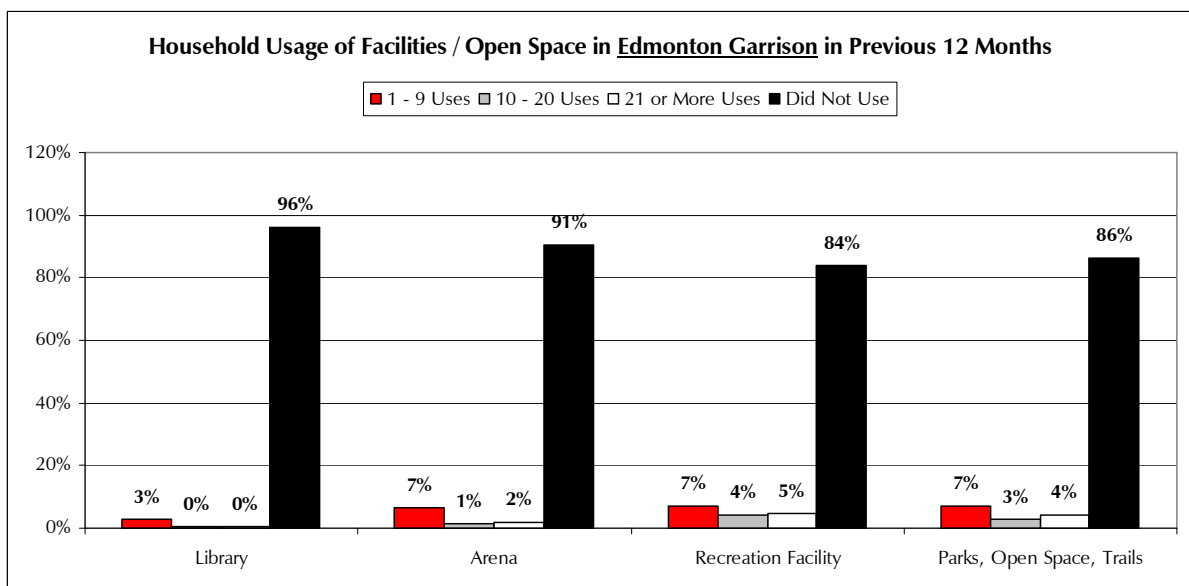
Bon Accord

While the proportion of Morinville residents utilizing facilities and open space in Bon Accord was limited, Town residents have used each of the facilities in question, with the arena receiving the most use. See the following graph.



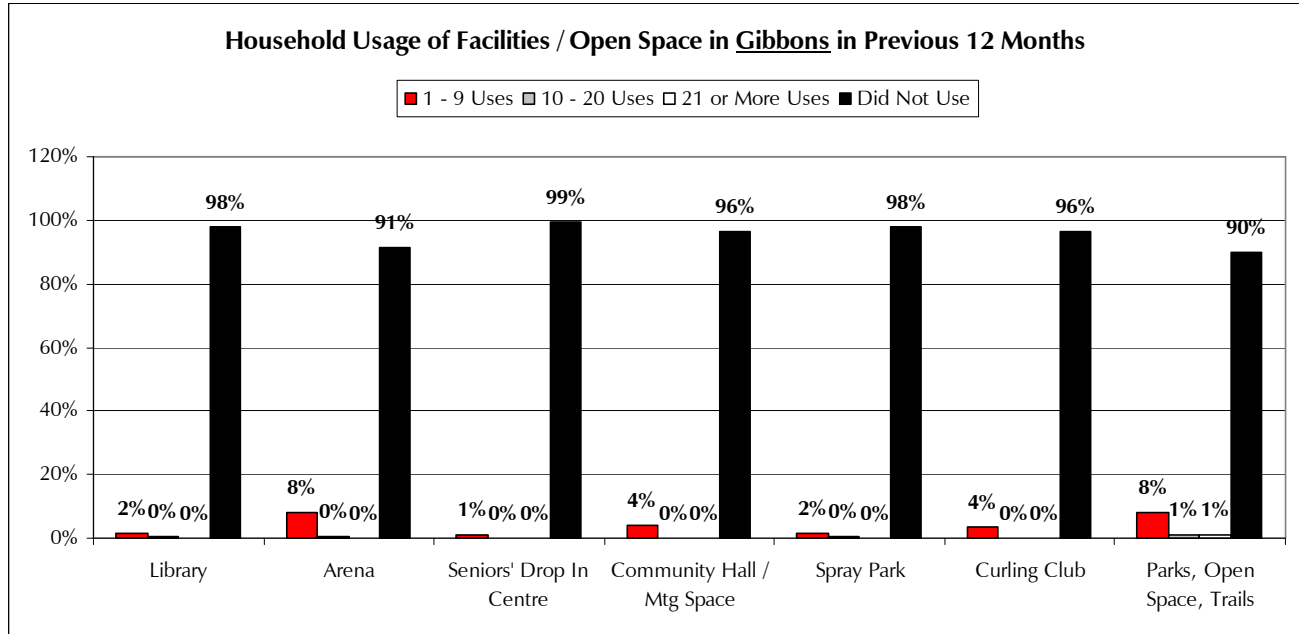
Edmonton Garrison

The recreation facility received the most use by Morinville households although each of the Garrison's four facilities listed were utilized by town households. See the following graph.



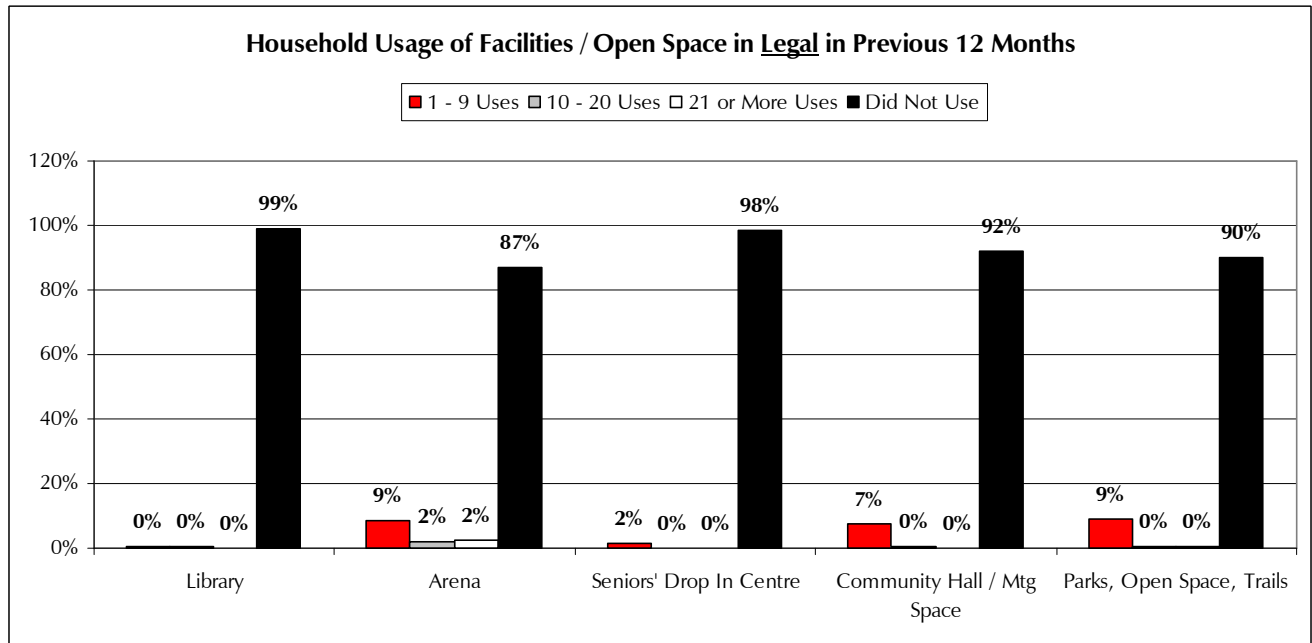
Gibbons

As illustrated in the following graph, Morinville households made the most use (of the facilities in question) of the parks, open space, trails and the arena.



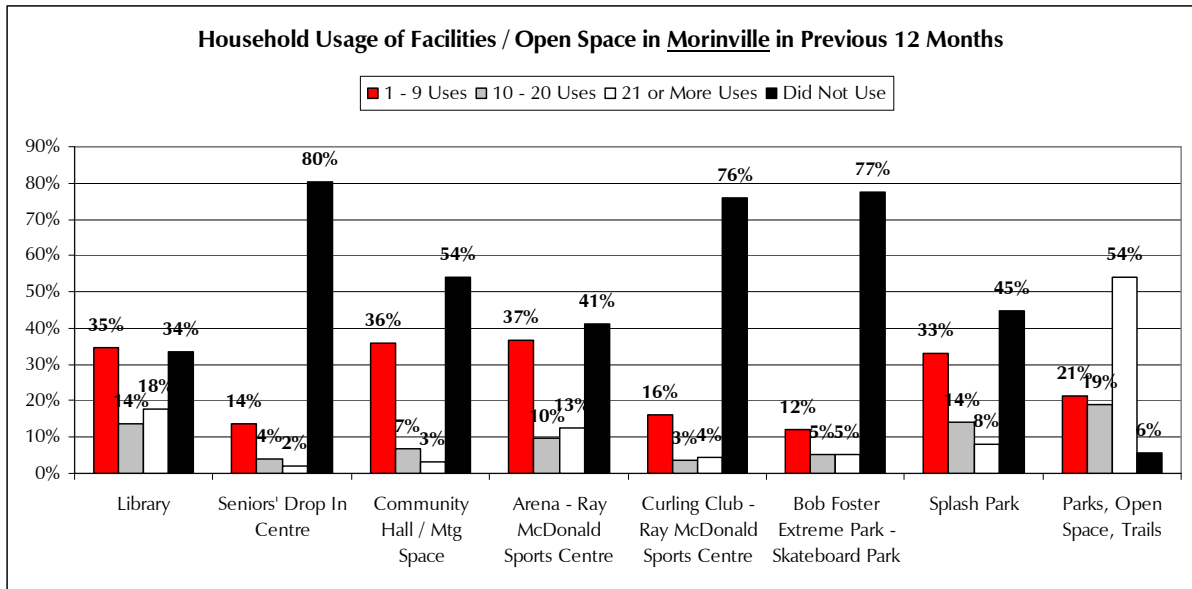
Legal

The arena in Legal has received the greatest usage from Morinville households compared with the other facilities listed. See the following graph.



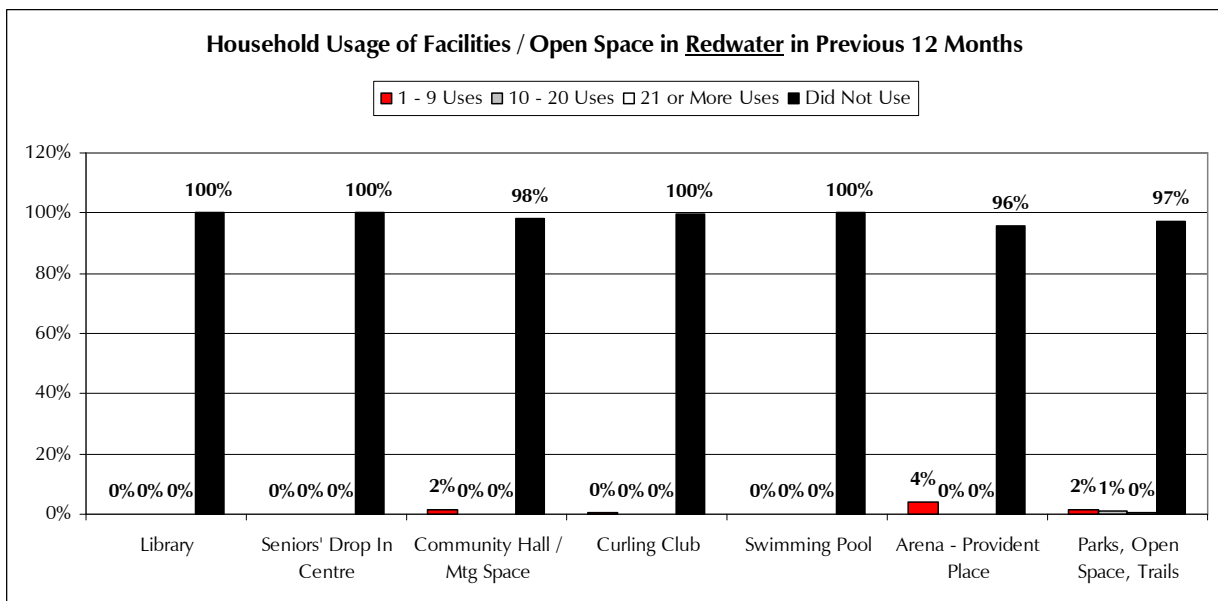
Morinville

The parks, open space, and trails were the most highly utilized element of Morinville’s recreation assets (from the list provided). Ninety-four percent of households utilized these outdoor amenities in the previous twelve months. The library (66%), the arena (59%), and the splash park (55%) were the next most utilized facilities by Morinville households. See the following graph for additional detail.



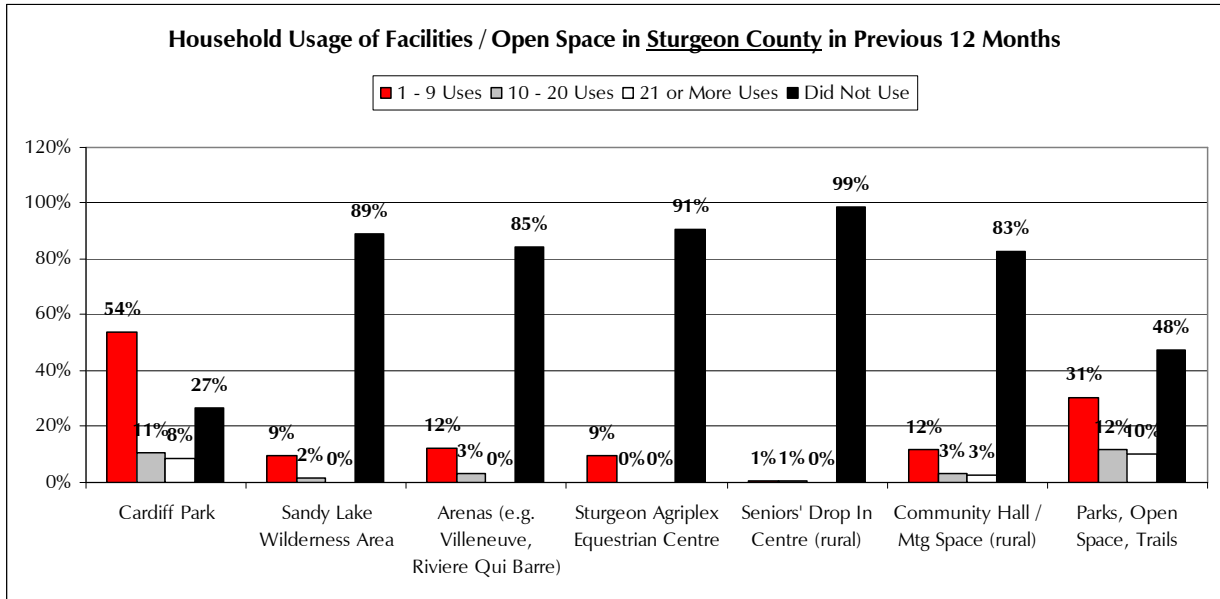
Redwater

As illustrated in the following graph, Morinville households made little use of the facilities in Redwater. The arena did receive some use from Morinville residents.



