

















Morinville 2025

Strategic Plan Progress Report T2: May to August 2025

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On May 20, 2022, Morinville Council approved its Strategic Plan to guide the corporation for the current term of Council. The Strategic Plan, updated in spring of 2024, consists of six goals and will remain in place until 2025. Upon adoption of the Strategic Plan, Administration began working on implementing the plan by developing the Corporate Business Plan that articulates specific actions to help meet Council's goals and achieve Morinville's vision and mission. This report aims to update Council on the strategically aligned outcomes achieved from May to August 2025. During this time, Administration was also engaged in day-to-day operations, delivering core services and programs, and participating in other significant initiatives. As 2025 is the fourth and final year of this plan, Morinville is striving for the completion of all goals and initiatives outlined to ensure strong delivery on Council's priorities.













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GOAL 1: **COMMUNITY BUILDING**

Morinville is a mid-sized community with a welcoming "small-town-feel" where we live and grow together.

Objective 1.2: Residents and businesses have opportunities to actively engage in, and are informed of, decision-making	g
and planning for our future	

#	INITIATIVES	2025
1.1.1	Implement the Agency, Board, Commission and Committee Appointments Policy	Completed
1.1.2	Undertake an organizational review of Terms of Reference (TOR) and effectiveness of Committees (e.g., Community Services Advisory Committee, etc.)	Completed

Objective 1.2: Residents and businesses have opportunities to actively engage in, and are informed of, decision-making and planning for our future

#	INITIATIVES	2025
1.2.1	Increase community engagement and participation through expanded budget consultation and engagement (e.g., community bus, capital projects, etc.)	Completed
1.2.2	Expand engagement and increase education with residents, community groups, and stakeholders around the Corporate Fees and Charges Bylaw (e.g., Fees and Charges Survey, community user groups, etc.)	Completed
1.2.3	Improve program and service delivery through feedback from members of the public	Completed
1.2.4	Identify opportunities to engage residents and businesses	Completed
1.2.5	Review Public Engagement Policy and Procedures and include distinction between public and stakeholder engagement	Х

T1 Progress and Summary

There are no notable updates to report at this time.

T2 Progress and Summary

There are no notable updates to report at this time.

1.2.6	Improve community awareness of capital investments using	Χ
	technology (e.g., GIS)	

T1 Progress and Summary

There are no notable updates to report at this time. Visit our capital projects map at: morinville.ca/town-hall/plans-reports-and-studies

T2 Progress and Summary

Morinville has transitioned to a single platform, ArcGIS Enterprise, to be used as our sole geospatial information system, marking a key step in modernizing our digital infrastructure. This powerful platform will supersede the current Munisight environment. ArcGIS Enterprise provides a comprehensive suite of tools for advanced data visualization, offering insight into the management of our municipal assets, the execution of capital projects and the identification of strategic development prospects. We are prioritizing data validation and system optimization for a definitive launch and decommissioning of Munisight in 2026.

Objective 1.2: Residents and businesses have opportunities to actively engage in, and are informed of, decision-making and planning for our future

1.2.7 Facilitate the 2025 Municipal Election

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T1 Progress and Summary

Morinville launched its 2025 Municipal Election information campaign, including website updates, a candidate handbook, promotion of AB Munis webinars to inspire residents to explore leadership opportunities in municipal government, and information about registering to vote (a new requirement for the 2025 municipal election). Administration began developing a comprehensive and refreshed Council Orientation plan that ensures compliance with recent legislation.

T2 Progress and Summary

Morinville advanced its 2025 municipal election preparations with three concurrent campaigns: candidate recruitment, election worker recruitment, and register to vote promotion. A virtual candidate information session was hosted on June 23, providing prospective candidates with details on the nomination process, roles, and responsibilities. By the end of August, four Councillor nominations and one mayoral nomination had been submitted. These reflect only the nominations received during Term 2 (May-August), with the final total submitted on nomination day on September 22. Administration also responded to new legislative changes, including Bill 50, Bill 54, and the launch of the Protection of Privacy Act (POPA) and Access to Information Act (ATIA), by adapting election processes and materials to ensure compliance. Agreements were finalized with the Greater St. Albert Roman Catholic Separate School Division and Sturgeon Public School Division to manage their elections alongside the municipal vote. Work continues on developing an updated Council orientation program to meet legislative requirements and provide comprehensive onboarding for the new Council.



GOAL 2: **COMMUNITY SAFETY & WELLBEING**

Morinville prioritizes the safety and well-being of all.

#	INITIATIVES	2025
2.1.1	Advocate to the provincial government for funding and support	Completed
2.1.2	Complete planning project to determine appropriate intersection improvement treatment	Completed
2.1.3	Undertake design and construction for the project	Completed
bjective 2	2.2: Consistent design standards are applied to existing and future crosswalks	
#	INITIATIVES	2025
2.2.1	Update Municipal Engineering Standards to align with the Capital Region including current industry standards and best practices	Completed
2.2.2	Evaluate and develop processes to implement new engineering standards towards existing crosswalks	Completed
2.2.3	Deliver presentation of the Pedestrian Crossing Review Report	Completed
2.2.4	Determine implementation plan based on recommendations from	Completed

Objective 2.3: Continue to support, collaborate and educate through a multifaceted approach to community crime prevention, safety, and wellbeing

#	INITIATIVES	2025
2.3.1	Develop and enhance community safety programs (e.g., bike rodeo, block parties, bike safety, LOST, Point/Pause/Proceed, Crime Prevention Through Environmental Design, etc.)	Completed
2.3.2	Build public awareness and understanding of emergency preparedness (e.g., ESS open house, public facing maps for emergencies, disaster maps)	Х

T1 Progress and Summary

Preparations began for the annual Emergency Preparedness Open House, which takes place during Emergency Preparedness Week. For 2025, residents were invited to tour a real-life reception centre setup. Morinville also shared targeted monthly safety messages on social media, using provincially recommended themes, to help residents stay informed and proactive on everyday safety topics, such as phone scams, seatbelt use, and safe driving habits.

