



2014 Municipal Census

Census Date – April 15, 2014



www.morinville.ca

Executive Summary

Morinville conducted a census from April 15, 2014 through to June 30, 2014. The following report outlines the results from the Census.

Up-to-date census data helps Morinville obtain maximum per capita grants with grant funding going towards services for residents. Census data is important to developers and businesses when deciding where to build or locate. With a close proximity to the amenities of St. Albert and Edmonton, Morinville retains the unique characteristics of a vibrant, growing rural community developed on the foundations of its rich heritage.

Morinville's population is now 9,402 which is a 9.7% increase over 2011 which reflects a growth of 833 residents. This steady increase in population contributes to a 23% increase over the past 5 years. Morinville anticipates continuous high growth at a rate of at least 2-3% per year.*

Morinville's population is continuing to reflect a younger community. The age group of 25-39 year olds makes up 25% of Morinville's population as per available enumerated data.

The total number of residential dwellings in 2014 is 3,572 with 3,385 occupied, 71 vacant dwellings, 71 under construction and 75 vacant lots. This is an increase of 415 occupied dwellings since 2011. Morinville currently has adequate servicing for a population of up to 30,000.*

At a Glance	
(comparison between 2011 and 2014)	
Census Date:	April 15, 2014 – June 30, 2014
Population:	9,402
Dwelling Units:	3,572
% Population Change:	9.7%
% Address Change:	13%

**Continuous growth rate and servicing taken from 2014 Q1 Winter ED Update.*

Data Collection

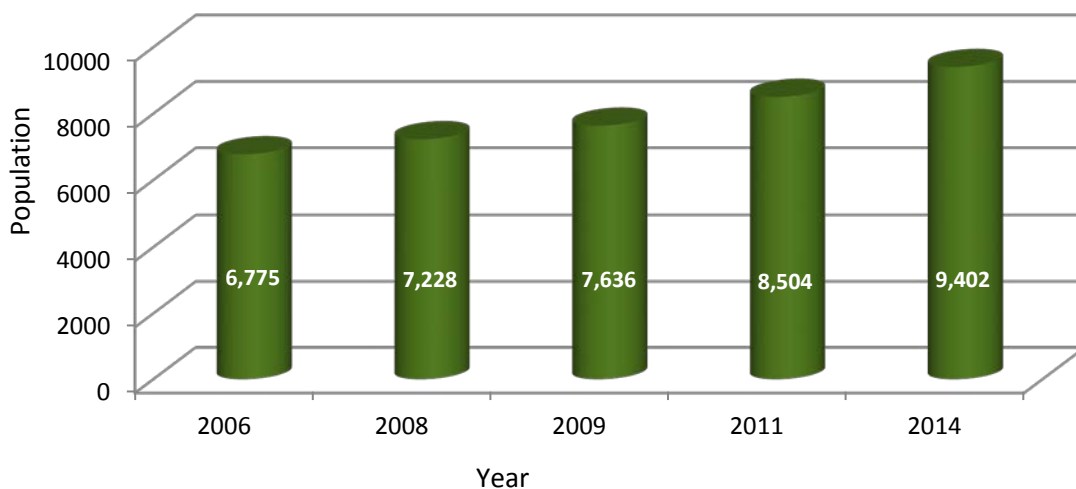
The official date of Morinville's 2014 Municipal Census was April 15, 2014. Residents were able to complete the census using a secure online database from April 15 to June 15 or through an Enumerator at their door. Morinville had 10 enumerators visiting homes from May 1 through to June 30, 2014.

Population figures in this report are based on responses as provided from residents through the online census program or to Enumerators. 2014 is the second time residents have been provided the opportunity to complete their census online. 40% of residents completed the census online, which is a 2% increase of users from 2011. Software used allowed residents to complete the census online with a secure PIN or at their home with an enumerator entering data on iPads providing live data. Quality Control Checks were completed in June to ensure compliance with legislation.

A total population figure of 9,402 was released in a news release on July 15, 2014. The data reflects that the willingness of respondents to provide the number of residents in a home was high; however the willingness to respond to more detailed questions was lower. In particular, online respondents were more willing to respond to all questions compared to door-to-door, which further supports the importance of providing an online census.

All information contained within this report is based on data provided by residents during the enumerating process. Residents that chose not to respond to a question were included in the data as an unknown. Neither the Town of Morinville nor any of its employees make any warranty, express or implied, or assumes any legal liability or responsibility for the accuracy, completeness or usefulness of any information disclosed within this report.