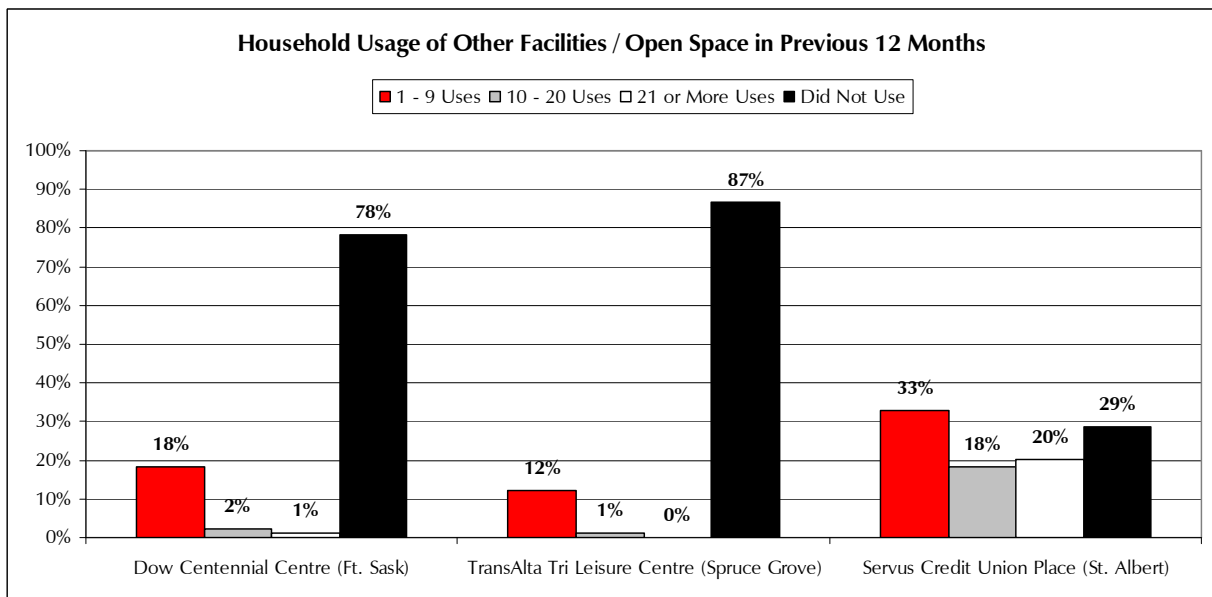
Sturgeon County

Almost three-quarters of Morinville households made use of Cardiff Park in the previous twelve months. The County's parks, open space, and trails were the next most utilized asset – approximately half of the town's households made use of these County assets. See the following graph.



Other Facilities

Almost three-quarters of Morinville households used Servus Credit Union Place (St. Albert) in the previous twelve months. In fact, 20% used that facility 21 or more times in the previous year. See the following graph.



Respondents were able to identify other facilities or open spaces that they use in the area. While approximately twenty other facilities were cited by respondents only five were mentioned by more than one respondent. These included:

- Fountain Park Pool (St. Albert) – 34 mentions
- Red Willow Trail system (St. Albert) – 3 mentions
- Millenium Place (Sherwood Park) – 3 mentions
- Arden Theatre (St. Albert) – 2 mentions
- Cardiff Golf Course – 2 mentions

3.1.2. Importance and Satisfaction with Town Services

Respondents were provided with a list of services and asked, in light of limited municipal resources, the importance of each being provided by the municipality. Subsequently, they were asked to consider the same list of services and rate their levels of satisfaction with those services as provided by the municipalities in the region.

The responses are presented in a matrix that combines the importance and satisfaction scores⁵. The cross hairs on the figure delineate the average score for both importance and satisfaction.

Therefore services that fall into the **upper left quadrant (Quadrant 1)** are those that respondents have rated as less than average importance as and higher than average satisfaction. These services are those that residents think are relatively unimportant, however they are quite satisfied with their provision. Generally these are areas that **require little additional attention** from the municipality.

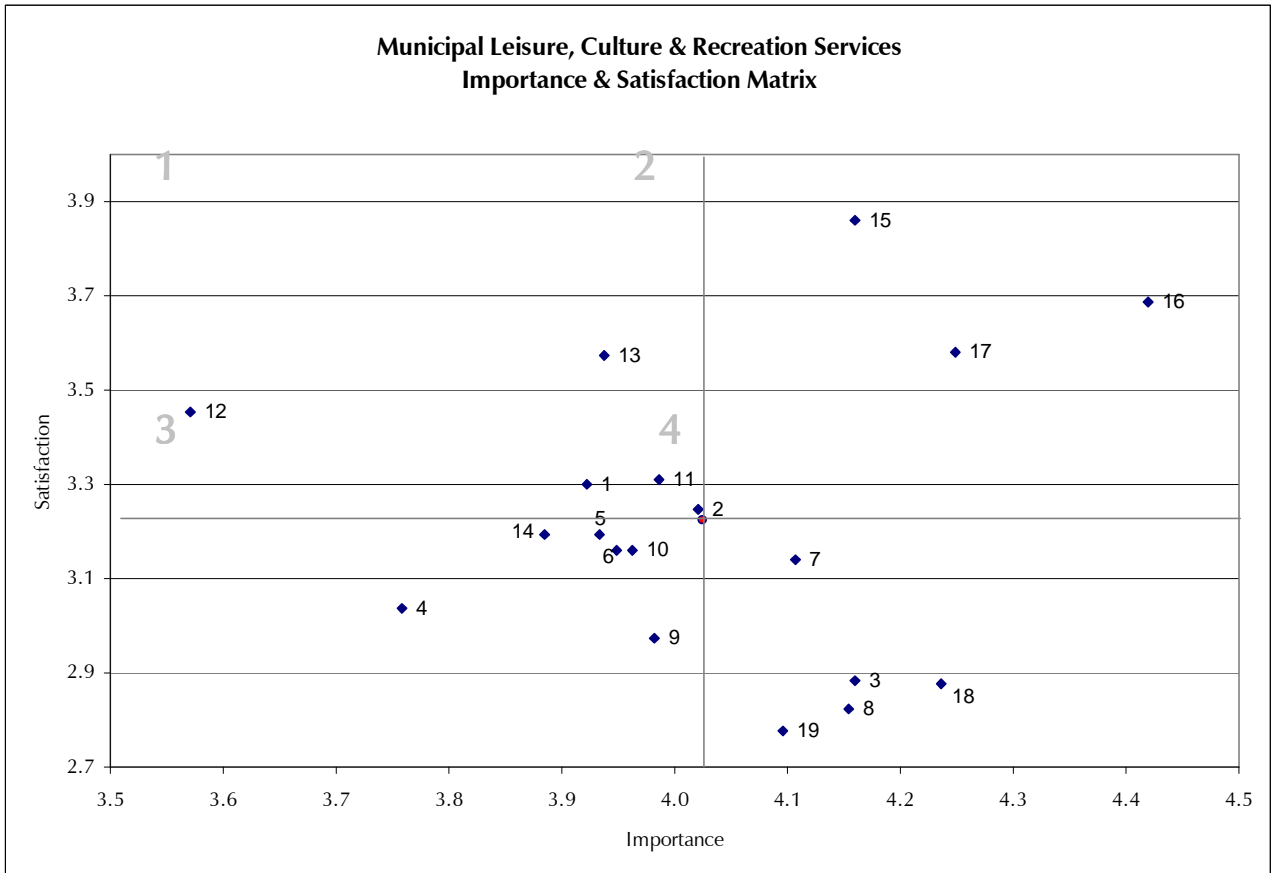
Services that fall into the **upper right quadrant (Quadrant 2)** are those that have been rated as higher than the average importance rating and higher than the average satisfaction rating for all services. These can be considered as **areas of strength**.

Services found in the **lower left quadrant (Quadrant 3)** are those that are relatively unimportant to respondents. They also are services for which respondents rated the municipality's provision of them less than satisfactory (compared to the average satisfaction rating). While the satisfaction ratings are not desirable, their importance ratings suggest these are **secondary areas of priority**.

Finally, services that fall into the **lower right quadrant (Quadrant 4)** are those that **require some attention** from the municipality. These services are relatively important to residents yet the delivery of these services is relatively unsatisfactory to residents (compared to the average satisfaction score).

⁵ The ratings were tabulated as follows: Very Unimportant was scored a "1" through to a "5" for Very Important. Likewise Very Dissatisfied was scored a "1" through to a score of "5" for Very Satisfied.

Looking at the following figure, services 18 (Indoor Recreation and Cultural Facilities), 3 (Youth Social Programming), 8 (Youth Recreation / Cultural Programming), 7 (Childhood Recreation / Cultural Programming), and 19 (Youth Dedicated Facilities) all fall within the lower right quadrant. As such they are of greater than average importance yet have received lower than average satisfaction ratings. They require attention from the Town of Morinville.



Conversely services 16 (Parks, Open Space and Trails), 17 (Outdoor Sports Fields and Outdoor Rinks), and 15 (Library Services) were considered strengths of the area with above average ratings for both importance and satisfaction. The table on the next page identifies the service, the legend key, and the average importance and satisfaction scores for each service.

	Legend
Early Childhood Social Programming	1
Childhood Social Programming	2
Youth Social Programming	3
Adult Social Programming	4
Seniors Social Programming	5
Early Childhood Recreation / Cultural Programming	6
Childhood Recreation / Cultural Programming	7
Youth Recreation / Cultural Programming	8
Adult Recreation / Cultural Programming	9
Seniors Recreation / Cultural Programming	10
Seniors' Dedicated Facilities	11
Heritage Preservation and Interpretation	12
Special Events / Festivals	13
Community Hall / Banquet Facilities	14
Library Services	15
Parks / Open Space and Trails	16
Outdoor Sports Fields and Outdoor Rinks	17
Indoor Recreation and Cultural Facilities	18
Youth Dedicated Facilities	19

	Legend	Importance	Satisfaction
Early Childhood Social Programming	1	3.92	3.30
Childhood Social Programming	2	4.02	3.25
Youth Social Programming	3	4.16	2.88
Adult Social Programming	4	3.76	3.04
Seniors Social Programming	5	3.93	3.19
Early Childhood Recreation / Cultural Programming	6	3.95	3.16
Childhood Recreation / Cultural Programming	7	4.11	3.14
Youth Recreation / Cultural Programming	8	4.15	2.82
Adult Recreation / Cultural Programming	9	3.98	2.97
Seniors Recreation / Cultural Programming	10	3.96	3.16
Seniors' Dedicated Facilities	11	3.99	3.31
Heritage Preservation and Interpretation	12	3.57	3.45
Special Events / Festivals	13	3.94	3.57
Community Hall / Banquet Facilities	14	3.88	3.19
Library Services	15	4.16	3.86
Parks / Open Space and Trails	16	4.42	3.69
Outdoor Sports Fields and Outdoor Rinks	17	4.25	3.58
Indoor Recreation and Cultural Facilities	18	4.24	2.88
Youth Dedicated Facilities	19	4.10	2.78

Within each quadrant the services are listed below in order of priority based upon the average importance rating. For those services with the same importance rating, those with the lower satisfaction rating were deemed as a higher importance.



Quadrant 1 (Lower Importance & Higher Satisfaction)

- Heritage Preservation and Interpretation
- Early Childhood Social Programming
- Special Events / Festivals
- Seniors’ Dedicated Facilities
- Childhood Social Programming

Quadrant 2 (Higher Importance & Higher Satisfaction)

- Parks / Open Space and Trails
- Outdoor Sports Fields and Outdoor Rinks
- Library Services

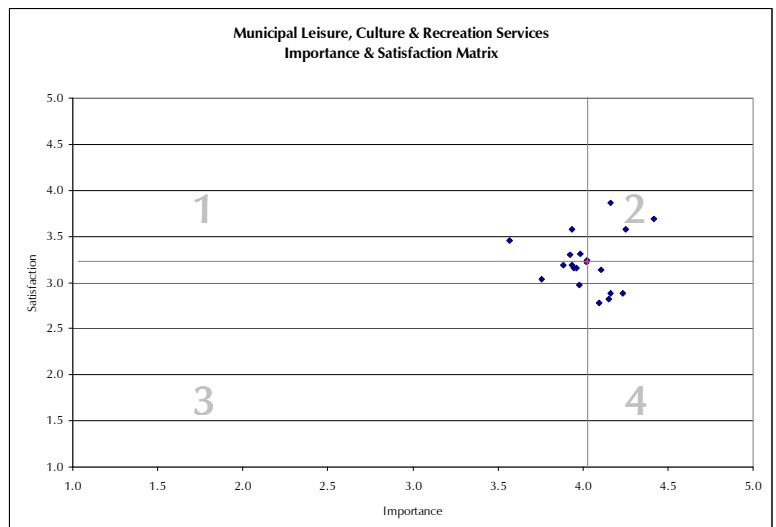
Quadrant 3 (Lower Importance & Lower Satisfaction)

- Adult Social Programming
- Community Hall / Banquet Facilities
- Seniors Social Programming
- Early Childhood Recreation / Cultural Programming
- Seniors’ Recreation / Cultural Programming
- Adult Recreation / Cultural Programming

Quadrant 4 (Higher Importance & Lower Satisfaction)

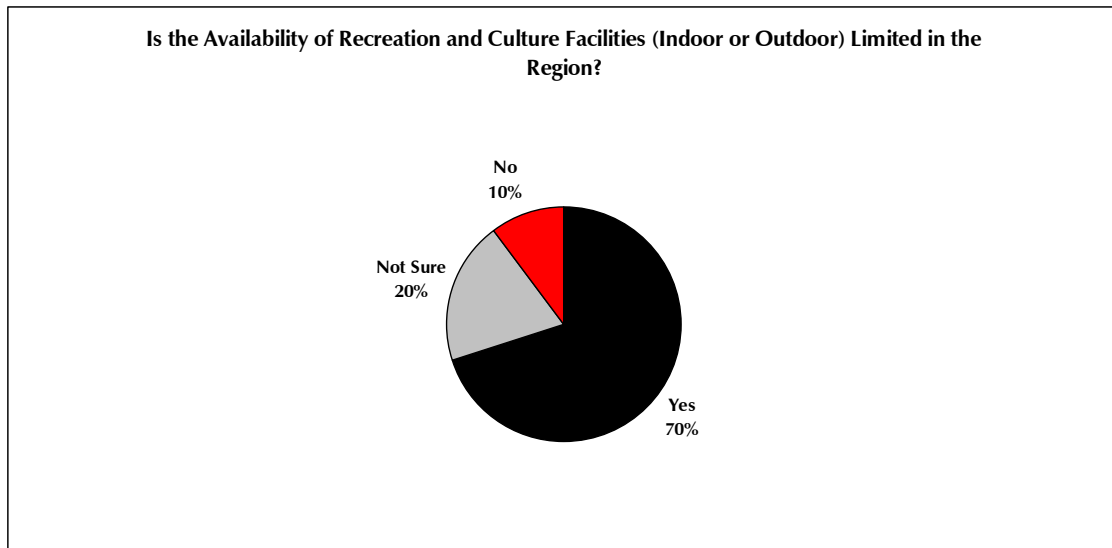
- Youth Dedicated Facilities
- Childhood Recreation / Cultural Programming
- Youth Recreation / Cultural Programming
- Youth Social Programming
- Indoor Recreation and Cultural Facilities

It is important to note that this quadrant analysis shows relative ratings – the position of the services on the grid are relative to the average importance and satisfaction scores. The following graph illustrates the distribution of services when showing the entire range of scores from “1” to “5”. As can be seen, the services tend towards the upper right portion of the graph.