T2 Progress and Summary

As part of our partnership with Sturgeon Regional Emergency Management Partnership (SREMP), Morinville assisted in the Redwater Provincial Recreation Area wildfire response, including operating the Morinville Leisure Centre as a temporary emergency reception centre and sharing critical emergency updates through municipal communication channels.

Locally, Morinville hosted an Emergency Centre Open House at the Morinville Community Cultural Centre to help residents understand how reception centres operate during a crisis. Additional community events, such as the Bike Rodeo at the Morinville Leisure Centre, provided youth with hands-on bicycle safety training. Preparations also began for the annual Fire Hall Open House this fall, which continues to be a cornerstone of public fire safety education.

Objective 2.3: Continue to support, collaborate and educate through a multifaceted approach to community crime prevention, safety, and wellbeing

2.3.3 Develop an implementation plan based on the recommendations within the Community Safety and Well-Being Report (e.g., public washroom strategy, houseless and housing precarity, etc.)

X

T1 Progress and Summary

Morinville reviewed the final draft of the Regional Housing Needs Assessment, to see how this information can be used in collaboration with the Community Safety and Well-Being Report. Preventative programs are ongoing to help prevent houselessness, including the Dignity Hamper Program and Keep Warm Program, and the Community Support Navigator Program.

T2 Progress and Summary

Morinville has advanced a community needs assessment, which will replace the Community Safety and Well-Being Report to guide Morinville's priorities for 2026 and beyond. Engagement involved conversations with key stakeholders, including schools, the RCMP, community agencies, and Morinville employees, as well as community-led discussions and targeted sessions with specific groups, such as seniors and service clients. Focus groups were also held in schools, community facilities, and local gathering places to capture a wide range of perspectives.

Additionally, plans are underway to share the Regional Housing Needs Assessment with the public later this year, with broader engagement continuing and findings scheduled for Council in early 2026.

2.3.4 Advance community wellness through service and program delivery

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T1 Progress and Summary

FCSS provided programs and services to support community members, including a record-attendance Eat Well Workshop focused on Canning and Food Preservation. Other highlights included the International Women's Day event, Ryan Snow at Music & Memories, and Craft, Create, and Connect.

The Morinville Leisure Centre was bustling with activity, including hosting multiple Morinville Mavericks tournaments, the CFCW Critters Game, the Cheerific competition, SHC U7 Jamboree, Ringette Tournament, Alberta Jr. B Provincials, the Chamber Trade Show, and Fish & Game Brag Night. These events, along with day-to-day use, contributed to a strong start to the year–with 90,440 visits and over 2,000 memberships sold (including annual and monthly renewals).

T2 Progress and Summary

Community Development advanced community wellness through large-scale community celebrations that encouraged inclusion, cultural recognition, and civic pride. Festival Days drew strong participation over three days and featured diverse opportunities, including the Family Dance, Firefighter Combat Challenge, Show 'n' Shine, Family Festival, BC/DC concert, and Family Bingo. National Indigenous Peoples Day drew strong attendance from local students, who enjoyed cultural performances and teachings. Canada Day saw a packed crowd enjoying live music, youth activities, and family-friendly opportunities.

The Morinville Leisure Centre remained steady this period, with just over 1,200 new memberships sold, and successfully hosted major community and regional events, including the Alberta Jr. B Provincials, the Chamber Trade Show, Fish & Game Brag Night, two lacrosse tournaments, the Town-Wide Garage Sale, and the MCHS Class of 2025 Graduation Banquet.

FCSS advanced community wellness through preventive relationship-building programs, including a record-breaking Youth Week promoting mentorship and healthy connections for over 100 youth, a highly attended Seniors' Week fostering social inclusion and appreciation, and the Pride Picnic and summer camps drawing their largest turnouts yet and earning overwhelmingly positive reviews.

Objective 2.3: Continue to support, collaborate and educate through a multifaceted approach to community crime prevention, safety, and wellbeing

2.3.5 Work with Sturgeon Regional Emergency Management Partnership (SREMP) and Capital Regional Emergency Preparedness Partnership (CREPP) to build capacity and resilience in organizational response

Χ

T1 Progress and Summary

Morinville continued its commitment to building organizational resilience through active participation in regional emergency planning initiatives. Administration coordinated and took part in the Sturgeon Regional Emergency Management Partnership (SREMP) emergency exercise, enhancing preparedness across departments. Regular engagement with both SREMP and the Capital Region Emergency Preparedness Partnership (CREPP) ensured ongoing alignment and collaboration with regional partners.

T2 Progress and Summary

Safety Week in May featured hands-on activities for all Morinville employees to reinforce workplace safety across departments. Employees at the Morinville Leisure Centre completed annual emergency response scenarios, including an exercise simulating an ammonia leak. Morinville employees continued to complete training on the Incident Command System. Administration also participated in debriefs following the Redwater Recreation Area wildfire response, ensuring lessons learned are applied to future preparedness efforts.

2.3.6 Integrate Crime Prevention Through Environmental Design (CPTED) into design standards review and capital projects

Χ

T1 Progress and Summary

The Facilities Master Plan includes CPTED principles and analysis as part of the project scope and will get underway in T2.

T2 Progress and Summary

The facility master plan project was initiated in June with planned completion for early 2026. This project includes CPTED principles and analysis on current open areas.

Crime Prevention Through Environmental Design (CPTED) uses smart design to make spaces safer and more welcoming. By improving lighting, sightlines, landscaping, and overall maintenance, CPTED helps reduce opportunities for crime and encourages positive community use of public spaces.



GOAL 3: FINANCIAL STEWARDSHIP

Morinville will improve its financial viability while demonstrating value for money.