Population Growth (2006 – 2014)

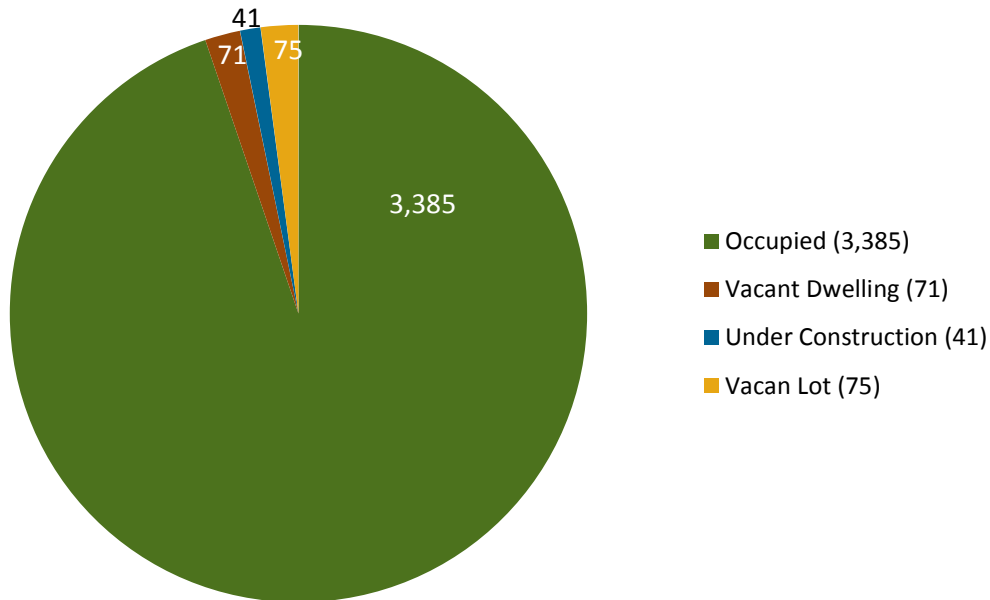


Morinville has seen a 9.7% increase, resulting in a new population of 9,402 or an addition of 833 residents. This steady increase in population contributes to a 23% increase over the past 5 years. The bar chart above shows Morinville's population growth since 2006.*

Dwelling Status and Type

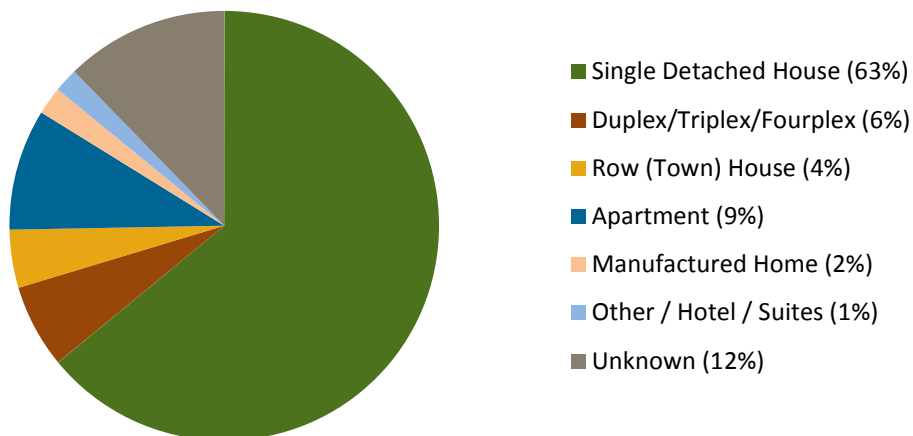
Dwellings Status

The total number of dwellings in Morinville is 3,572. Of this, 3,385 are occupied, 71 vacant, 41 under construction and 75 vacant lots.