3.1.3. New / Upgraded Recreation & Culture Services

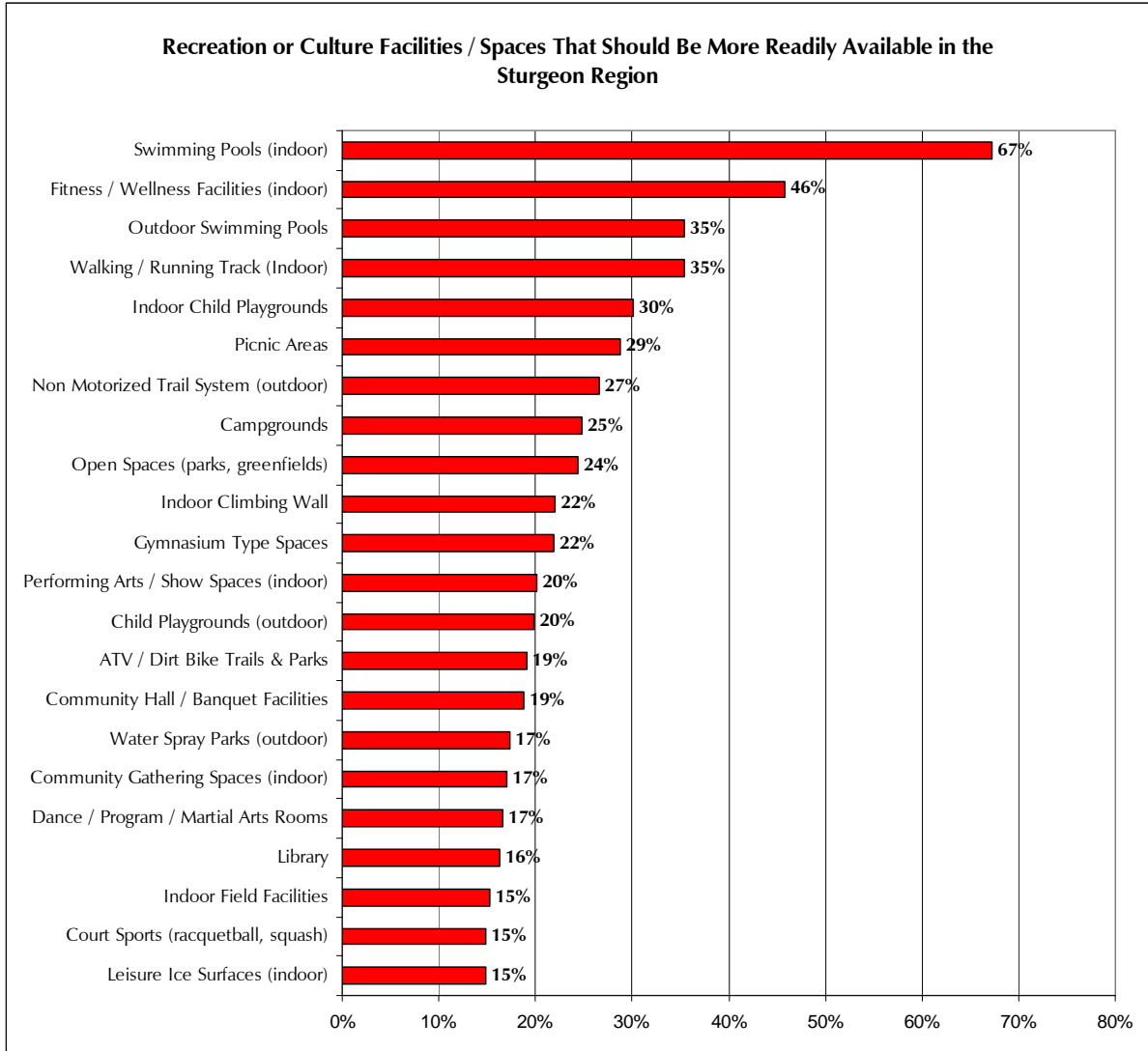
Respondents were asked whether the availability of recreation and culture facilities (indoor or outdoor) is limited in the region. As illustrated in the following graph, 70% indicated that recreation and culture facilities are limited in the region while a further 20% were unsure.



3.1.4. Preferences for Facility Components

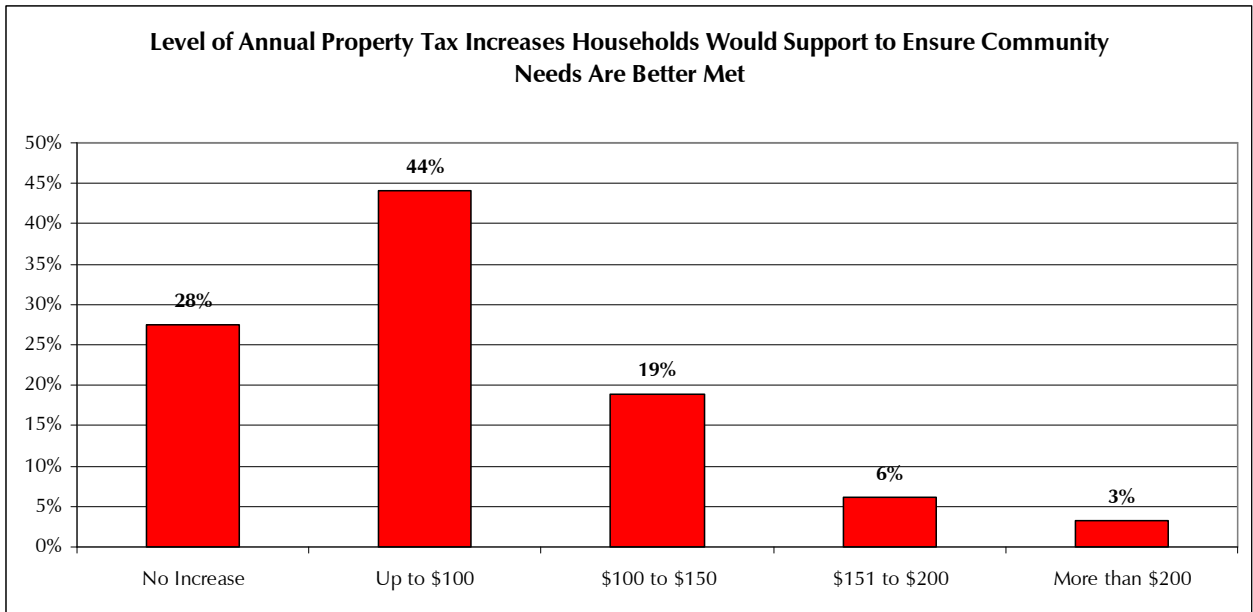
Those respondents who said the availability of facilities is limited or who were unsure were asked to identify components that should be more readily available in the Sturgeon region⁶. As illustrated in the following figure indoor swimming pool (67%), indoor fitness / wellness facilities (46%), outdoor swimming pools (35%), and an indoor walking / running track (35%) were identified as the top priorities. See the following figure for facilities that were identified by at least fifteen percent of respondents.

⁶ Respondents were able to add other facility components that were not included in the seeded list.



3.1.5. Willingness to Pay

Survey respondents⁷ were asked to identify how much of an increase in annual property taxes they would be willing to pay to ensure that community needs for recreation and culture facilities, parks and open spaces and programs in the region are better met. Approximately three-quarters (72%) of respondents would be willing to pay additional property taxes to ensure community needs are better met. See the following graph for additional detail.



3.1.6. Recreation, Culture & Preventative Social Programming

To begin the questioning about programming, respondents were asked to identify any **improvements** they think are needed to **existing programs** offered in the Sturgeon region. The most commonly cited programming need dealt with youth. Thirty-three respondents suggested that more needs to be offered for the community’s youth.



While this included some calls for additional organized sports, there also was a call for improvements to non sports programming. A number of respondents (14) spoke about the need for improved promotion and communication of existing programs, including social programs. Making program information available at locations throughout the community was suggested. Other programming related comments made by at least five respondents included:

⁷ Only those respondents who answered “Yes” or “Unsure” when asked whether the availability of recreation and culture facilities is limited in the region responded to the questions about willingness to pay.

- Improved maintenance of existing facilities was suggested including garbage collection. Some respondents specifically cited the parks in Morinville as in need of an enhanced maintenance program (13 mentions);
- Programming for families (8);
- Programming for young children specifically, especially in winter (7);
- Enhanced supervision and patrols of playgrounds and parks to minimize undesirable behaviour (6);
- Offering programs at times to better accommodate people working out of town (6);
- Seniors programming with a recognition that many seniors are quite active (5);
- Public transportation (5); and
- Enhanced recreational programming overall (5).

While not a programming issue, by far the greatest number of comments (86 mentions) dealt with the need for new or renovated facilities.

Respondents were then asked to identify any **new** recreation, culture, or preventative social programs they think are needed in the region. The most commonly mentioned items included:

- Youth activities including things like creative expression or debating (27 mentions);
- Adult activities, including fitness and “fun” sport activities – e.g. tai chi, yoga (6);
- Public transportation (6);
- Programs for small children, babies, and parents (3);
- Programs regarding substance abuse, addictions, and awareness (3);
- Music programs including community band, open stage (3);
- Family violence (2);
- Seniors programming (2); and
- Parenting programs (2).

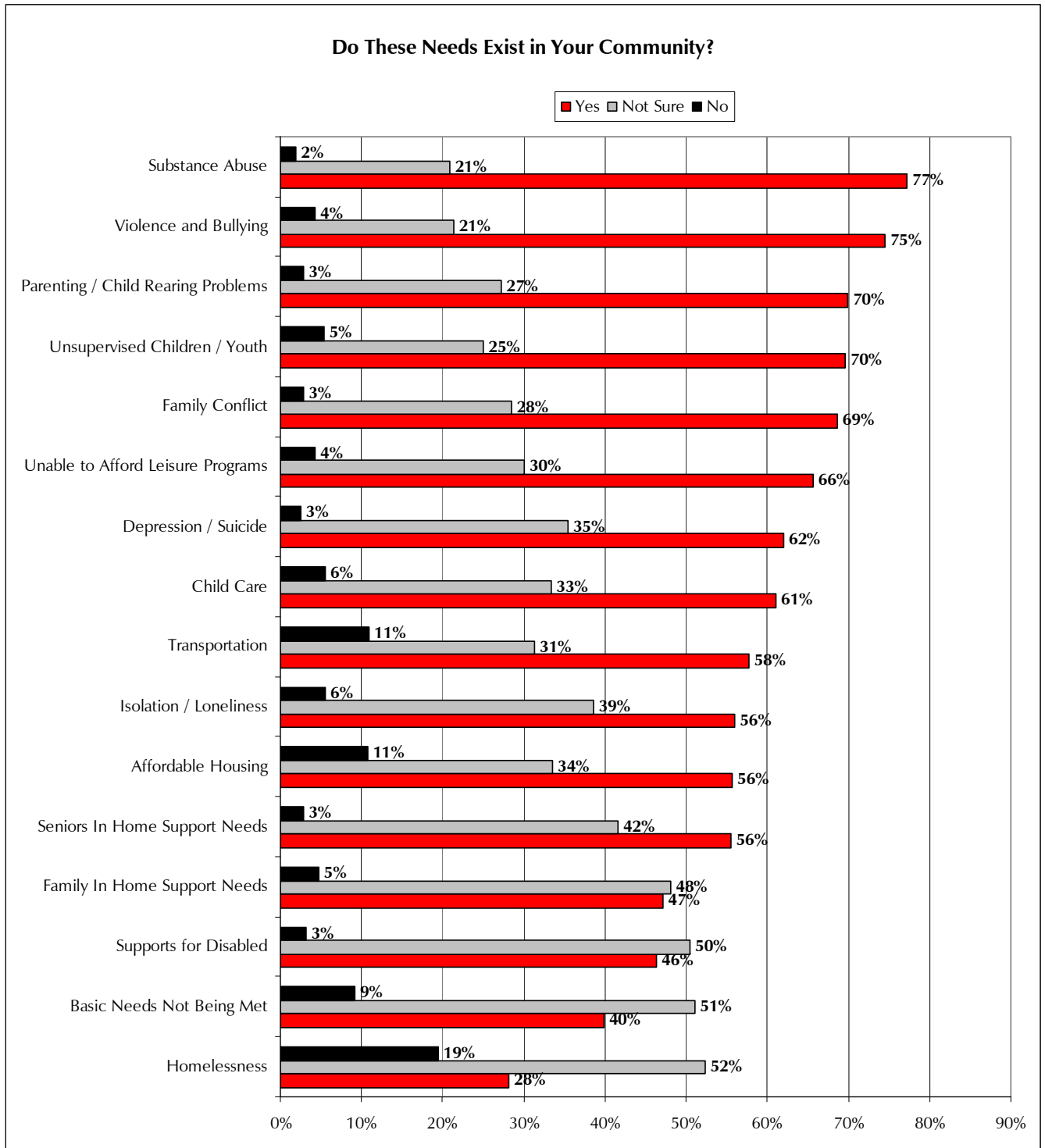
Many respondents used this opportunity to suggest facility development is important (118 mentions).

Existence of Social Needs in the Community

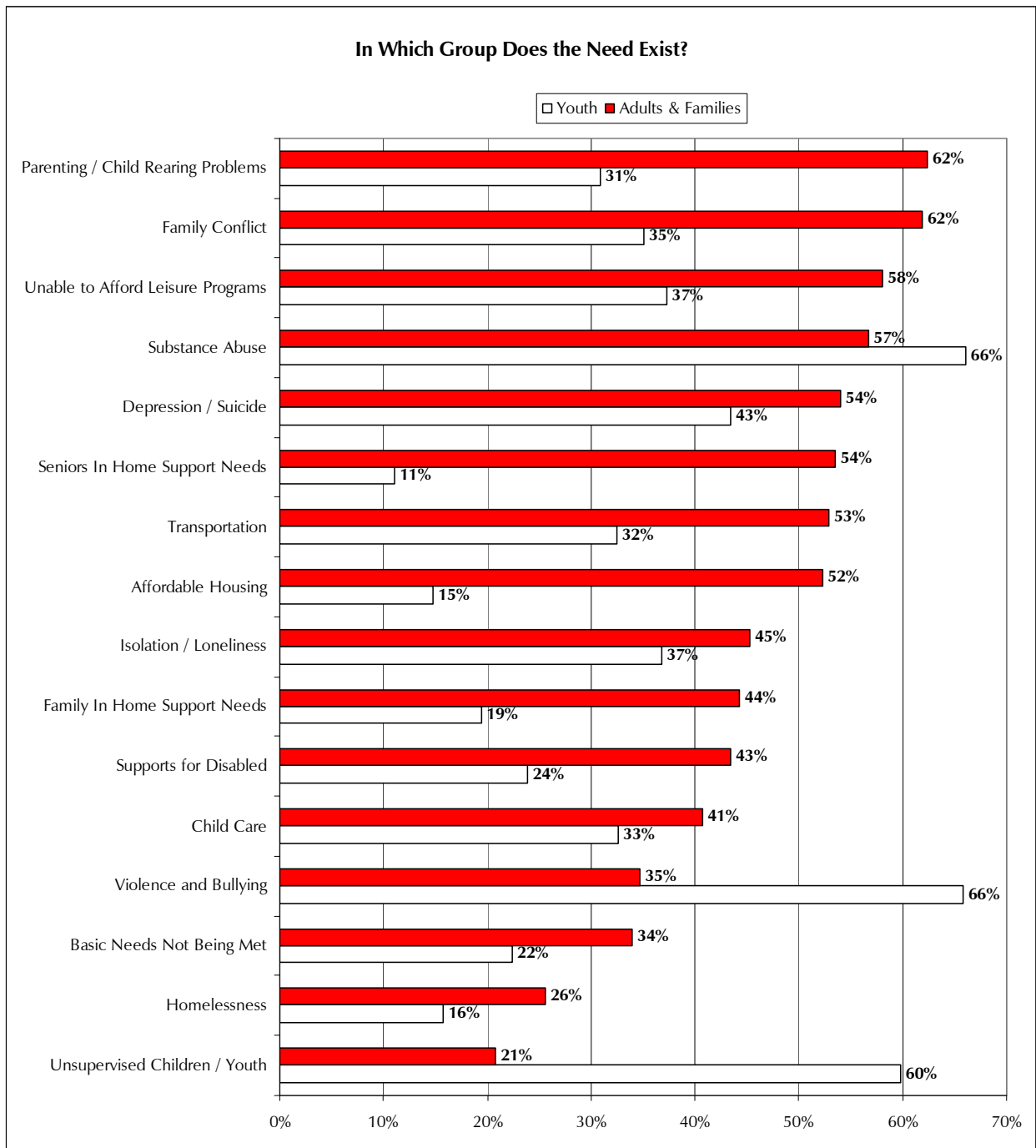
Respondents were presented with a list of social issues. For each issue they were to indicate whether they believe that social issue exists in their community. The graph on the following page illustrates their responses. Over three-quarters (77%) of respondents said substance abuse issues exist in their community. Violence and bullying (75%), parenting / child rearing (70%), unsupervised children / youth (70%), family conflict (69%), and the inability to afford leisure programs (66%) were all issues that were identified in the community by at least two-thirds of respondents.