Objective 3.1: Operational spending and service levels reflect the principles of relevance, efficiency,
and effectiveness

#	INITIATIVES	2025
3.1.1	Explore alternate service models for identified community assets (e.g., Morinville Community Culture Centre and Leisure Centre alternate models, community bus, etc.)	Completed
3.1.2	Review and update budget process to reflect Council's guiding principles	Completed
3.1.3	Explore and implement service level adjustments to address financial impacts	Х

T1 Progress and Summary

Administration has undertaken two initiatives in 2025 related to municipal service levels—a targeted review of Enforcement Services and the second phase of the organization's service level inventory development. The targeted review of Enforcement Services follows Council's direction to assess this specific area and is designed to identify potential service level gaps, opportunities for efficiencies, and operational improvements. It will also serve as a model for conducting similar reviews in other departments. The second phase of the service level inventory builds upon the foundational work completed in 2024. This phase aims to further define and clarify the full range of services provided by Morinville, enabling more detailed analysis and supporting efforts to ensure alignment with Council's priorities and strategic direction.

T2 Progress and Summary

In T2, Administration completed the targeted Service Level Review for Enforcement Services. The review provided a clear picture of current operations, including how resources, processes, and public expectations align. It identified several opportunities to improve consistency, data tracking, and clarity around service levels and enforcement priorities.

The findings and considerations from this work will guide operational adjustments in Enforcement Services and serve as a framework for future departmental reviews, reinforcing Council's commitment to informed, efficient, and accountable service delivery.

Administration also completed an organizational review of the Infrastructure Services Department. The review provided valuable insight into how the department can be best structured and supported to meet current and future service level expectations. It also identified areas where additional capacity and process improvements would strengthen long-term effectiveness. Administration is reviewing the recommendations to determine priorities and sequencing as part of ongoing organizational planning.

3.1.4	Develop a Budget Policy that ensures budgets and associated	Completed
	property tax bylaws are crafted in alignment with Council's	
	strategic objectives	

Objective 3.1: Operational spending and service levels reflect the principles of relevance, efficiency, and effectiveness

3.1.5 Explore collaboration opportunities to leverage budgets X

T1 Progress and Summary

Administration has been collaborating with Sturgeon County to review, update, and enhance Morinville's procurement policies and procedures. With support from Sturgeon County's procurement team, a comprehensive review of Morinville's existing procurement practices has been completed. The resulting updates, scheduled for completion in T2, will include revised policies and directives, along with a suite of templates and guidance documents to support staff in carrying out procurement activities. These enhancements will strengthen the procurement program by aligning it with current best practices and improving overall efficiency. This work was completed without the need for external consultants due to Morinville's collaborative relationship with Sturgeon County.

T2 Progress and Summary

Administration, has completed the review and update of Morinville's procurement framework. The updated Procurement Policy will be presented to Council for review and consideration in T3. Following Council's approval, supporting materials, including directives, templates, and guidance documents, will be finalized and implemented to support employees in carrying out procurement activities under the new program.

In addition, Administration has identified and implemented efficiencies within GIS/Asset Management and Records and Information Management, resulting in cost savings without compromising service delivery. These collective improvements strengthen organizational effectiveness, enhance governance, and reflect Morinville's commitment to continuous improvement and prudent financial management.

Objective 3.2: Morinville's current and future infrastructure needs are managed with diligent planning and affordable spending

#	INITIATIVES	2025
3.2.1	Identify resource needs for asset management service levels	X

T1 Progress and Summary

There are no notable updates to report at this time.

T2 Progress and Summary

Morinville continues to advance its asset management practices by reviewing and assessing field and engineering data to enhance and integrate current asset management documentation.

3.2.2	Develop a process to review, update and keep current and relevant, all Master Plans and Functional Studies	Completed
3.2.3	Collaborate with the RCMP on facility needs	X

T1 Progress and Summary

There are no notable updates to report at this time.

T2 Progress and Summary

Administration held preliminary meetings with the RCMP and K-Division to begin discussions on future facility needs, requirements, and responsibilities. As a result, costs and timing will be updated in the overall capital plan.

3.2.4	Develop an integrated planning process (e.g., Area Concept Plan, Area Structure Plans, etc.)	Completed
3.2.5	Conduct an Offsite Levy review (aligns with Objective 3.3)	Completed

T1 Progress and Summary

The project remains ongoing and the annual offsite levy reporting is legislatively compliant.

T2 Progress and Summary

Morinville is currently reviewing the offsite levies and an update will be forthcoming in the new year.

Offsite levies are fees that municipalities in Alberta can collect from developers to help pay for infrastructure needed to support new growth – such as roads, water and sewer systems, and recreation facilities. These levies ensure that the costs of expanding services are shared fairly between new development and existing taxpayers. Municipalities use offsite levies to plan and fund growth responsibly, maintain service levels, and reduce the financial burden on current residents.

Objective 3.2: Morinville's current and future infrastructure needs are managed with diligent planning and affordable spending 3.2.6 Develop long-term Operational Plan that both supports Council's Completed vision for Town operations and provides necessary revenue for the Long-term Capital Plan

Χ

Update the Offsite Levy Model and Bylaw for compliance and 3.2.7 enhanced cost recovery

T1 Progress and Summary

Administration has engaged external expertise to support Morinville in updating its Off-Site Levy Model. This initiative is being led by Planning and Economic Development, with support from Infrastructure Services and Financial Services. The updated model will provide accurate and timely data to inform the development of a revised Off-site Levy Bylaw for Council's consideration. Maintaining a current and well-substantiated Off-site Levy Bylaw is essential to ensuring that infrastructure expansions and improvements driven by growth are appropriately funded.

T2 Progress and Summary

Administration continues to work with the consultant to compile growth, financial and cost projection information to update levy inputs. An updated model is scheduled for completion in T3 with industry engagement on a draft Bylaw in T1 2026.

Objective 3.3: Revenue: Continue to seek and obtain additional sources of revenue to mitigate the financial impact on residents and businesses

#	INITIATIVES	2025
3.3.1	Identify opportunities to generate more revenue and/or new stable funding streams that will help supplement or leverage traditional revenue streams	х

T1 Progress and Summary

Morinville began expanding the Community Peace Officer (CPO) support for Gibbons, improving regional collaboration and aligning with Council's strategic objectives.