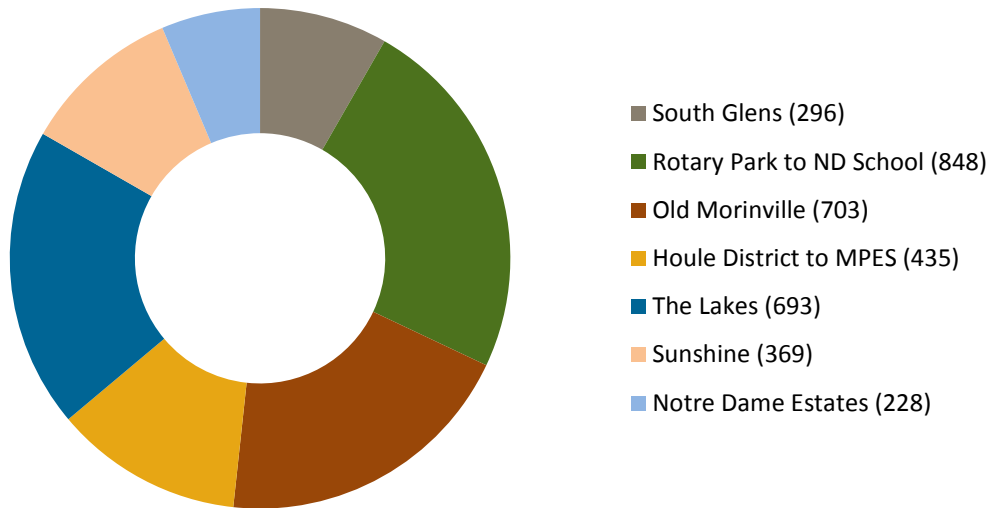
Dwelling Type

Of the 3,572 dwellings in Morinville, dwellings were broken down into the following categories: single detached house, duplex/triplex/fourplex/, row (town) house, apartment, manufactured home, and other. The majority of dwellings in Morinville are single detached homes at (63%). The remaining categories are: apartments (9%), duplex/triplex/fourplex (6%), row housing (4%), mobile home (2%), and other (1%), unknown (12%).



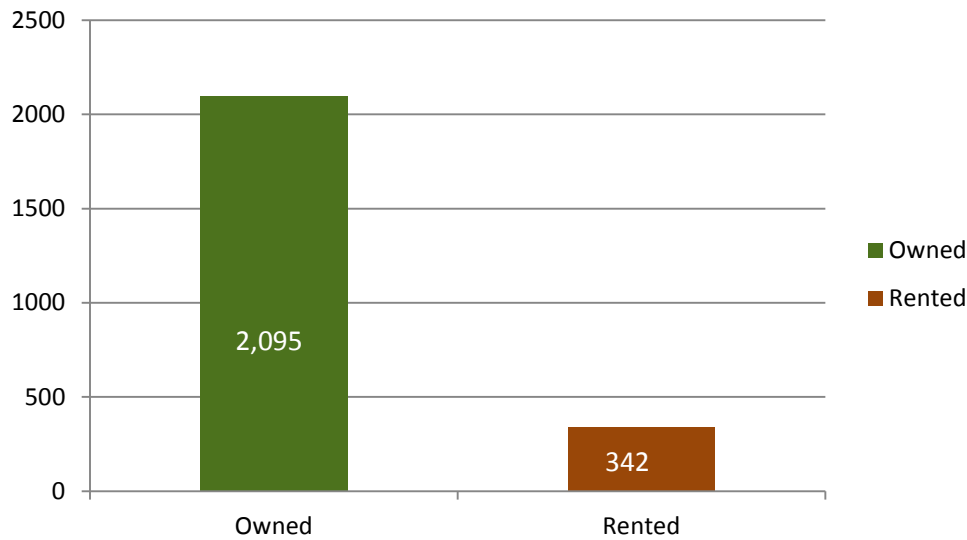
Dwellings by Zone

Morinville was broken down into the following Zones for Enumerators to complete their door to door collection of data. The chart below lists the number of dwellings in each zone. This is a combination of the different dwelling types listed above.



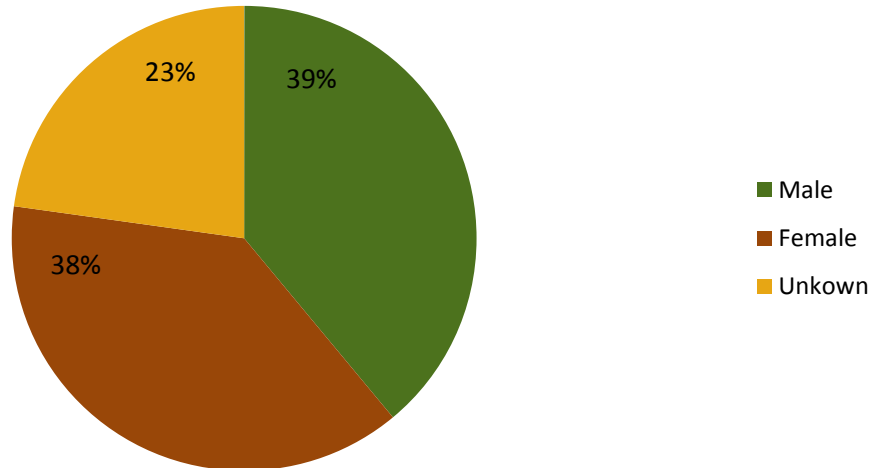
Ownership Status of Occupied Dwellings

Respondents were asked if their dwelling was owned or rented. Out of the 3,385 occupied dwellings, approximately 72% responded that their dwelling was owned or rented. The ownership status of 948 dwellings is unknown.



