

PROCLAMATION

Red Dress Day

May 5th, 2026

WHEREAS: Each year in Canada, May 5th honours Red Dress Day, a day inspired by Jamie Black, a Métis woman, who used empty red dresses to evoke the image of missing and murdered women, girls, and two-spirit individuals; and

WHEREAS: We recognize the significant and tireless efforts of Indigenous leaders, communities, and organizations to bring attention to and address this cause; and

WHEREAS: The artist chose the colour red after speaking with an Indigenous friend who told her that is the only colour spirits can see. Red dresses are used to call the spirits of missing and murdered women and girls back to their loved ones. The goal was to speak to the gendered and racialized nature of violent crimes against Indigenous women and to evoke a presence by marking absence;

THEREFORE: I, Mayor Simon Boersma, do hereby declare May 5th, 2026, as **Red Dress Day**, in the Town of Morinville.



Mayor Simon Boersma