T2 Progress and Summary

A new 10-year sponsorship agreement was signed with Pembina Pipeline Corporation, which will see Pembina maintain naming rights for the Pembina Atrium at the Morinville Leisure Centre (MLC) along with Pembina's continued support of Pembina Youth Activate – with extended hours from 3 to 8 p.m. every Friday night at the MLC. A renewal agreement was signed with Flowpoint Environmental Systems to continue the Free FlowPoint Fun Skate on Sunday afternoons at the MLC. Nearly all rink board advertising spaces have now been sold, and new snap-frame poster boards were installed at the Morinville Leisure Centre in August to expand advertising options for local and regional partners.

3.3.2	Identify provision of services to other municipalities (e.g., Community Peace Officers, Fire Services)	Completed
3.3.3	Explore cost sharing options for new infrastructure with provincial and/or other stakeholders	Х

T1 Progress and Summary

Morinville welcomed news of \$264 million in provincial funding allocated over three years for Highway Twinning, Widening, and Expansion projects across Alberta, which includes funding for the Highway 2 Interchange at Cardiff Road South of Morinville. This funding will improve safety by replacing the existing at-grade signalized intersection.

T2 Progress and Summary

This project is currently being designed by Alberta Transportation and its consultants. This design will include a diamond interchange at Highway 2 and Cardiff Road South of Morinville, as well as a roundabout intersection at 100 Street and Cardiff Road. Construction is currently planned for 2026.

3.3.4	Identify options to improve the use of property taxation and develop a Council approved Tax Policy as part of the overall Budget Policy	Completed
3.3.5	Investigate opportunities to collaborate with volunteer and user groups on securing grant funding	Completed
3.3.6	Develop a Corporate Sponsorship Strategy	Completed



GOAL 4: ENVIRONMENTAL RESPONSIBILITY

Continue to support local community-driven initiatives that protect and promote the environment

Objective 4.1: Continue to support local community-driven initiatives that protect and promote the environment		
#	INITIATIVES	2025
4.1.1	Advance community efforts related to environmental responsibility (e.g., Pitch-in Community Clean Up, community gardens, Urban Agriculture Plan, Municipal Development Plan, etc.)	Х

T1 Progress and Summary

The new Water Conservation Rebate Program officially launched in August as one of the approved value-based initiatives from Budget 2025, offering incentives for residents to adopt water-wise landscaping. Also in August, Morinville transitioned to the new Extended Producer Responsibility (EPR) recycling program, aligning with provincial waste reduction efforts. Additionally, the annual Pitch-In Community Clean-Up week began in alignment with Earth Day on August 22, continuing our commitment to engaging residents in caring for our shared environment.

T2 Progress and Summary

Morinville continued to promote and award funds through the Water Conservation Rebate Program, encouraging residents to adopt water-wise practices. "Best Sustainable Yard" was introduced as a new award category in the popular 'Yards in Bloom' initiative to highlight landscaping that supports water conservation.

On August 26, Council passed first reading of the updated Municipal Development Plan, advancing long-term planning efforts that integrate environmental responsibility into community growth.

4.1.2	Advance efforts to support community beautification and pride (e.g.,	X
	Front Yards in Bloom, Street Banners)	

T1 Progress and Summary

Vendor quotes were obtained to compare banner materials based on wind resistance, durability and lifespan. Coordination between internal teams is ongoing to address technical improvements to banner sizing and installation. Eleven damaged banner poles were repaired. Design planning for the new banners is underway. Planning for the 2025 Yards in Bloom community program began, including development of a new category, Best Sustainable Yard, to tie into the new Water Conservation Rebate Program, which supports drought-friendly landscaping.

T2 Progress and Summary

Community pride was celebrated through the Yards in Bloom program, which received 30 nominations and recognized six winning properties. Street banner designs were finalized, incorporating themes that align with community input collected during the Municipal Development Plan engagement process, with installation planned for November ahead of Morinville's popular Lite Up the Nite Festival.

Seasonal beautification efforts also continued with large flower planters and numerous floral displays placed throughout Morinville. Park and trail maintenance was ongoing, ensuring community members had safe and beautiful spaces to enjoy the outdoors.

Objective 4.2: Educate the public on environmental initiatives, risk assessment and disaster preparedness		
#	INITIATIVES	2025
4.2.1	Engage in the exploration of the Edmonton Metropolitan Region Board (EMRB) environmental, social, and governance (ESG) initiative	Completed

GOAL 5: ECONOMIC DEVELOPMENT

Grow the proportion of non-residential assessment

Objective 5.1: Grow the proportion of non-residential assessment		
#	INITIATIVES	2025
5.1.1	Contribute as a regional partner to improve investment readiness	Completed
5.1.2	Develop and promote Morinville's value proposition (aligns with initiative 3.3.7)	Completed
5.1.3	Target complimentary sectors/markets for development attraction	Completed
5.1.4	Align land use regulation to balance community expectations with market realities	X

T1 Progress and Summary

There are no notable updates to report at this time.

T2 Progress and Summary

Council approved the first reading of the new MyMorinville Municipal Development Plan (MDP) Bylaw. A foundational implementation item of the plan is a new Land Use Bylaw. This project is anticipated to begin in T1 2026 pending adoption of the MyMorinville MDP.