Gender Comparison

The respondent was asked to identify the gender of each usual resident in the dwelling. Children under the age of 5 are not represented in this question. The split between male and female is almost equal with 1% more males. There were 1,990 instances (23%) where information on gender was not provided.



Age Comparisons

Morinville is a young community, with a median age category of 25-34 year olds. This remains relatively unchanged from recent years.

Age Groups	Number	Percentage	Gender		
			M	F	Unknown
0-4	668	7.1%			668
5-9	571	6.1%	285	276	10
10-17	750	8.0%	361	378	11
18-24	600	6.4%	330	261	9
25-34	1,268	13.4%	598	657	13
35-44	1,085	11.5%	545	525	15
45-54	985	10.5%	490	477	18
55-64	819	8.7%	418	393	8
65-74	389	4.1%	185	200	4
75+	240	2.6%	127	112	1
Unknown	2,027	21.6%	65	61	1,901
Total	9,402	100%			

Highlights

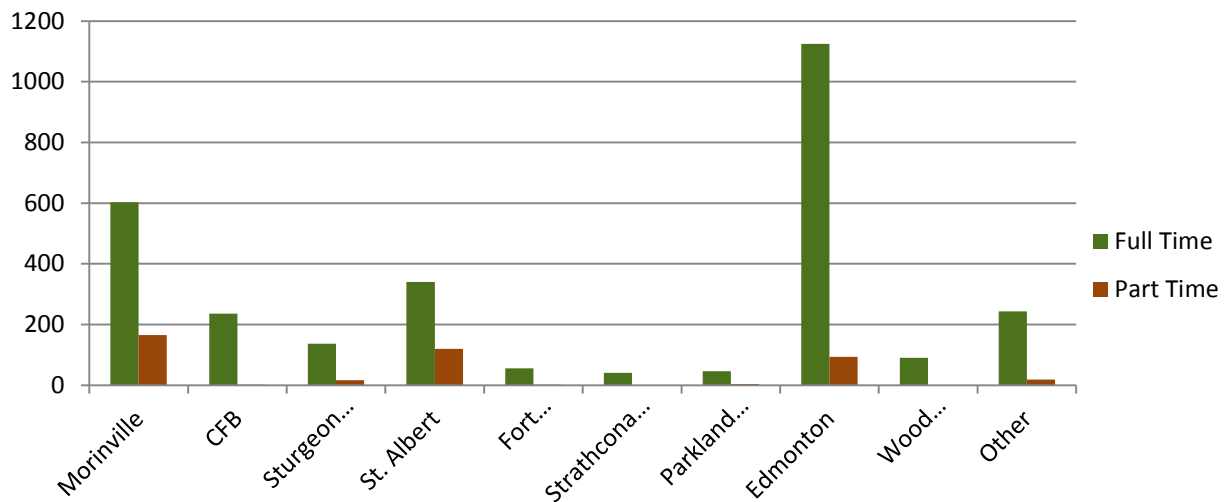
- Morinville's adults aged 25-54 make up 35.4% of the Town's population.
- Children under the age of 18 make up 21.2%.
- The percentage of 55+ year olds has remained slightly unchanged since 2011 making up 15.4% of Morinville's total population.

Employment Status

Residents were asked about their employment status as of April 15, 2014. The respondent could choose from one of 11 locations and from within those 11 locations, the response was further broken down into 8 classifications. The following chart reflects the responses provided.

The 8 classifications and total respondents were as follows giving a total of 4,873 responses, while 2,543 preferred not to respond.

Full-Time	2,958
Part-Time	431
Self Employed	320
Seasonal	68
Retired	626
Not Able to Work	131
Unemployed	339
Preferred not to Answer	2,543



Location	Full Time	Part Time	Seasonal	Self Employed	Total Responders
Morinville	603	165	12	157	937
CFB	236	2	-	-	238
Sturgeon	137	17	6	9	169
St. Albert	340	120	4	14	478
Fort Saskatchewan	56	2	1	1	60
Strathcona County	41	1	1	2	45
Parkland	46	4	-	2	52
Edmonton	1,125	93	15	57	1,290
Wood Buffalo	90	1	3	8	102
Other	243	19	23	59	344
Unknown	41	7	3	11	62
Total	2,958	431	68	320	3,777

Household Size

The household size in Morinville is a count of the number of people living in each dwelling. The average household size was 2.63 residents per dwelling unit.

Length in Morinville

Households were asked how long they have lived in Morinville as a whole. The majority of households responded that they have been in Morinville 10+ years (1,082). Those who responded less than 2 years were then asked where they relocated from. Elsewhere in Alberta was the number one choice at 108 respondents.