

# Morinville Program Guide Advertising

## Advertise Where Morinville Lives, Learns and Plays

Morinville's Program Guide is a trusted resource for residents, businesses, and visitors. Published three times a year, it features arts, culture, fitness, wellness, and library programs for all ages.

With direct delivery to 4,400 homes, targeted community distribution, and robust digital promotion, the guide provides exceptional visibility and a lasting impact.



**My program guide ads always provide a return on investment. It's the best way to ensure my programs are full.** — Kim, Rooke School of Karate

### Print + Digital Reach



Mailed to **4,400 households** with extended shelf life



Distributed at community hubs and promoted online



Available at [morinville.ca/programguide](https://morinville.ca/programguide) and across municipal channels

### Premium Options

- Cover and centre spread ads for maximum exposure
- Bundled pricing to boost value and stretch your budget



### Contact

780-939-7657  
sponsorship@morinville.ca  
[morinville.ca/advertise](https://morinville.ca/advertise)

# Ad Specs & Prices

## Full Page - No Bleed

6.75" wide x 8.58 tall

## Full Page - With Bleed

8" wide x 10.075" tall

----- Include .5" safety area  
between ad copy and  
edge of page

For profit: \$338

Not-for-profit: \$305

Copy cannot extend into safety area

## Half Page Vertical

3.32" wide  
x 8.6" tall

For profit: \$201

Not-for-profit:  
\$181

## Half Page Horizontal

6.78" wide x 4.25" tall

For profit: \$201

Not-for-profit: \$181

## Bottom Banner

6.75" wide x 2.155" tall

For profit: \$101

Not-for-profit: \$91

## Business Card

3.32" wide  
x 2" tall

For profit: \$74  
Not-for-profit: \$67

## Quarter Page

3.32" wide x  
4.25" tall

For profit: \$113 Not-  
for-profit: \$102

PRIME PLACEMENT	Pricing	
	For Profit	Not-for-Profit
Inside Back Cover	\$507	\$416
Inside Front Cover	\$676	\$609
Outside Back Cover	\$761	\$686
2-Page Centre Spread	\$1,015	\$914

Prices listed do not include production, design, or GST.

BUNDLE & SAVE	Bundle Pricing	
	For Profit	Not-for-Profit
3 Bottom Banners	\$288	\$260
3 Quarter Pages	\$323	\$291
3 Half Pages	\$573	\$516
3 Full Pages	\$964	\$870
3 Inside Back Covers	\$1,445	\$1,186
3 Inside Front Covers	\$1,927	\$1,736
3 Outside Back Covers	\$2,169	\$1,955

To qualify for bundle pricing, all three ads must be the same size and booked in consecutive program guide issues.