There were only four issues that were identified as existing in the community by less than half of all respondents:

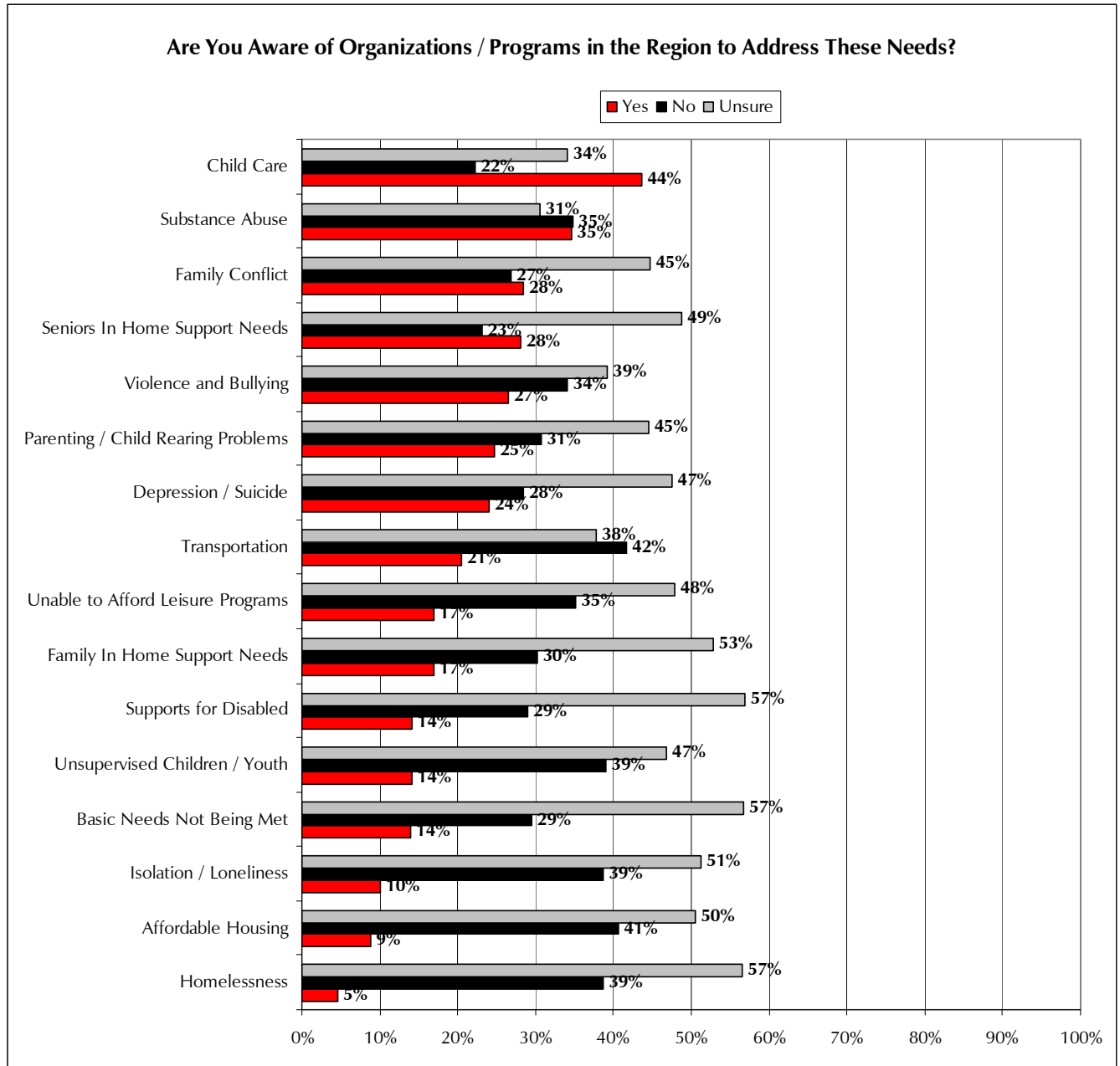
- Family in-home support needs (47% said it exists in the community);
- Supports for disabled (46%);
- Basic needs not being met (40%); and
- Homelessness (28%).



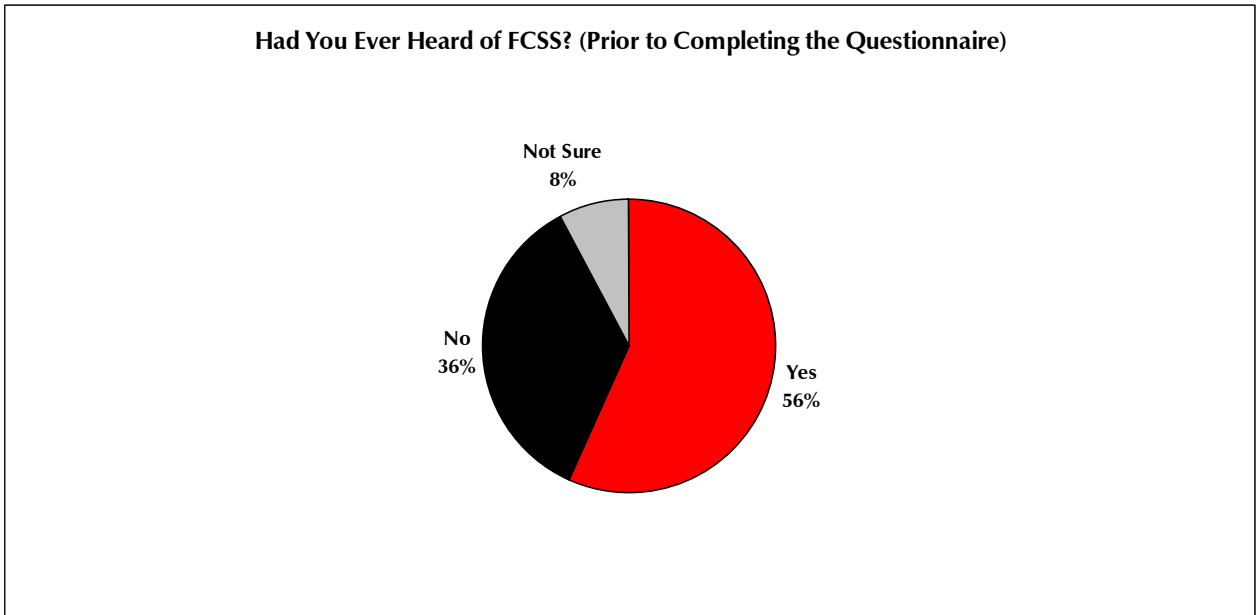
For those respondents who do believe that each social issue exists in their community, they identified whether the need exists amongst the community's youth (ages 7-17 yrs) and / or adults & families. For example in terms of substance abuse, 66% of respondents think that this issue exists amongst the community's youth while 57% think it exists among adults in the community. Two-thirds (66%) of respondents believe violence and bullying exists amongst youth while 35% believe it exists with adults and families. See the following graph for the demographic within which each need exists, according to the respondents.



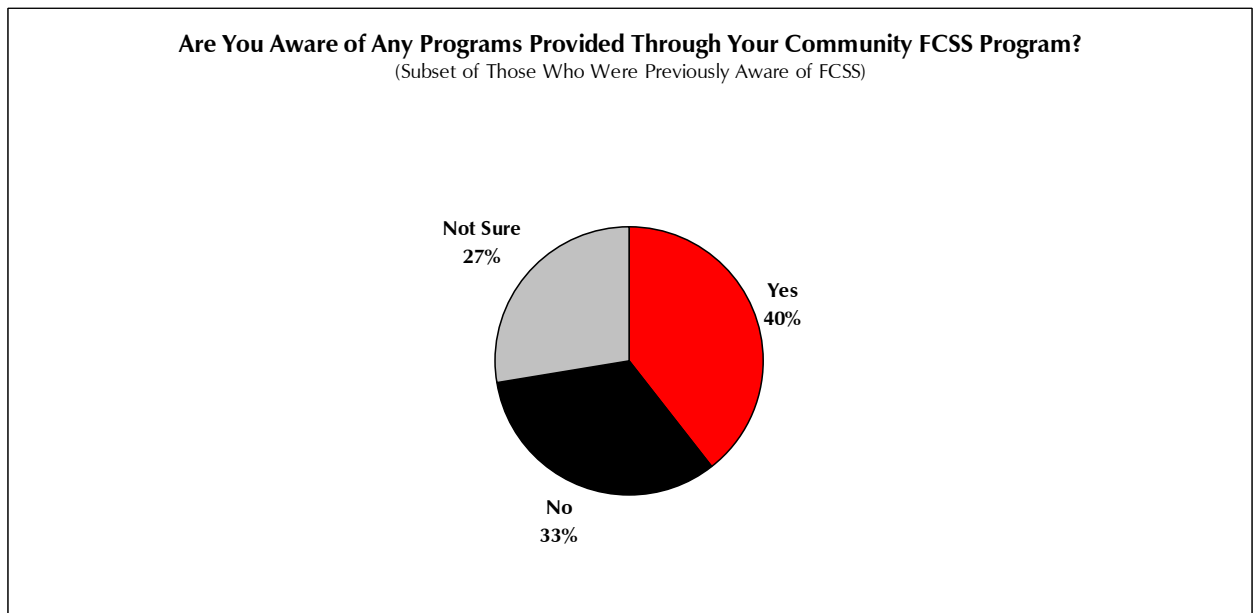
For that same list of social needs, respondents were asked if they are aware of an organization or program in the region that addresses each. Among other things, the following graph illustrates the sizeable proportions of respondents that are unsure of the existence of organizations / programs to deal with this litany of social issues.



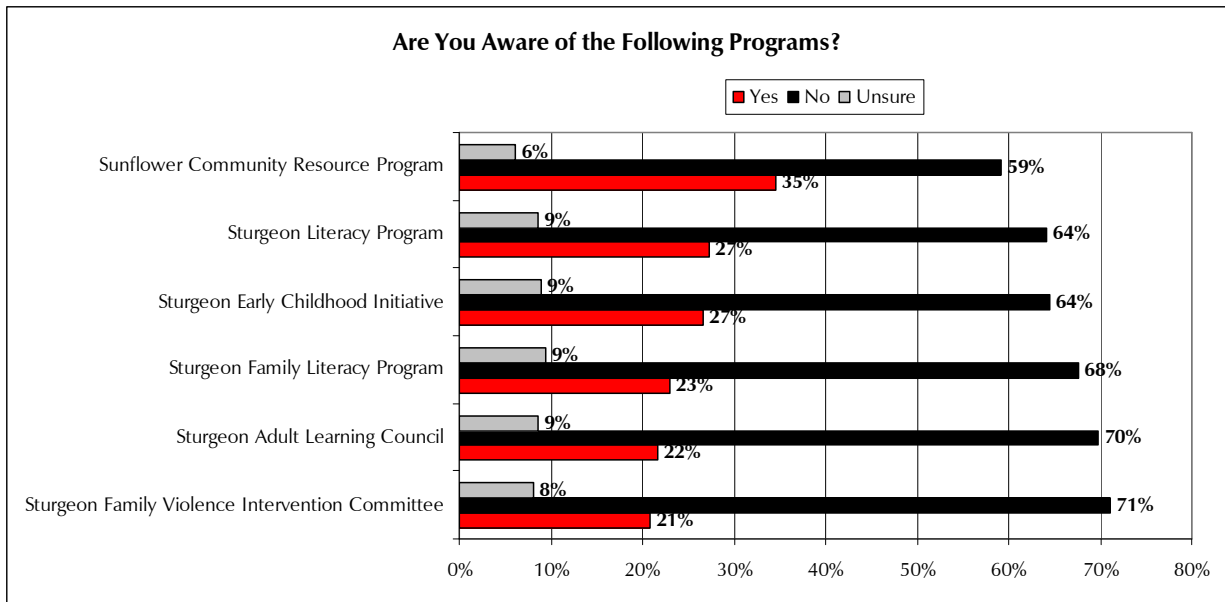
Respondents were asked about their awareness of Family and Community Support Services (FCSS). While over half (56%) indicated that they had heard of FCSS prior to participating in this survey (see the following graph), a significant proportion (36%) noted that they were unaware of FCSS.



Of those respondents who indicated they were aware of FCSS prior to this survey, 40% said they were aware of programs provided through FCSS; one-third (33%) were unaware. See the following graph.



Respondents were then provided with a list of regional programs that serve Morinville residents and asked if they are aware of each. As presented in the following graph, Sunflower Community Resource Program was recognized by the largest proportion of respondents (35%) while only 27% were aware of the Sturgeon Literacy Program and the Sturgeon Early Childhood Initiative.



For each of the regional programs respondents were also asked to indicate whether any household member has used it. The proportion of households that have used each program is as follows:

- Sunflower Community Resource Program – 5% of households have used it.
- Sturgeon Early Childhood Initiative – 5%.
- Sturgeon Literacy Program – 2%.
- Sturgeon Adult Learning Council – 2%.
- Sturgeon Family Literacy Program – 2%.

Regarding the Sturgeon Family Violence Intervention Committee, there were no respondents who identified that someone in their households had used it.

3.1.7. General Comments

Approximately one-third of respondents provided a final comment regarding the future planning of community services and facilities in the region. The most frequently mentioned comment was the need for an indoor pool in Morinville (29 mentions). These respondents felt that this facility (many of whom suggested it could be part of a larger recreation multi-plex) could address the needs for additional recreational programming in the community and would reduce people’s reliance on facilities elsewhere.

The need to address the activities of youth in the community was reinforced by many respondents (23 mentions). The need to enhance existing programs and develop new ones was considered an important means to direct the community’s youth to positive pursuits and provide some incentive for families to remain in the community as their children grow.

Respondents indicated that they were not fully aware of existing recreation and social opportunities and suggested improvements were necessary to inform residents of existing programs and services (18 mentions).

Other comments mentioned by at least a half dozen respondents included:

- Some concern was expressed about costs of development and its impact on already high taxes (10 mentions);
- A community clean up is needed – the town looks unkempt. This would include all parts of Morinville including people’s property (10); and
- Respondents are looking for action from the Town as an outcome of this study. Some felt that the recreation needs of the community have been sufficiently identified through both formal and informal mechanisms and that it is time for action (6).

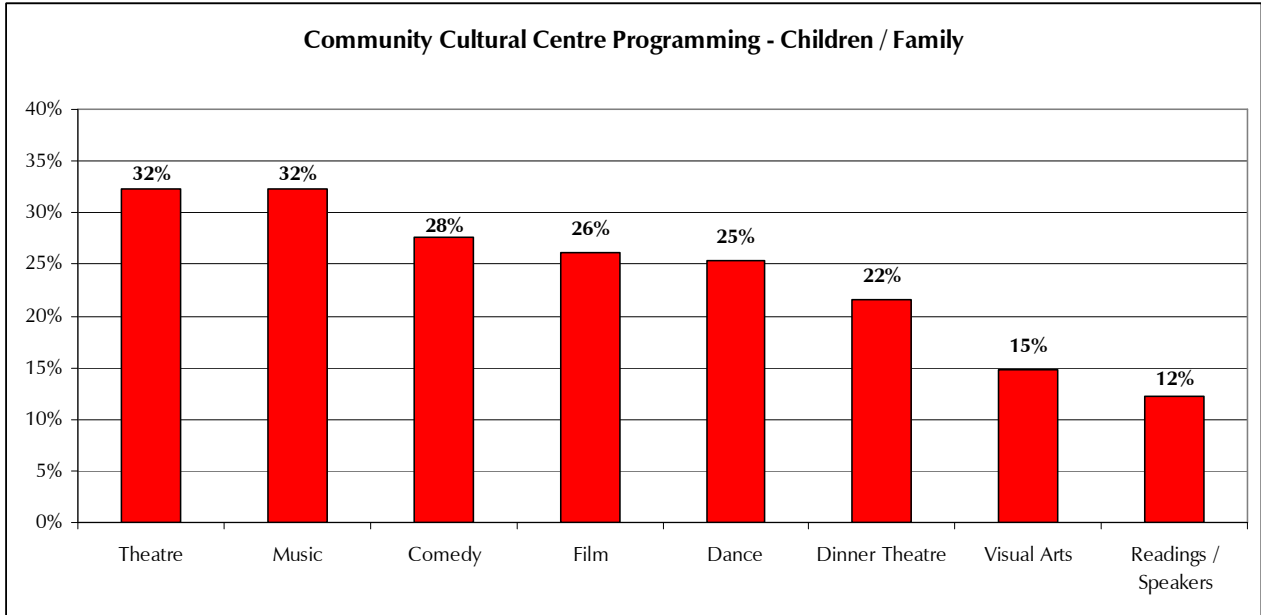


3.1.8. Community Cultural Centre and Centennial Celebrations

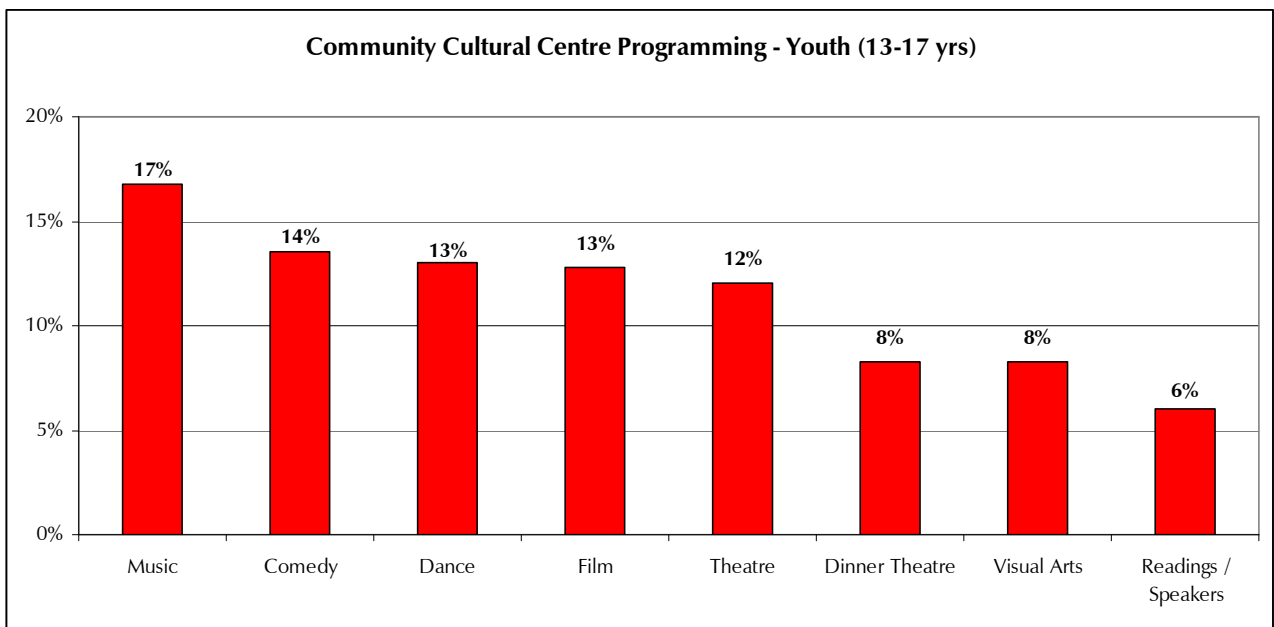
Respondents were asked to identify programs / events / performances that a household member would be interested in attending at the new Morinville Community Cultural Centre once programs are offered in the fall of 2011. The findings are illustrated in the graph on the following pages.