Objective 5.2: Support the expansion and retention of existing businesses while attracting new commercial and light industrial

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#	INITIATIVES	2025
5.2.1	Explore potential incentives to spur growth (e.g., CED -collaborative economic development)	Completed
5.2.2	Research feasibility and implications of a non-residential split assessment to mitigate impacts to small business	Completed
5.2.3	Investigate sub-class mill rate options	Completed
5.2.4	Investigate partnerships or incentives to support broadband	Completed

Objective 5.3: Support and collaborate through a multifaceted approach to leverage resources and opportunities for our

Data Success		
#	INITIATIVES	2025
5.3.1	Collaborate with the business community and associations on activities to support expansion and retention of Morinville businesses	Completed
5.3.2	Launch the Mayor's Business Advisory Council around budget engagement 2023	Completed
5.3.3	Conduct a review of the Municipal Development Plan	Х

T1 Progress and Summary

Morinville continued its work on the MyMorinville Municipal Development Plan with Phase 3 public engagement. This included engagement sessions via in-person focus groups with key stakeholders (business community, seniors, CSAC, and the development industry), and an online survey starting in May. Feedback was compiled in a "What We Heard" report in March. In August, an Open House showcased updated content through display boards and digital renderings, with an online survey launched simultaneously. To support accessibility, the Community Bus was made available to help residents attend the event.

T2 Progress and Summary

The Municipal Development Plan Bylaw No.14/2025 first reading was passed at the August 26 Regular Meeting of Council.

Objective 5.3: Support and collaborate through a multifaceted approach to leverage resources and opportunities for our business' success

Χ 5.3.4 Deliver supports that nurture entrepreneurship

T1 Progress and Summary

In collaboration with Mashup Lab, the Dream Business Program welcomed 33 aspiring entrepreneurs for a six-week virtual learning journey. The program was designed to support those looking to start or expand a business in Morinville, with hands-on guidance, peer support and mentorship to help turn their ideas into action.

T2 Progress and Summary

Participants of the Dream Business Program completed their six-week journey and ended with an in-person event to connect and network. Each participant received a voucher for their next business license to be complimentary.

GOAL 6: COLLABORATIVE RELATIONSHIPS

Morinville is a trusted and valued partner in regional and community stakeholder collaboration.

Objective 6.1: Build and strengthen relationships with Indigenous and Metis peoples to collaborate on shared interests,
opportunities and concerns

#	INITIATIVES	2025
6.1.1	Administration to work with Task Force to identify shared interests and opportunities (e.g., review the Truth and Reconciliation Commission of Canada: Calls to Action and identify opportunities for the Town of Morinville, economic development, Indigenous Peoples' Day, Fire Services Agreement)	Х

T1 Progress and Summary

Morinville Administration extended a formal invitation to engage in the Community Needs Assessment.

T2 Progress and Summary

There is no notable update at this time.

6.1.2 Investigate opportunities to integrate Indigenous culture into Town facilities, practices, programs and services

T1 Progress and Summary

The Community Bus provided transportation for 18 youth from Alexander First Nation to attend the Pembina Youth Activate event at the Morinville Leisure Centre in March. Planning began to program the annual National Indigenous Peoples Day celebration at the Morinville Community Cultural Centre in June.

T2 Progress and Summary

Morinville celebrated National Indigenous Peoples Day in June at the Morinville Community Cultural Centre, with strong community turnout, including participation from several school classes for a morning of learning and cultural activities. Indigenous culture was also woven into other community events, with Canada Day featuring a Medicine Wheel bracelet-making activity and Festival Days offering a Drum Circle and Indigenous art experience through carved stamp canvas bag making. In addition, three community drum circle drop-in sessions were held, providing ongoing opportunities for cultural connection and learning.

6.1.3	Explore opportunities for joint administration meetings, Memorandums	X
	of Understanding and/or collaboration and support with Alexander	
	First Nation	

T1 Progress and Summary

Morinville Administration met with Alexander First Nation Administration to discuss advancing a relationship agreement and potentials aspects for inclusion.

T2 Progress and Summary

A draft relationship agreement was received from Alexander First Nation to guide future collaboration through a government-to-government framework. The agreement reflects shared priorities around cultural prosperity, service delivery and mutual understanding.

The draft provides a strong foundation for continued dialogue for discussion in T3. Administration remains committed to advancing this important relationship and bringing the agreement forward for Council's consideration at the appropriate time.

Objective 6.2: Identify and implement opportunities with regional partners to achieve cost savings and service efficiencies for both

#	INITIATIVES	2025
6.2.1	Identify opportunities to develop mutually beneficial agreements with regional partners	Completed
6.2.2	Implement a procurement support agreement with Sturgeon County	Completed
6.2.3	Collaborate with Sturgeon County on similar purchasing opportunities	Completed
6.2.4	Review options for shared resources, facilities, or other opportunities to reduce and share costs (e.g., Partners in Recreation Collaboration for Programming/Funding, sub-regional SDAB)	Х

T1 Progress and Summary

Morinville continued discussions with Sturgeon County to update the Partners in Recreation Cost-Sharing Agreement. This collaborative effort aims to identify opportunities for shared resources and facilities that enhance service delivery, while reducing costs for both municipalities.

T2 Progress and Summary

Morinville and Sturgeon County renewed the Recreation Cost-Sharing Agreement for a new five-year term (2026–2030). The renewal demonstrates strong intermunicipal collaboration and reflects shared values of accountability, sustainability, and accessibility in recreation service delivery.

The agreement ensures stability and predictability in a significant municipal revenue stream; provides a fair and transparent framework for allocating costs, supporting long-term planning for service delivery, capital reinvestment, and program sustainability; continues to index annually for inflation; improves clarity in several provisions, reducing potential for future disputes, and; reinforces the commitment to equitable access to recreation opportunities for residents of both municipalities.

6.2.5	Complete newly required intermunicipal agreements	X

T1 Progress and Summary

As per recent legislation, Municipal Affairs provided timelines for both the Intermunicipal Collaboration Frameworks and Intermunicipal Development Plan to be completed with Sturgeon County

T2 Progress and Summary

Work continued on the Joint Use and Planning Agreement (JUPA), marking the final phase of a three-year intermunicipal collaboration between Morinville, Sturgeon Public School Division and Greater St. Albert Roman Catholic Separate School Division. Administration focused on finalizing operational details and frameworks to ensure the agreement was ready for execution and implementation in October 2025.

