

## Advertise Where Morinville Lives, Learns and Plays

Morinville's Program Guide is a trusted resource for residents, businesses, and visitors. Published three times a year, it features arts, culture, fitness, wellness, and library programs for all ages.

With direct delivery to 4,400 homes, targeted community distribution, and robust digital promotion, the guide provides exceptional visibility and a lasting impact.



**My program guide ads always provide a return on investment. It's the best way to ensure my programs are full.** — Kim, Rooke School of Karate

### Print + Digital Reach



Mailed to **4,400 households** with extended shelf life



Distributed at community hubs and promoted online



Available at [morinville.ca/programguide](http://morinville.ca/programguide) and across municipal channels

### Premium Options

- Cover and centre spread ads for maximum exposure
- Bundled pricing to boost value and stretch your budget



### Contact

- 📞 780-939-7657
- ✉️ [sponsorship@morinville.ca](mailto:sponsorship@morinville.ca)
- 🌐 [morinville.ca/advertise](http://morinville.ca/advertise)

# Program Guide Ad Sizing

**Full Page - No Bleed**  
6.75" wide x 8.58" tall

**Full Page - With Bleed**  
8" wide x 10.075" tall  
Include .5" safety area between ad copy and edge of page

For profit: \$345  
Not-for-profit: \$310

Copy cannot extend into safety area

**Half Page Vertical**  
3.32" wide x 8.6" tall

For profit: \$205  
Not-for-profit: \$185

**ADVERTISING IN MORINVILLE**

**Half Page Horizontal**  
6.78" wide x 4.25" tall

For profit: \$205  
Not-for-profit: \$185

**Bottom Banner**  
6.75" wide x 2.155" tall

For profit: \$105  
Not-for-profit: \$95

**Business Card**  
3.32" wide x 2" tall

For profit: \$75  
Not-for-profit: \$70

**Quarter Page**  
3.32" wide x 4.25" tall

For profit: \$115  
Not-for-profit: \$105

PRIME PLACEMENT	Pricing	
	For Profit	Not-for-Profit
Inside Back Cover	\$520	\$425
Inside Front Cover	\$690	\$620
Outside Back Cover	\$775	\$700
2-Page Centre Spread	\$1,035	\$930

Prices listed do not include production, design, or GST.

BUNDLE & SAVE	Bundle Pricing	
	For Profit	Not-for-Profit
3 Bottom Banners	\$295	\$265
3 Quarter Pages	\$330	\$295
3 Half Pages	\$585	\$525
3 Full Pages	\$985	\$885
3 Inside Back Covers	\$1,475	\$1,210
3 Inside Front Covers	\$1,965	\$1,770
3 Outside Back Covers	\$2,210	\$1,995

To qualify for bundle pricing, all three ads must be the same size and booked in consecutive program guide issues.