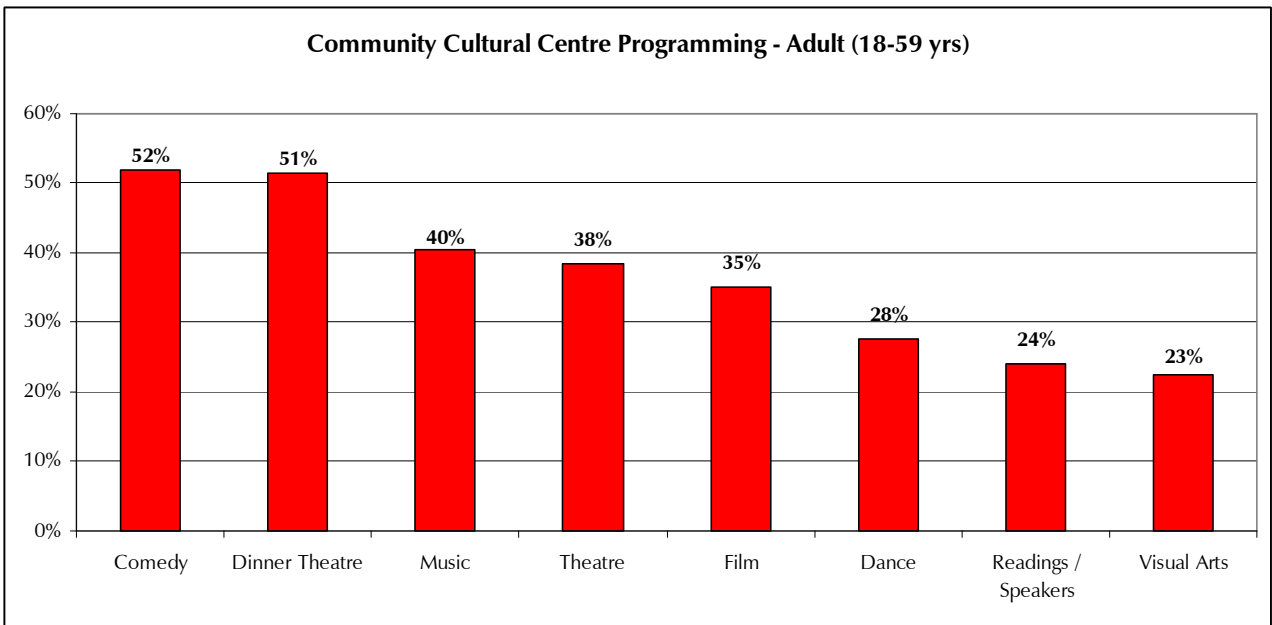
Theatre and music were the performance types favoured for children and families. Approximately one-third (32%) of respondents indicated an interest for members in their households for these types of performances. See the graph below for other preferences.



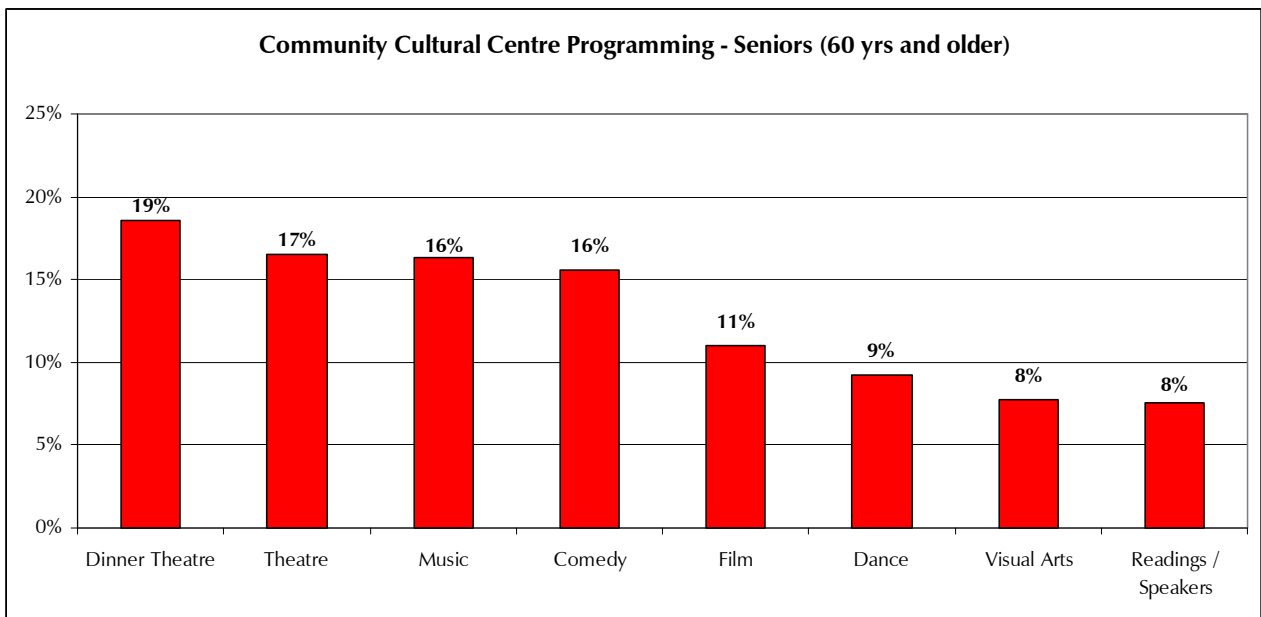
Music was the performance type selected for youth by the largest respondent segment. Compared with the responses for children / families and adults (described further on), the level of interest for youth performances is much lower.



Over half of respondents indicated an interest in comedy (52%) or dinner theatre (51%) for adults in the household. See the following graph.



Finally, dinner theatre was the top preference for performance types for seniors (60 years and older). See the following graph for other preferences.



After identifying preferences for performance types, respondents were able to identify their suggestions for programming at the Community Cultural Centre. A variety of items were identified. Those mentioned by at least three respondents include:

- Craft programs – hands on (5 mentions);
- Indoor physical activity programs (4);
- Family fun nights / game nights (3);
- Children’s theatre and music groups (3);
- Local talent events ensuring to target youth (3); and
- Movie night – showing movies on a large screen.

3.1.9. Respondent Profile

The following table provides a profile of the respondents surveyed.

Percentage of Survey Respondents	
Tenure of Residence	
Less than 1 year	4%
1 – 5 years	31%
6 – 10 years	13%
More than 10 years	52%
Expect to be residing in area for next 5 years	
Yes	74%
No	22%
Not Sure / No Response	4%
Percentages of Households With a Representative in the Age Group	
0 to 9 yrs	33%
10 to 19 yrs	28%
20 to 29 yrs	28%
30 to 39 yrs	32%
40 to 49 yrs	28%
50 to 59 yrs	27%
60 to 69 yrs	16%
70 to 79 yrs	7%
80 yrs and older	3%

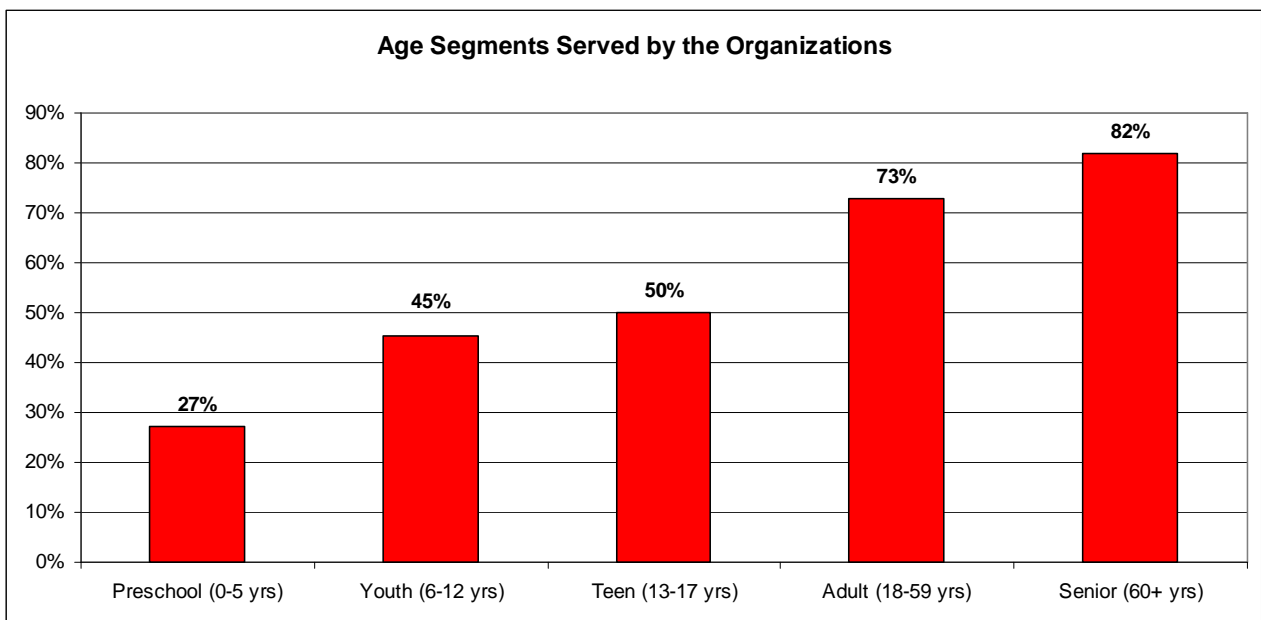
3.2. Stakeholder Group Survey

As part of the Needs Assessment a survey was fielded with community groups and organizations that operate in the Sturgeon County region. Questionnaires were distributed via mail, email, and fax to 70 organizations – 22 were returned. The findings from the survey are presented below. It is important to note that not all questions were answered by all group respondents. See Appendix B for a list of those groups completing the questionnaire.

The results of the stakeholder group survey provide insight into the priorities of community organizations but are not considered statistically significant or representative of the entire stakeholder group community.

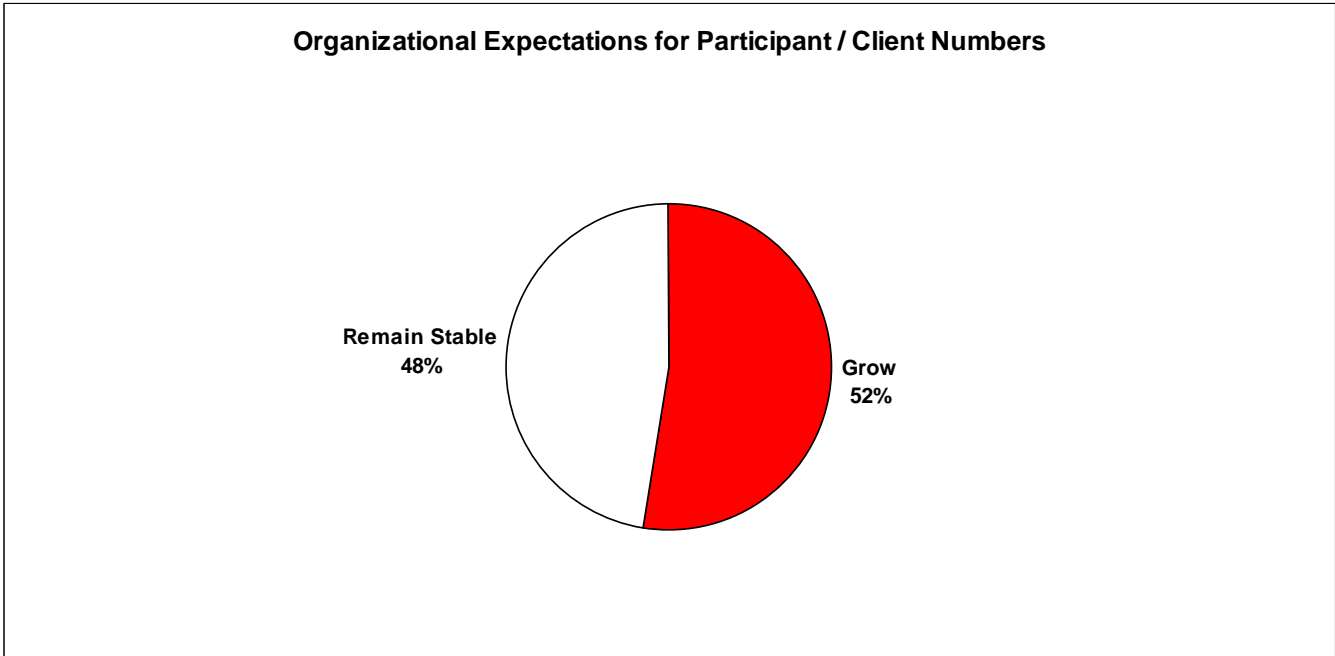
3.2.1. Respondent Profile

The twenty-two groups that participated in the survey represented many different areas including: education and development, sports and recreation, social interests, health, culture, and civic services. The respondent community organizations provide services to their members and participants across all age segments. As illustrated in the following figure, the area’s senior population is better served (in terms of number of organizations) than are the region’s children (birth to five years of age).

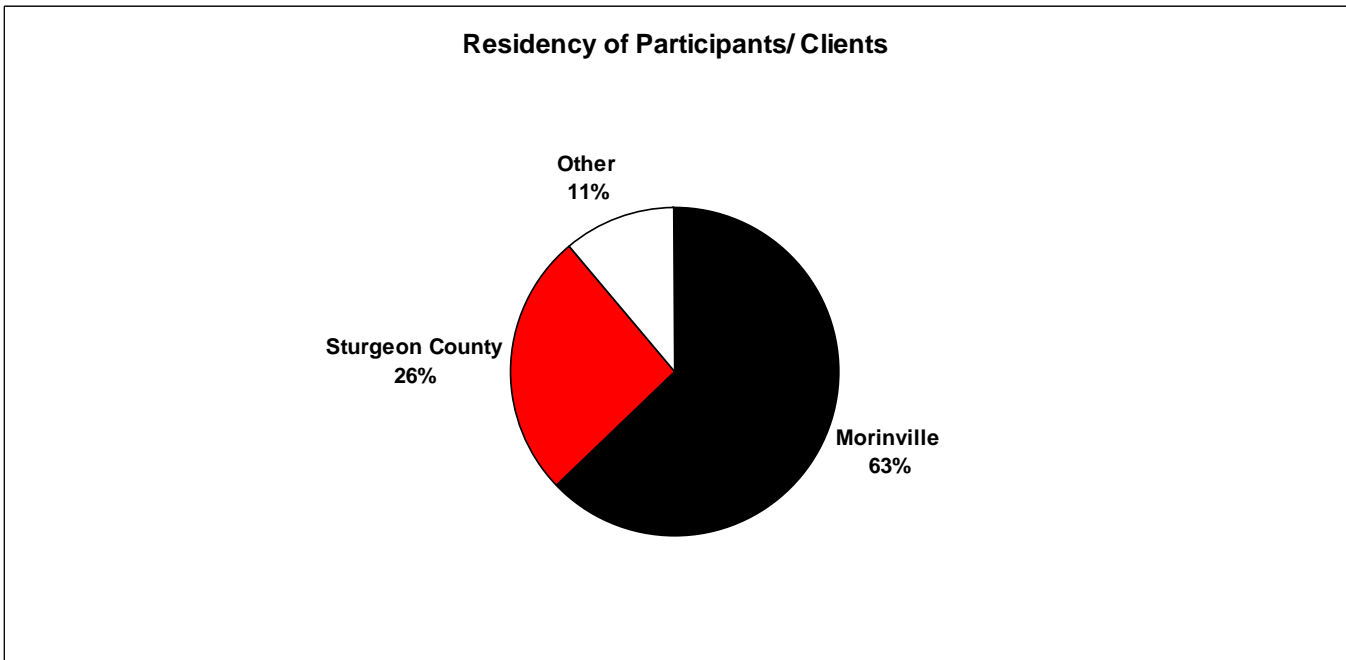


There is great variation amongst the different organizations in terms of numbers of individuals served or membership figures. While a group like the Lions Club indicated its membership is less than twenty, it provides a service benefiting hundreds of people throughout the community. The Alberta Health Services identified participant / client figures in excess of two thousand. Regardless of this variation, the participant groups represent the interest of thousands of people. When asked to forecast participant /membership or client numbers over the next few years approximately half (52%) indicated that they will grow. As illustrated in the following figure none of the groups anticipates a decline.