Objective 6.3: Strengthen relationships with community stakeholders through enhanced communication and

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#	INITIATIVES	2025
6.3.1	Build understanding of Council's Strategic Plan with community groups and explore ways to create alignment	Completed
6.3.2	Conduct a review of municipal agreements with impacted parties	Completed
6.3.3	Leverage the Community Services Advisory Committee to strengthen relationships	Completed
6.3.4	Enhance utilization of Engage Morinville website	Completed

Strategic Plan Progress Report: T2 Highlights May to August, 2025



We're cheering you on as you bring your ideas to life with lessons learned from the **Dream Business Program**

DREAM **BUSINESS PROGRAM**





Dream Business Program Completion

Participants in Morinville's Mashup Lab Dream Business Program completed their six-week journey in June – just in time for Economic Development Week. Congratulations to all participants on completing this milestone. We can't wait to see how your business dreams grow and contribute to Morinville's local economy.



Canada day Celebrations

Canada Day saw a packed crowd enjoying live music, youth activities, and family-friendly opportunities.

Morinville Peace Officers



Morinville Peace Officers were not just enforcing the rules over the summer—they were out and about rewarding good behaviour too! Officer Bancarz was spotted issuing a positive ticket and gift card to a local youth for wearing a helmet and riding safely.

Now Open at the MLC: A Mini Stick Arena!



This new play space welcomes young hockey enthusiasts, aged 3 to 14, to enjoy some mini stick action while at the Morinville Leisure Centre. It's a great space for siblings of hockey players to have some fun during games or practices.



Festival Days a Success

Festival Days drew strong participation over three days and featured diverse opportunities, including the Family Dance, Firefighter Combat Challenge, Show 'n' Shine, Family Festival, BC/DC concert, and Family Bingo, along with the crowdfavourite Council Pancake Breakfast.



Safety Training

Officer LeCouvie delivered an important reminder to grade two students: always use the point, pause and proceed method when crossing the street! Stay alert, look both ways and remember your street safety steps wherever you go.

Statement of Operations

The T2 2025 financial report reflects a strong financial position, with both revenues and expenses generating favourable variances. Overall, Morinville is reporting a positive net variance of \$4.3 million. Lower-than-budgeted expenses are primarily attributed to lower-than-expected costs in salaries and benefits, equipment repairs and maintenance, building and grounds maintenance, and utilities.

Statement of O	perations: Town com	hipad for the cic	the months anding	August 21 2025
Statement of O	perations: Town Con	ibilied for the eig	jni monins enam	J August 5 1, 2025

REVENUE:	Y	Year to Date (YTD)			YTD to Total	YTD to Total	
	Actual	Actual Budget Variance (unfavorable)		Total Budget	Budget (Dollars)	Budget (Percent)	
Municipal Taxes	18,791,097	18,723,299	67,798	14,677,038	4,114,059	128%	
Requisitions Paid	(2,059,809)	(2,084,654)	24,845	0	0	100%	
Government Grants	1,301,379	1,342,613	(41,234)	1,798,723	(497,344)	72%	
User Fees & Charges	9,112,489	8,933,756	178,734	13,449,887	(4,337,398)	68%	
Total Revenue	27,145,156	26,915,014	230,142	29,925,648	720,683	91%	
EXPENSE:							
Salary/Wages/Benefits	7,619,948	8,929,962	1,310,014	13,175,813	5,555,864	58%	
General & Contracted Services	4,398,261	5,911,396	1,513,135	9,388,859	4,990,598	47%	
Grants	806,533	780,375	(26,158)	844,470	37,937	96%	
Utilities	2,647,656	2,861,928	214,272	4,313,221	1,665,566	61%	
Total Operating Expense	15,472,398	18,483,662	3,011,263	27,722,363	12,249,964	56%	
Excess (Deficiency) before other Revenue and Expense	11,672,758	8,431,352	3,241,406	2,203,286	12,970,648		
OTHER (REVENUE) EXPENSE							
Offsite Levy	(955,233)	0	614,372	0	(45,286)	100%	
Interest on Debt	115,109	117,883	2,775	458,494	343,385	25%	
Depreciation	-	0	0	5,548,572	5,548,572	0%	
Proceeds on Fixed Assets	(159,773)	0	159,773	0	159,773	100%	
	(999,897)	117,883	776,920	6,007,065	6,051,730	-17%	
NET EXCESS (DEFICIENCY)	12,672,655	8,313,469	4,359,186	(3,803,780)	16,476,432		

Tax-Supported Operations

Tax-supported revenues have exceeded expectations in the second trimester. This positive performance is largely due to development fees and permits, which are tracking \$146,000 ahead of T2 projections and represent 136% of the total annual budgeted amount. Additional favourable revenue variances include:

- Sales and user charges: \$68,000 above budget
- Sponsorships: \$31,000 above budget
- Admission revenue: \$51,918 above budget

On the expenditure side, the most notable positive variances are in:

- · Salaries and benefits
- · Contracted services
- Building and grounds maintenance
- Equipment R & M

It is anticipated that salary and benefit variances will narrow as staffing levels increase. Similarly, contracted services variances are expected to decrease as outstanding invoices are received and paid.

Statement of Operations: Tax Supported for the eight months ending August 31, 2025