While there are some respondent organizations whose entire membership originated in one municipality (e.g. Morinville Lions Club – 100% Morinville) considering all those responding the distribution of members / clients is varied as evidenced in the figure below.



3.2.2. Current Facility / Open Space Usage

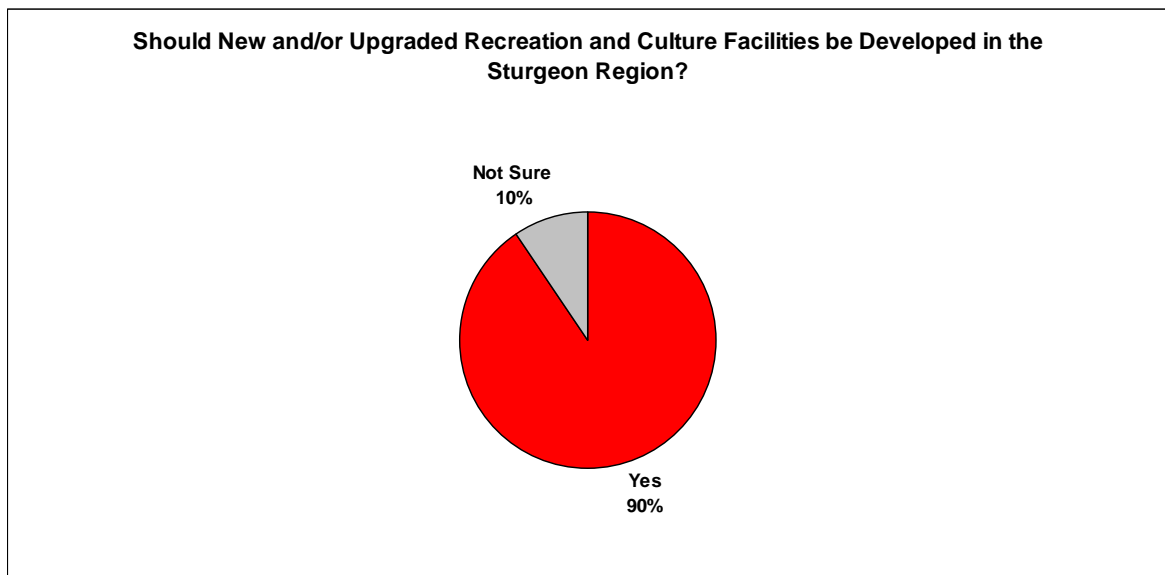
The groups / organizations participating in the survey identified a myriad of facilities they utilize frequently. The facilities that were identified by more than one group as being used included:

- Arena (4)
- Parish Hall (4)
- Schools (3)
- United Church (2)
- Rendez Vous Centre (2)

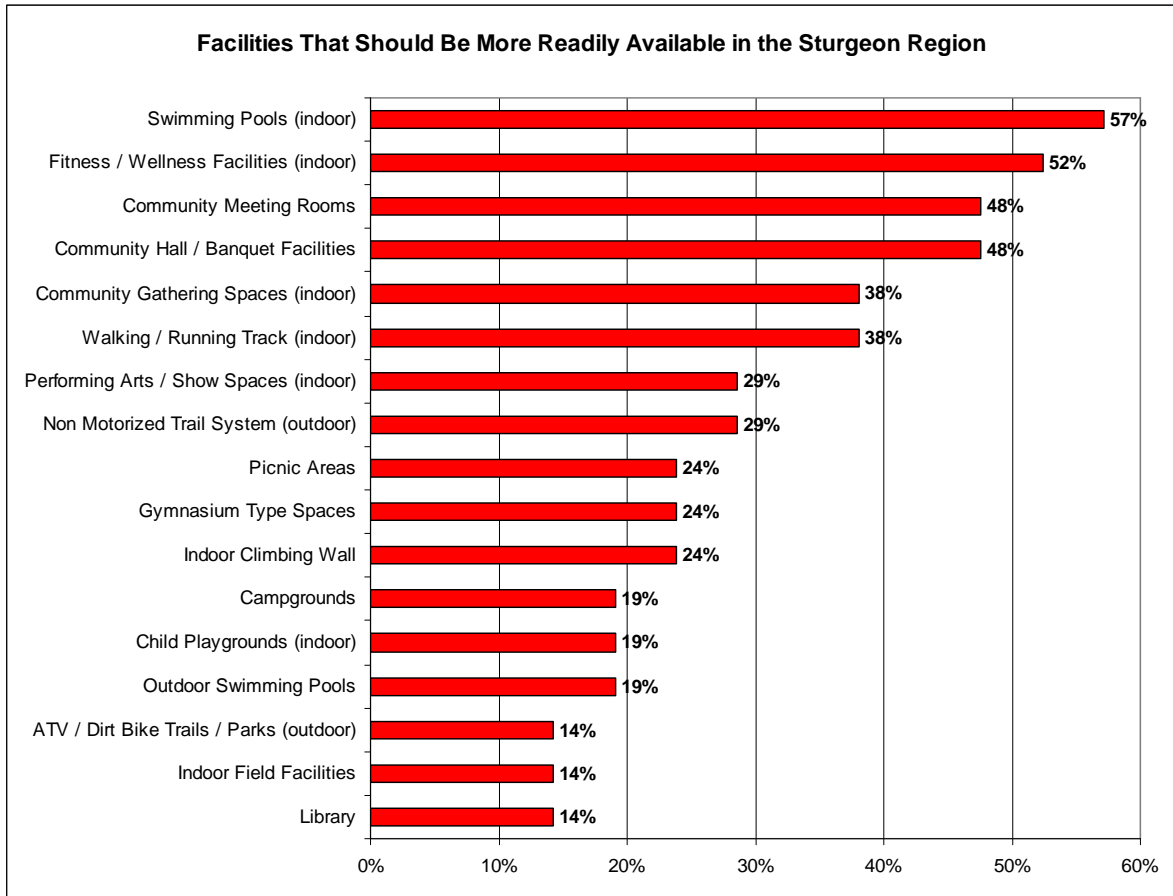
All the facilities identified by the groups were generally rated as satisfactory; in fact the average rating was 3.8 on a scale in which 1 means very dissatisfied and 5 means very satisfied.

3.2.3. New / Upgraded Recreation & Culture Services

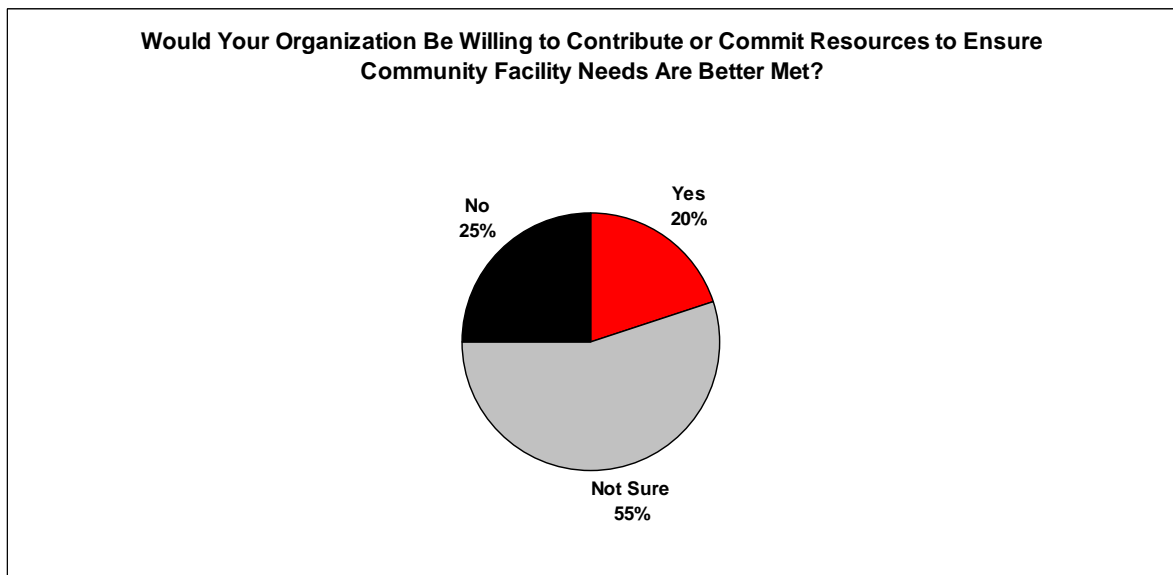
The vast majority (90%) of those surveyed indicated that new and / or upgraded recreation and culture facilities (indoor and / or outdoor) should be developed in the Sturgeon region. See the following figure.



In this instance all organizations were then asked to identify facilities or spaces that should be more readily available in the Sturgeon region. As illustrated in the following figure, an indoor swimming pool (57%), indoor fitness / wellness centre (52%), community meeting rooms (48%), and community hall / banquet facilities (48%) were the priority items.



Respondents were then asked whether their organizations would be willing to contribute or commit resources to ensure that community needs for facilities in the Sturgeon region are better met. As illustrated in the following figure, 20% indicated a willingness to contribute resources while approximately half (55%) were unsure about any resources they could contribute.



Some of the organizations that indicated a willingness to contribute were not completely clear on the form of those contributions. However time and volunteer labour were specific contributions mentioned by some respondents. The use of an organization's own space was also suggested.

3.2.4. Organizational Challenges

Respondents were asked to identify the biggest challenges impacting their organizations' ability to meeting their program goals. Three issues were prominently mentioned:

- Challenges to maintain and grow the level of involvement in the organizations whether membership, participant numbers, or volunteers;
- The ability to find or access suitable or sufficient space for activities and operations; and
- Funding / fundraising.

Other issues identified by multiple organizations included: cost of space, transportation, and program promotion and awareness.



Next, respondents identified the single most important thing the Town of Morinville could do to help them achieve their program goals. The most common response centered on providing more facilities and space and providing improved access to existing facilities and space. A number of groups suggested the Town could assist them in promotion of their services and programs. Formal advertising mechanisms were suggested as was simply the Town being more vocal in terms of its positive recognition for the organization. Assistance with volunteer recruitment was suggested as something

the Town could assist organizations with. Sustainable, sufficient, and accessible funding was also something for which some organizations looked to the Town.

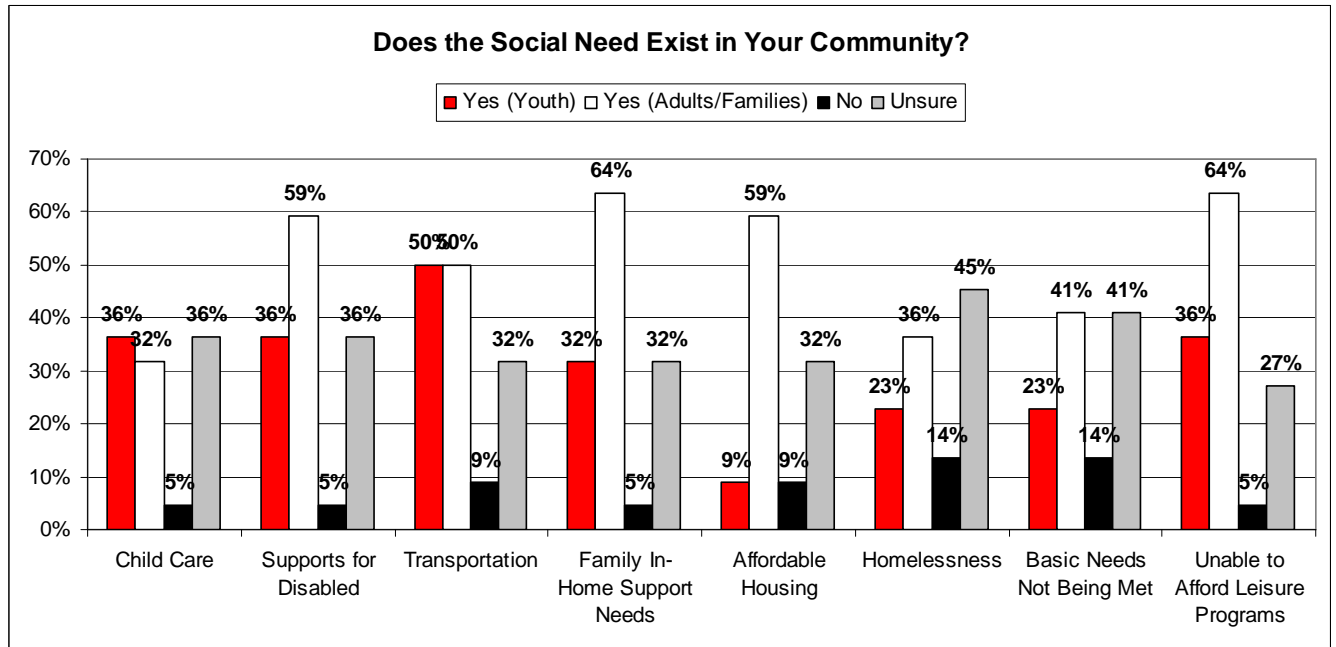
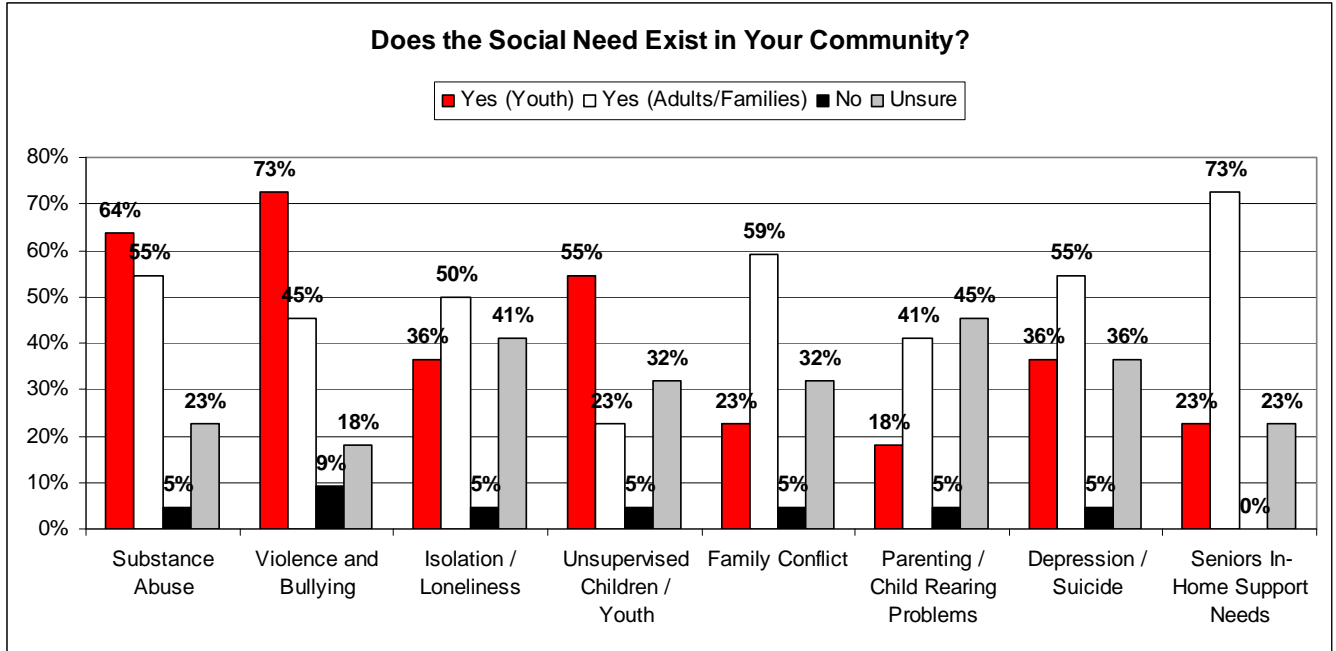
3.2.5. Recreation, Culture & Preventative Social Programming

Respondents were asked to identify new recreation, culture, or preventative social programs they think are needed in the region. The responses were varied and included: **youth programs and family programs**. There were calls for programming to address drugs and alcohol use. Other programming identified included: family violence, legal services, Rhythm & Rhyme, and previously cut programs. It was suggested that the Town and County should do a better job of coordinating program offerings.

There were some calls for additional facilities or equipment as well. These included: community hall, indoor soccer, outdoor fitness equipment, youth facility, and a shooting range.

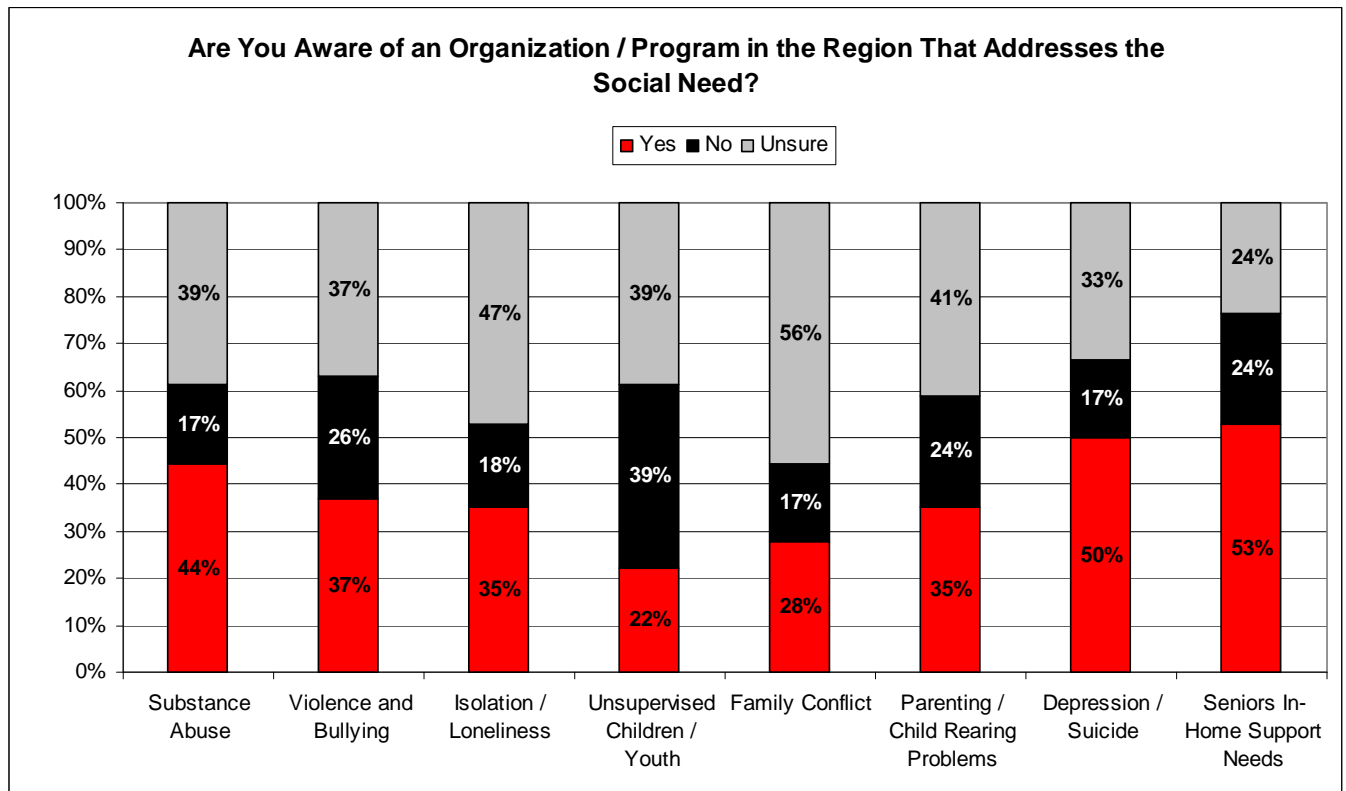
Social Needs in the Community

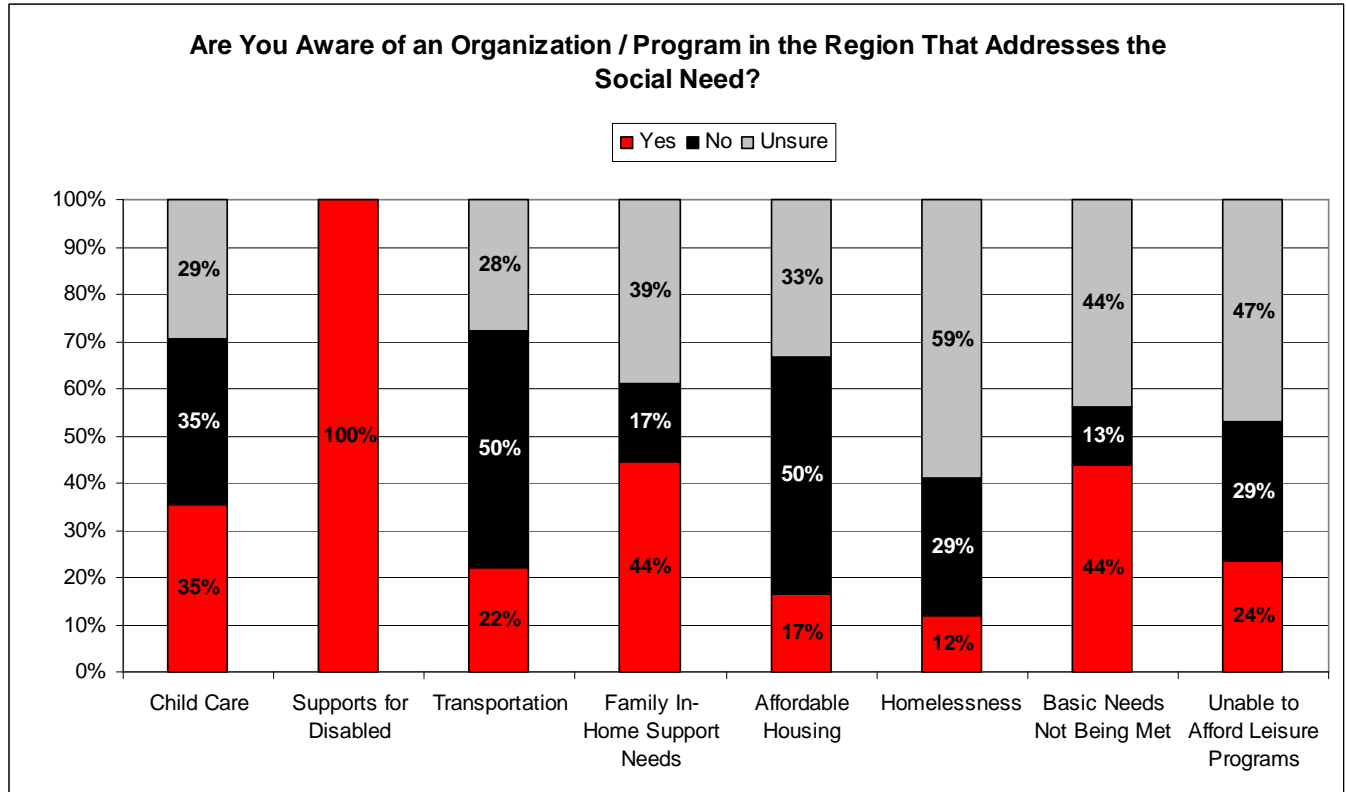
Survey participants were presented with a list of social issues. For each issue they were to indicate whether the need exists in the community. The most uncertainty amongst respondents concerned the existence of homelessness, child care, basic needs not being met, and parenting / child rearing problems. Violence and bullying, and substance abuse were considered the primary social needs amongst the youth of the community. Seniors in-home support, family in-home support, and unable to afford leisure programs were identified as the most prominent existing needs among adults / families. See the following graphs for more information.



Programs to Address Social Needs

For the same list of social needs respondents were asked whether they were aware of an organization or program in the region that addresses each need. As illustrated in the following graphs, all (100%) of respondents were aware of programs to address supports for the disabled. More than half of respondents were also aware of programs addressing seniors in-home support (53%) with 50% aware of programs / organizations addressing depression / suicide. Transportation (50%) and affordable housing (50%) were the social needs respondents were most likely to identify as having no programs in the region to address them. See the following graphs for more information.





3.2.6. General Comments

Approximately half the respondents provided a final comment and, for the most part, simply reiterated comments made in other sections of the questionnaire. Comments included:

- While some social needs can be addressed through existing programs and organizations, often these programs are unable to fully address the social needs. Partial solutions are provided.
- The Town and County need to work together and undertake long term planning in order to effectively and efficiently address the community services needs of area residents.
- The municipalities need to support local groups and businesses and help sustain and develop the area.
- While people have been speaking about a desire for an indoor swimming pool, it is not feasible particularly with the facilities in St. Albert so close by.
- Our society needs to become more of a “user pay” society. We cannot afford to provide everything.
- “I hope that something comes out of this process (survey). I would like to see something result from this consultation.”

3.3. Stakeholder Group Discussion Sessions

While community organizations were able to provide feedback through a survey, some in-depth feedback was sought as well from these groups as well. Representatives from a variety of recreation and social services providers were recruited to participate in one of two discussion

groups. Separate sessions were convened to discuss recreation (and culture) services and social services. Sturgeon County administration helped identify groups whose representatives were to be invited to each session. The two sessions were convened during the week of July 22nd, 2010 at the Sturgeon County municipal offices. See Appendix B for the list of organizations participating in the sessions.

While there is overlap when considering recreation and social needs, the findings from the two different discussion groups are presented separately.

3.3.1. Recreation Needs

Session participants discussed the state of recreation in the area. This included an assessment of the availability of opportunities in the area, improvements needed to enhance the availability of recreational opportunities, and finally the role of the municipality in the provision of recreation services.

Generally, **area residents are well serviced** in terms of recreational services. This is particularly true when considering sporting type activities for children and youth. The opportunities for seniors are somewhat limited and an **indoor track** to facilitate year round fitness activities (particularly for seniors) would be valuable. There were other calls for additional **gymnasium type space** and **group storage** space as well. . When considering **cultural types of services**, most opportunities are within the school jurisdictions. The community is **generally lacking** both in terms of services and facilities tailored to the cultural realm according to session participants⁸.



The primary issue impacting the provision of recreation and leisure in the area concerned volunteers. **Recruitment and retention of volunteers was identified as a significant issue** that is impairing the provision of recreation services. With a sizeable proportion of the community working at the Edmonton Garrison, volunteers can often be limited due to the deployment of military personnel. The caliber of the volunteer pool is good but efforts are needed to increase its size. Morinville is a relatively young community and would benefit greatly by tapping into the younger community residents.

There was some suggestion that the Town could assist with the recruitment and recognition of volunteers. With a number of organizations attempting to recruit volunteers having some centralized assistance could prove beneficial with these efforts. Sharing learnings regarding

⁸ It should be noted that the Community Cultural Centre is currently being built in Morinville and is slated to be operational in 2011. This facility will be able to address many of the cultural deficiencies session participants discussed.

recruitment and retention of volunteers would be helpful as well and the Town could play a role in this.

3.3.2. Social Needs

Session participants identified and discussed social issues that are impacting people's quality of life in the area. As part of this discussion they spoke about the challenges inherent in addressing these social issues.

Social issues are rarely experienced in isolation. Many of the issues raised during the sessions are impacted, and impact, some of the other issues. For example, a significant issue identified by participants is the **lack of public transportation** within a single community and between communities. This is something that impacts all ages and can prevent individuals from being able to access services within the community and outside the community, or even to access employment. This lack of transportation has contributed, to some extent, to unrest amongst youth. Youth are unable, for example, to access services and facilities in St. Albert from Morinville - including employment.

Some concern was expressed about some of the activities in which some youth have entertained (e.g. vandalism). The lack of parental supervision was also seen as contributing to some of the **youth mischief**. Many families have both parents working which has some impact upon the level of supervision on the community's youth. While the Youth Centre in Morinville was identified as helping to some degree, it cannot meet the needs of youth throughout the County. There was also some discussion about the need for **parenting skills**.



Substance abuse was seen as an issue impacting youth and adults in the area. This issue was considered to be related to **safety concerns**, particularly in the rural areas. It was suggested that some rural crime, like break ins, is fueled by the need for some to feed their addictions.

A sense of **isolation** is experienced by some individuals in the region including newcomers and seniors. This can be especially true amongst those living in the rural areas and is magnified for those with limited transportation options.

Other issues identified by session participants included:

- Lack of child care;
- Low income situations and its impact, including a dearth of affordable housing options; and
- Family violence.

From a system perspective, a lack of available office space makes it difficult for community organizations and agencies – including child care – to operate. This in turn can impact the ability of individuals and families from accessing some services.

Broader Issues

Session participants identified a number of issues that, if addressed, would help alleviate some of the issues in the community. For example, they pointed out the dearth of funding for family violence programming including the absence of women’s shelters in the community. Exacerbating the issue for women in difficult and unsafe positions is the limited number of day care spots to take their children and the lack of public transportation women could use to access employment.

Many provincial government services that County residents could access in Morinville (e.g. AADAC, Children’s Services) no longer have offices in town. This has created a barrier for some people accessing the services. In other instances it has meant that people have had to travel farther once they have determined the whereabouts of the service centre.

Role of the Town

When asked to discuss the role of the County in addressing social needs in the community session participants offered a number of comments.

Volunteers are critical for many organizations delivering services in the community. More and more however organizations are experiencing difficulty acquiring and retaining volunteers. While the County does recognize volunteers through a community event, session participants felt that recognition could be enhanced (although they did not specify how this could be done). There was also some suggestion that organizations could use some assistance when it comes to recruiting volunteers. Volunteers often are people with strong ties to their communities. These ties can be strengthened in part through participation in community events. Session participants even felt

that County hosted and convened events would help strengthen a sense of community which indirectly could help with volunteer recruitment

The Town could improve its communication with residents particularly in terms of promoting the existing services. It was noted that there are many services available to residents of which many are unaware.

Participants also felt that the Town could work to improve its working relationship with its neighbouring municipalities, particularly as it relates to social needs. This is not to suggest that these relationships are poor, but rather that due to the complex nature of social issues, improved relationships can help better address these issues. While examples do exist where the municipalities work well, these instances need to be institutionalized to a greater extent.

Addressing the need for public transportation in the region is another issue in which the Town could assume a leadership role. It was suggested that this need does not solely impact Town residents and that benefits could be accrued by a number of the region's municipalities addressing it. Affordable housing is another issue that could be championed by the Town.

4.0 Needs Assessment Summary

The Needs Assessment is important in developing a strategic vision and recommendations for future leisure facilities (indoor and outdoor), parks, and services as the findings are based on public input and sound background research.

4.1. Programming

In terms of recreation and culture programming the need to address programming amongst the community's youth was clearly articulated. While there are some programs in place, there clearly is a need to further investigate programming that would suitably address the interests of Morinville's youth.

Violence and bullying, substance abuse, unsupervised children and youth, transportation, and affordable housing were amongst the social needs identified as existing in the community. The availability of programming to address these needs is unclear. This may speak to the need to enhance or create any available programs and services. Alternatively it may suggest that promotional efforts are warranted.

As an entity, F.C.S.S. is not something of which residents are fully aware. Amongst those who are aware of the organization, specific awareness of the programs and services it offers is limited.

4.2. Facility Priorities

A number of specific facilities were identified as priorities including: swimming pools (indoor and outdoor); fitness & wellness facilities; an indoor track; non motorized trails; and meeting rooms.