	Y	ear to Date (YTI)	D)		YTD to Total	YTD to Total	
REVENUE:	Actual	Actual Budget Variance (unfavorable)		Total Budget	Budget (Dollars)	Budget (Percent)	
Municipal Taxes	18,791,097	18,723,299	67,798	14,677,038	4,114,059	0%	
Requisitions Paid	(2,059,809)	(2,084,654)	24,845	0	(2,059,809)	100%	
Government Grants	1,301,379	1,342,613	(41,234)	1,798,723	(497,344)	72%	
User Fees & Charges	3,287,169	3,162,810	124,360	4,793,469	(1,506,299)	69%	
Total Revenue	21,319,837	21,144,068	175,768	21,269,230	50,607	100%	
OTHER (REVENUE) EXPENSE:							
Salary/Wages/Benefits	6,920,747	7,979,259	1,058,513	11,772,621	4,851,875	59%	
Grants	806,533	780,375	(26,158)	844,470	37,937	96%	
Utilities	592,235	664,803	72,568	1,021,353	429,118	58%	
General Goods & Contracted Services	3,562,291	4,752,621	1,190,331	7,680,097	4,117,806	46%	
Total Operating Expense	11,881,805	14,177,059	2,295,254	21,318,541	9,436,736	56%	
Excess (Deficiency) before other Revenue and Expense	9,438,032	6,967,009	2,471,022	(49,311)	9,487,343		
OTHER (REVENUE) EXPENSE							
Other Revenue	-	-	0	0	0	-100%	
Offsite Levy	(955,233)	-	955,233	0	955,233	-100%	
Interest on Debt	115,109	117,883	2,775	458,494	343,385	25%	
Depreciation	-	-	0	3,964,981	0	0%	
(Gain)/Loss on Capital Asset Disposal	(159,773)	-	0	0	159,773	100%	
	(999,897)	117,883	958,008	4,423,474	5,423,372	-23%	
NET EXCESS (DEFICIENCY)	10,437,929	6,849,126	3,429,020	(4,472,785.36)	14,910,714	-233%	

Utility-Supported Operations

Utility-supported revenues are slightly above budget. As previously noted, these revenues can vary throughout the year based on actual usage.

Utility-supported expenses are currently under budget. Some of these cost savings are directly tied to lower usage, while others are expected to align with the budget later in the year as service demands and invoice processing normalize, mirroring trends seen in tax-supported expenses.

Statement of Operations: Utility Supported for the eight months ending August 31, 2025

	Y	ear to Date (YTI	D)		YTD to Total	YTD to Total	
REVENUE:	Actual	Actual Budget Va (unfa		Total Budget	Budget (Dollars)	Budget (Percent)	
User Fees & Charges	5,825,320	5,770,946	54,374	8,656,419	2,831,099	67%	
Total Revenue	5,825,320	5,770,946	54,374	8,656,419	(2,831,099)	67%	
EXPENSE:							
Salary/Wages/Benefits	699,202	950,703	251,501	1,403,192	703,990	50%	
Utilities	2,055,421	2,197,125	141,704	3,291,868	1,236,447	62%	
General & Contracted Services	835,971	1,158,775	322,804	1,708,762	872,791	49%	
Total Operating Expense	3,590,593	4,306,603	716,010	6,403,822	716,010	56%	
Excess (Deficiency) before Other Revenue and Expense	2,234,726	1,464,343	770,384	2,252,597	(2,115,089)		
OTHER (REVENUE) EXPENSE							
Depreciation	0	0	0	1,583,591	0		
NET EXCESS (DEFICIENCY)	2,234,726	1,464,343	770,384	669,006	(2,115,089)		

^{*}These statements are unaudited

Council Expenses

To date, Council has utilized 64% of their total annual budget for professional development, 100% of their year-to-date, and 56% of their total annual budget for mileage and subsistence, and 83% of their year-to-date and 54% of their total annual budget for public relations. When combined with the positive variance for honorariums, per diems, and benefits of \$43,728, the total Council budget has a positive variance of \$71,513 as of the end of August 2025.

Statement of Operations: Council statement of operations for the eight months ending August 31, 2025

		* Total	YTD to TB			
REVENUE:	Account	Actual	Budget	Variance (unfavorable)	Budget (TB)	
Total Revenue			\$0	\$0	\$0	0.00%
EXPENSE:						
Salary Staff Group Benefits	01-700-11-270001	29,524	34,557	5,033	51,835	56.96%
Salary Staff Payroll Taxes	01-700-11-270001	13,892	25,371	11,479	37,392	37.15%
Honorarium & Per Diem - Mayor Boersma	01-700-11-270080	45,945	50,773	4,828	76,160	60.33%
Honorarium & Per Diem - Cllr Anheliger	01-700-11-270074	24,631	29,546	4,915	44,319	55.58%
Honorarium & Per Diem - Cllr Balanko	01-700-11-270075	27,401	29,546	2,145	44,319	61.83%
Honorarium & Per Diem - Cllr Dafoe	01-700-11-270076	26,139	29,546	3,407	44,319	58.98%
Honorarium & Per Diem - Cllr Richardson	01-700-11-270077	25,564	29,546	3,982	44,319	57.68%
Honorarium & Per Diem - Cllr St. Denis	01-700-11-270077	24,964	29,546	4,582	44,319	56.33%
Honorarium & Per Diem - Cllr White	01-700-11-270079	26,189	29,546	3,357	44,319	59.09%
Total Salaries & Benefit Expense		244,249	287,977	43,728	431,298	56.63%
·		,		,		
Professional Development - Council	01-710-11-271076	709	1,667	958	2,500	28.36%
Professional Development - Cllr Anheliger	01-710-11-271078	2,859	1,648	(1,211)	3,296	86.74%
Professional Development - Cllr Balanko	01-710-11-271079	2,230	1,648	(582)	3,296	67.66%
Professional Development - Cllr Dafoe	01-710-11-271080	2,230	1,648	(582)	3,296	67.66%
Professional Development - Cllr Richardson	01-710-11-271081	2,230	1,648	(582)	3,296	67.66%
Professional Development - Cllr St. Denis	01-710-11-271082	2,070	1,648	(422)	3,296	62.80%
Professional Development - Cllr White	01-710-11-271083	2,230	1,648	(582)	3,296	67.66%
Professional Development - Mayor Boersma	01-710-11-271077	1,855	1,648	(207)	3,296	56.28%
Mileage & Subsistence - Council	01-720-11-272076	453	1,667	1,214	2,500	18.12%
Mileage & Subsistence - Cllr Anheliger	01-720-11-272077	1,149	2,196	1,047	4,392	26.16%
Mileage & Subsistence - Cllr Balanko	01-720-11-272078	3,177	2,196	(981)	4,392	72.34%
Mileage & Subsistence - Cllr Dafoe	01-720-11-272079	2,566	2,196	(370)	4,392	58.42%
Mileage & Subsistence - Cllr Richardson	01-720-11-272080	2,800	2,196	(604)	4,392	63.75%
Mileage & Subsistence - Cllr St. Denis	01-720-11-272081	2,667	2,196	(471)	4,392	60.72%
Mileage & Subsistence - Cllr White	01-720-11-272082	2,396	2,196	(200)	4,392	54.55%
Mileage & Subsistence - Mayor Boersma	01-720-11-272083	4,524	3,025	(1,499)	6,050	74.78%
Memberships & Associations - Council	01-730-11-273000	15,589	10,483	(5,106)	15,725	99.14%
Contracted Services	01-740-11-274000	10,500	46,667	36,167	70,000	15.00%
Telecommunications - Mayor Boersma	01-820-11-282074	307	375	68	750	40.93%
Telecommunications - Cllr Anheliger	01-820-11-282075	500	333	(167)	500	100.00%
Telecommunications - Cllr Balanko	01-820-11-282076	500	333	(167)	500	100.00%
Telecommunications - Cllr Dafoe	01-820-11-282077	500	333	(167)	500	100.00%
Telecommunications - Cllr Richardson	01-820-11-282078	0	333	333	500	0.00%
Telecommunications - Cllr St. Denis	01-820-11-282079	500	333	(167)	500	100.00%
Telecommunications - Cllr White	01-820-11-282080	500	333	(167)	500	97.09%
Public Relations -Mayor Boersma	01-895-11-289584	11	621	610	1,242	0.89%
Public Relations -Cllr Anheliger	01-895-11-289578	0	621	621	1,242	0.00%
Public Relations -Cllr Balanko	01-895-11-289579	0	621	621	1,242	0.00%
Public Relations - Cllr Dafoe	01-895-11-289580	11	621	610	1,242	0.89%
Public Relations - Cllr Richardson	01-895-11-289581	0	621	621	1,242	0.00%
Public Relations -Cllr St. Denis	01-895-11-289582	286	621	335	1,242	23.03%
Public Relations - Cllr White	01-895-11-289583	0	621	621	1,242	0.00%
Public Relations - Council	01-895-11-289569	10,808	9,000	(1,808)	20,700	52.21%
Total Operating Expense		320,406	391,918	71,512 71,512	610,627	52.47%
Excess (Deficiency) before Other Revenue and Expense		(320,406)	(391,918)	/1,312	(610,627)	-52.47%
OTHER REVENUE AND EXPENSE		0	0	0	0	0.00%

The annual Council budget is an allocation of funds within the consolidated Town budget, intended to fund the operational requirements on behalf of Council. This financial report will reflect a deficiency due to the fact no revenues are generated within this department.

Capital

There are thirteen tax-supported capital projects and two utility-supported capital projects slated for 2025. As of the end of August, four are complete, one has been cancelled, and the remainder are in progress. All projects are well within budget and are expected to remain so.

In addition to the 2025 projects, there are six carry-over projects, of which three are complete.

Approved Capital Projects: Report as of August 31, 2025



Tax-Supported Capital Projects

Residential Road Rehab

2025 Budget: \$1,800,000 **Funding Source:** LGFF - \$1,790,873 / Renewal Reserve - \$9,127 **Spending:** 10% (\$175,193)

Main & Arterial Road Rehab

2025 Budget: \$200,000 **Funding Source:** Renewal Reserve **Spending:** 6% (\$11,123)

Alley & Parking Lot Program

2025 Budget: \$200,000

Funding Source: Capital Tax Revenue **Spending:** 3% (\$5,760)

Sidewalk Rehab Program

2025 Budget: \$250,000 **Funding Source:** Capital Tax Revenue **Spending:** 56% (\$140,116)

Parks Infrastructure Rehab

2025 Budget: \$140,000 **Funding Source:** Parks Reserve **Spending:** 8% (\$10,570)

Multi-Use Trail **Development Rehab**

2025 Budget: \$100,000 **Funding Source:** Capital Tax Revenue Spending: 0%

Municipal Buildings Repairs & Refurbishments

2025 Budget: \$285,000 **Funding Source:** Renewal Reserve / Capital Tax

Revenue - \$35,000 **Spending:** 1% (\$2,050)

Fleet & Equipment Replacements

2025 Budget: \$270,000 **Funding Source:** Capital Tax Revenue/Renewal

Reserve - \$17,244 **Spending:** 27% (\$72,122)

Specialized Tool Replacements

2025 Budget: \$68,450 **Funding Source:**

Renewal Reserve / Capital Tax Revenue- \$30,333 **Spending:** 14% (\$9,522)

Pedestrian Safety

2025 Budget: \$70,000 **Funding Source: Growth Reserve Spending:** 15% (\$10,634)

Cardiff Road & 100th Street Roundabout

2025 Budget: \$400,000 **Funding Source:** Transportation OSL Spending: 0%

Cancelled

East Boundary Road Drainage Ditch Improvements

2025 Budget: \$250,000 **Funding Source:** Capital Tax Revenue **Spending:** 6% (\$15,408)

Total Utility-Supported Projects

Utilities Infrastructure Renewal

2025 Budget: \$325,000

Spending: 0% (\$9,396)

Funding Source: Renewal Reserve

Utility-Supported

Capital Projects

Sanitary Sewer Trunk &

2025 Budget: \$300,000

Manhole Relining

Funding Source: Capital Tax Revenue **Spending:** 0% (\$10,951)

> **2025 Budget:** \$625,000 **Spending:** 3% (\$20,347)

Mini Stick Arena

2025 Budget: N/A **Funding Source:** Recreation Reserve **Spending:** (\$14,256)

Total Tax-Supported Projects

2025 Budget: \$4,033,450 **Spending:** 11.57% (\$466,753)

TOTAL CURRENT YEAR CAPITAL PROJECTS

2025 Budget: \$4,658,450 Spending: 10.46% (\$487,100)