It is important to note that these priorities were identified without consideration to the associated capital or operating costs of each. Analysis of these costs is a necessary step prior to any facility development. It is also important to note that although these priorities have been identified for the region, the development of new or upgraded facilities is not assumed to be the sole responsibility of the Town of Morinville. This list of priorities should be used strategically to support initiatives of adjacent municipalities as well as any internal Town initiatives.

4.3. Other Issues

While there are good examples of **regional cooperation** and regional approaches between Morinville and its municipal neighbours, there continues to be the suggestion and expectation that this regional approach continue and expand. This is not to suggest that the individual identities of the municipalities' needs to suffer or that the provision of individual municipal services is becoming less important. Rather this suggests that the provision of some services can be provided effectively and efficiently through some form of partnering or cooperation amongst municipal neighbours. More and more residents consume resources on a regional basis. As evidenced through the consultation initiatives of this study, particularly through discussion with the social organizations, many services providers take a broad perspective. The Town of Morinville needs to continue its efforts to maximize the services it offers its residents and to maximize its own dollars through regional cooperation.

In terms of recreation, culture, and social programming there is a need to better address the needs of the community's youth. While there are numerous mechanisms that can be employed, it is important to develop some specific strategies that will enable the Town to address the needs of this significant community cohort.

The information contained herein should prove valuable to the Town of Morinville in its efforts to plan and ultimately provide and deliver community services to its residents and constituent groups and organizations. The Town would benefit from leveraging the information collected throughout this process and update currently planning documentation to reflect the priorities identified herein.



Appendices

Appendix A – Household Survey Instrument

Appendix B – Stakeholder Groups Participating in Survey and Discussion Groups

Appendix A

Household Survey Instrument



Recreation & Family and Community Support Services Needs Assessment Household Survey

Dear Town of Morinville Resident:

The Town of Morinville and Sturgeon County have partnered in a project that will guide the Councils and administrations of both municipalities in the future delivery of community services.

The Town invites your household to provide feedback on its recreation, community services and preventative social services programs as well as its community services facilities. Your responses will be used to guide the Town's long range planning for services, programming and facilities in the community.

Please have an adult in the household answer the questionnaire by considering the needs of **all members of your household**. This questionnaire should take about 20 minutes to complete.

"PLEASE HELP US PLAN FOR OUR FUTURE PROVISION OF COMMUNITY SERVICES!"

It is important that we receive your responses in a timely manner. Please seal your completed questionnaire in the enclosed self-addressed envelope (no postage necessary) and mail it by **June 18th, 2010**. Alternatively you can drop it off at the **Town Office** (10125 100th Avenue, Morinville) during office hours - please seal it in the business reply envelope as well. Completed questionnaires will be directly sent to RC Strategies, an independent consulting firm.

As a token of thanks for completing this questionnaire, two draws will be made for \$100 grocery certificates. To be included in the draw, please complete the information at the bottom of this page. This information will be utilized solely for the purposes of the draw and will not be reported in connection with the responses you have provided. Only the winners whose names are drawn will be contacted. The draw will be made by June 30th, 2010.

If you have any questions, please contact Susan MacDonald (Director of Community Services – Town of Morinville) at 780.939.4361 or Rob Parks (RC Strategies) at 780.441.4266.

Draw Entry Form

Name (First Name Only) _____

Phone Number _____

The personal information requested on this form is being collected under the authority of the Freedom of Information and Protection of Privacy Act (FOIP). The information collected will be used to compile information on future community services needs of Morinville residents or to contact draw prize winners. If you have any questions about the collection or use of your personal information, contact the Town of Morinville's FOIP Coordinator at 10125 100th Avenue, Morinville, Alberta T8R 1L6 or (780) 989-4361.

Section I: Current Facility Usage

1) Do you, or members of your household, use community facilities and / or parks and open spaces in any of the municipalities in the Sturgeon region? Please check [✓] the appropriate box.

Yes No

a. Using the list below, please indicate how frequently members of your household used each **within the previous 12 months**. Please check [✓] the appropriate box.

Facility or Open Space	1 – 9 Uses	10 – 20 Uses	21 or more uses	Did not use in previous 12 months
Bon Accord				
Library	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arena	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seniors' Drop In Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community hall / meeting space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks, open space, and / or trails in Bon Accord	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Edmonton Garrison				
Library	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arena	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreation facility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks, open space, and / or trails in the Garrison	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gibbons				
Library	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arena	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seniors' Drop In Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community hall / meeting space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Spray park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Curling club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks, open space, and / or trails in Gibbons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Legal				
Library	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arena	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seniors' Drop In Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community hall / meeting space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks, open space and / or trails in Legal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Morinville				
Library	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seniors' Drop In Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community hall / meeting space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ray McDonald Sports Centre (arena)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ray McDonald Sports Centre (curling club)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bob Foster Extreme Park (skateboard park)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Splash park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks, open space and / or trails in Morinville	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Redwater				
Library	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seniors' Drop In Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community hall / meeting space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Curling club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Swimming pool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provident Place (arena)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks, open space and / or trails in Redwater	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facility or Open Space	1 – 9 Uses	10 – 20 Uses	21 or more uses	Did not use in previous 12 months
Sturgeon County				
Cardiff Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sandy Lake Wilderness area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arenas (i.e. Villeneuve, Riviere Qui Barre)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sturgeon Agriplex Equestrian Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seniors' Drop In Centre (rural)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Hall / meeting space (rural)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks, open space and / or trails in Sturgeon County	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other				
Dow Centennial Centre (Fort Saskatchewan)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TransAlta Tri Leisure Centre (Spruce Grove)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Servus Credit Union Place (St. Albert)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify):	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify):	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Section II: Importance & Satisfaction with Recreation, Culture and Preventative Social Services

Recreation and leisure needs deal with free time, sport, hobbies, or pastimes. **Programming** that addresses **recreation** and **cultural** pursuits include activities such as organized sports, non-structured sport activities, general interest programs, arts programs, etc.

Social issues deal more directly with the well being of individuals, families, and the community. **Programming** that deals with **social** issues helps people:

- Become more independent and strengthen skills to better cope with crisis.
- Develop skills so they can better get along with individuals and groups.
- Assume responsibility for decisions and actions that affect them.
- Become active participants in the community.

2) This Assessment will provide direction for the provision of community facilities and services. Recognizing that municipal resources are limited, how important is it that the region's municipalities provide the following. Please check [✓] the appropriate box.

How <u>important</u> is it that the municipalities provide resources towards....	Very Unimportant	Somewhat Unimportant	Neither Important nor Unimportant	Somewhat Important	Very Important
Early childhood social programming (0-5 yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Childhood social programming (6-12 yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Youth social programming (13-17 yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adult social programming (18-64 yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Seniors social programming (65+ yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Early childhood recreation / culture programming (0 - 5 years)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Childhood recreation / culture programming (6-12 yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Youth recreation / culture programming (13-17 yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adult recreation / culture programming (18-64 yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
How <u>important</u> is it that the municipalities provide resources towards....	Very Unimportant	Somewhat Unimportant	Neither Important nor Unimportant	Somewhat Important	Very Important
Seniors recreation / culture programming (65+ yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seniors' dedicated facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Heritage preservation and interpretation (museums)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Special events / festivals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community hall / banquet facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Library services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks / open space and trails	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor sports fields and outdoor rinks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Indoor recreation and cultural facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Youth dedicated facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- 3) Please rate your level of satisfaction with each facility / service as it may be provided by the municipalities in the region. Please put a checkmark [✓] in the appropriate box.

How <u>satisfied</u> are you with the provision of....	Very Dissatisfied	Somewhat Dissatisfied	Neither Satisfied nor Dissatisfied	Somewhat Satisfied	Very Satisfied
Early childhood social programming (0-5 yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Childhood social programming (6-12 yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Youth social programming (13-17 yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adult social programming (18-64 yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seniors social programming (65+ yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Early childhood recreation / culture programming (0 - 5 years)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Childhood recreation / culture programming (6-12 yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Youth recreation / culture programming (13-17 yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adult recreation / culture programming (18-64 yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seniors recreation / culture programming (65+ yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seniors' dedicated facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Heritage preservation and interpretation (museums)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Special events / festivals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community hall / banquet facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Library services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks / open space and trails	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Outdoor sports fields and outdoor rinks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Indoor recreation and cultural facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Youth dedicated facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Section III: New / Upgraded Recreation & Culture Services

4) Answering on behalf of your entire household, do you think that availability of recreation and culture facilities (indoor or outdoor) is limited in the region? Please check [✓] the appropriate box.

- Yes Not Sure No (If “No”, please proceed to question # 7)

5) Answering on behalf of your entire household, please check [✓] up to **ten** recreation or culture facilities or spaces (indoor and / or outdoor) that should be more readily available in the Sturgeon region.

- | | |
|---|--|
| <input type="checkbox"/> Fitness / wellness facilities (indoor) | <input type="checkbox"/> Gymnasium type spaces |
| <input type="checkbox"/> Water spray parks (outdoor) | <input type="checkbox"/> Skating rinks (outdoor) |
| <input type="checkbox"/> Walking / running track (indoor) | <input type="checkbox"/> Community gathering spaces (indoor) |
| <input type="checkbox"/> Outdoor swimming pools | <input type="checkbox"/> Beach volleyball courts |
| <input type="checkbox"/> Indoor child playgrounds | <input type="checkbox"/> Indoor climbing wall |
| <input type="checkbox"/> Picnic areas | <input type="checkbox"/> Amphitheatres / event spaces (outdoor) |
| <input type="checkbox"/> Curling rinks | <input type="checkbox"/> Performing arts / show spaces (indoor) |
| <input type="checkbox"/> Art display spaces (indoor) | <input type="checkbox"/> Court sports (racquetball, squash) |
| <input type="checkbox"/> Track & field spaces (outdoor) | <input type="checkbox"/> Non motorized trail system (outdoor) |
| <input type="checkbox"/> Open spaces (parks, greenfields) | <input type="checkbox"/> BMX bicycle parks (outdoor) |
| <input type="checkbox"/> Library | <input type="checkbox"/> Dance / program / martial arts rooms |
| <input type="checkbox"/> ATV / dirt bike trails & parks (outdoor) | <input type="checkbox"/> Child playgrounds (outdoor) |
| <input type="checkbox"/> Indoor field facilities | <input type="checkbox"/> Community hall / banquet facilities |
| <input type="checkbox"/> Sports fields (e.g. football, rugby) | <input type="checkbox"/> Ball diamonds |
| <input type="checkbox"/> Soccer pitches | <input type="checkbox"/> Skateboard parks (outdoor) |
| <input type="checkbox"/> Swimming pools (indoor) | <input type="checkbox"/> Leisure ice surfaces (indoor) |
| <input type="checkbox"/> Ice arena facilities (indoor) | <input type="checkbox"/> Community meeting rooms |
| <input type="checkbox"/> Basketball courts (outdoor) | <input type="checkbox"/> Museum / interpretive facilities (indoor) |
| <input type="checkbox"/> Campgrounds | <input type="checkbox"/> Tennis courts (outdoor) |
| <input type="checkbox"/> Other (please specify) _____ | |

Section IV: Willingness to Pay

6) To ensure that community needs for recreation and cultural facilities, parks and open spaces and programs in the region are better met, how much would you be willing to support through increased annual property taxes? Please check [✓] the appropriate box.

- No increase
- Up to a \$100 annual property tax increase
- \$100 to \$150 annual property tax increase
- \$151 to \$200 annual property tax increase
- Over \$200 annual property tax increase

Section V: Recreation, Culture & Preventative Social Programming

7) What improvements, if any, are needed to existing recreation, culture, and / or preventative social programming offered in the Sturgeon region?

8) Please identify any new recreation, culture, or preventative social programs that are needed in the region.

9) Consider your personal knowledge of your community and the following list of social issues. For each please indicate whether you think the social issue exists in your community with youth (ages 7-17) and with adults / families. Then indicate if you are aware of programs / organizations in the community that could help people address these needs.

Social Need	Does the need exist in your community? Please check [✓] all that apply				Are you aware of an organization / program in the region that addresses this need? Please check [✓] one		
	Yes – with Youth	Yes – with adults / families	No - it doesn't	Unsure	Yes	No	Unsure
Substance abuse	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Violence and bullying	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Isolation / loneliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Unsupervised children / youth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Family conflict	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parenting / child rearing problems	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Depression / suicide	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seniors in-home support needs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Child care	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Supports for disabled	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Transportation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Family in-home support needs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Affordable housing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Homelessness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Basic needs not being met	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Unable to afford leisure programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10) Family and Community Support Services (FCSS) is an organization operated by the municipalities that works to address the preventative social needs in the community. Before receiving this questionnaire, had you ever heard of FCSS?

- Yes No Not Sure

a. If you answered "Yes", are you aware of any of the programs provided through your community FCSS program?

- Yes No Not Sure

11) Community Services participates with numerous regional programs that serve Morinville residents. For each of the following programs please indicate whether you are aware of it **and** whether anyone in your household has accessed services through each program.

Social Need	Are you aware the program? Please check [✓] one			Has any household member used the program? Please check [✓] one		
	Yes	No	Unsure	Yes	No	Unsure
Sunflower Community Resource Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sturgeon Early Childhood Initiative	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sturgeon Literacy Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sturgeon Family Literacy Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sturgeon Adult Learning Council	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sturgeon Family Violence Intervention Committee	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Section VI: General Comments

12) Do you have any additional comments to make concerning the future planning of community services and facilities in the region?

Section VII: Morinville Community Cultural Centre and Centennial Celebrations

13) The Morinville Community Cultural Centre will begin to offer regular programming in the Fall of 2011. Please check [✓] those programs / events / performances that a member of your household would be interested in attending.

Performance Type	Theatre	Diner Theatre	Music	Film	Dance	Visual Arts	Readings / Speakers	Comedy
Children / Family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Youth (13-17 yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adult (18-59 yrs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senior (60 yrs and older)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

a. Do you have other suggestions for programming?

14) In 2011 the Town of Morinville will celebrate its 100th Anniversary. What ideas would you and your family like to see included in the Town's Centennial Celebrations?

a. Would you be interested in volunteering for the Centennial Steering Committee or a Centennial Committee Working Group? Please check [✓] the appropriate box.

The Centennial Steering Committee Yes No

A Centennial Working Group Yes No

b. If you checked "Yes" for either volunteer opportunities, please provide the following information:

Name: _____ Email / Phone: _____

Section VIII: Respondent Profile

15) Where is your primary residence?

Town of Morinville

Other: _____

16) How long have you lived in the region?

Less than 1 year

1 to 5 years

6 to 10 years

More than 10 years

17) Do you expect to be residing in the region for the next five years?

Yes

Not Sure

No

18) Please describe your household by recording the number of members in each of the following age groups. (Please do not forget yourself!)

_____ 0 to 9 yrs	_____ 10 to 19 yrs	_____ 20 to 29 yrs
_____ 30 to 39 yrs	_____ 40 to 49 yrs	_____ 50 to 59 yrs
_____ 60 to 69 yrs	_____ 70 to 79 yrs	_____ 80 and older

Thank you very much for completing this questionnaire. Please used the enclosed postage paid addressed envelope to submit it.

Appendix B

Stakeholder Groups Participating in the Survey

1. Heritage Lodge-Sturgeon Foundation
2. Big Brothers / Big Sisters - Morinville / Legal
3. Morinville Seniors Rendez-Vous Centre
4. Morinville Yellow Rock Dancers
5. Morinville Curling Society
6. Caviar Players
7. Morinville Christian Fellowship
8. Sturgeon Victims Services
9. Morinville Public Library
10. Aspen House / Day Program
11. Morinville Minor Hockey Association
12. Alberta Foster Parent Association
13. Morinville Block Parent
14. Mearns Community Association
15. Ivan Franko Educational Society
16. Morinville Minstrels
17. Rotary Club of Morinville
18. Morinville Mixed SloPitch
19. Alberta Health Services - Morinville Health Unit
20. Morinville Lions Club
21. Morinville & District Chamber of Commerce
22. Morinville Fish & Game Association

Stakeholder Groups Participating in the Discussion Group Sessions

1. Greater St. Albert Catholic Schools
2. Rendez - Vous Seniors Centre
3. Big Brothers Big Sisters
4. Midstream Support Society
5. Morinville Youth Justice Committee
6. Sturgeon Victim Services
7. Block Parents
8. Alberta Health Services
9. Career Employment and Counselling Services
10. Morinville Minstrels
11. Morinville Art Club
12. 1st Morinville Scouting
13. Morinville Chamber of Commerce
14. Morinville Soccer Association